

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Partial Release of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		11/16/2005	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	Playtex Products, Inc.
<b>Street Address:</b>	300 Nyala Farms Road
<b>City:</b>	Westport
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06880
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 40**

Property Type	Number	Word Mark
Registration Number:	0197180	OGILVIE
Registration Number:	0200419	DOROTHY GRAY
Registration Number:	0401915	TUSSY
Registration Number:	0512599	DOROTHY GRAY
Registration Number:	0508645	DOROTHY GRAY
Registration Number:	0594339	SATURA
Registration Number:	0761076	MR. BUBBLE
Registration Number:	0786124	
Registration Number:	0836059	BINACA
Registration Number:	0838938	
Registration Number:	1166031	PRECISELY RIGHT
Registration Number:	1360024	OGILVIE
Registration Number:	1492832	MR. BUBBLE

CH \$1015.00 0197180

Registration Number:	1523120	WHISPER WAVE
Registration Number:	2304514	BINACA BLASTERS
Registration Number:	2322467	TUB MATE
Registration Number:	2382244	BLASTERS
Registration Number:	2398586	FAST BLAST
Registration Number:	2336260	TUB MATE
Registration Number:	2338710	MR. BUBBLE
Registration Number:	2740656	MR. BUBBLE
Registration Number:	2845123	
Registration Number:	2338818	
Registration Number:	2548954	MAKES GETTING CLEAN ALMOST AS MUCH FUN AS GETTING DIRTY!
Registration Number:	2724805	BINACA
Registration Number:	2558541	THE BUBBLE BATH THAT MAKES GETTING CLEAN ALMOST AS MUCH FUN AS GETTING DIRTY
Registration Number:	2748259	FRESH BREATH IS JUST A CLICK AWAY
Registration Number:	2776418	
Serial Number:	76381011	CURL CRAZY
Registration Number:	2809219	POWER STRIPS
Registration Number:	2826072	A BINACA BLAST THAT LASTS!
Registration Number:	2826089	A BINACA DOUBLE BLAST THAT LASTS!
Registration Number:	2827433	A KICK IN THE KISSER
Registration Number:	2744720	POWER BLASTS
Registration Number:	2728078	POWER BLASTS
Serial Number:	78241618	
Registration Number:	2978733	MR. BUBBLE
Registration Number:	2830156	OGILVIE
Serial Number:	78263142	POWER BURSTS
Registration Number:	2958244	GEL BURSTS

**CORRESPONDENCE DATA**

Fax Number: (609)924-3036  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 609-924-8555  
Email: mselinka@mathewslaw.com  
Correspondent Name: Todd A. Denys, Esq.  
Address Line 1: 29 Thanet Road

Address Line 2: Suite 201  
Address Line 4: Princeton, NEW JERSEY 08540

ATTORNEY DOCKET NUMBER:	5350-103
NAME OF SUBMITTER:	Moira J. Selinka
Signature:	/Moira J. Selinka/
Date:	01/04/2007

**Total Attachments: 6**

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**Partial Release of Security Interest in Trademarks**

This Partial Release of Security Interest in Trademarks (the "Partial Release"), dated as of November 16, 2005, is in favor of Grantor (as defined below) made by General Electric Capital Corporation, in its capacity as agent (the "Agent") for the Lenders pursuant to the Credit Agreement, dated as of February 19, 2004, among the Agent, the financial institutions listed therein as Lenders, Playtex Products, Inc., a Delaware corporation, having its address at 300 Nyala Farms Road, Westport, CT 06880 ("Grantor") and the other credit parties party thereto, as amended, amended and restated, supplemented or otherwise modified from time to time.

WHEREAS, Grantor entered into a Trademark Security Agreement, dated as of February 19, 2004 (the "Trademark Security Agreement"), and which was recorded on February 27, 2004 in the United States Patent and Trademark Office (the "PTO") at Reel 002804, Frame 0356, pursuant to which Grantor granted to the Agent a security interest in and lien on all right, title and interest of the Grantor in certain Trademarks (as defined therein), including the Trademarks set forth on Schedule A attached hereto (the Trademarks set forth on Schedule A attached hereto are herein referred to as the "Released Trademarks"), to secure the performance of certain obligations;

WHEREAS, pursuant to the Security Agreement, dated as of February 19, 2004, among the Grantor, the Agent and the other parties thereto, upon the sale or other transfer of assets by Grantor that is expressly permitted under the Credit Agreement, the security interest in such assets shall be automatically released; and

WHEREAS, Grantor wishes to confirm the release of any and all interest Agent may have in the Released Trademarks for the purpose of Grantor selling and assigning such Trademarks and for recording such release with the PTO.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks (but the Agent does hereby expressly reserve and retain all of its right, title, interest and liens granted by the Trademark Security Agreement in all Trademark Collateral (as defined in the Trademark Security Agreement), including Trademarks, other than Released Trademarks).

*[Signature Page Follows]*

IN WITNESS WHEREOF, the Agent has caused this Partial Release to be duly executed and delivered by its officer thereunto duly authorized as of the date hereinabove set forth.

General Electric Capital Corporation, as  
Agent

By: 

Name:

Title:

**Thomas S. Beck**

**Duty Authorized Signatory**

CH798610

*SIGNATURE PAGE TO  
THE PLAYTEX PRODUCTS TRADEMARKS PARTIAL RELEASE*

**TRADEMARK  
REEL: 003454 FRAME: 0995**



**SCHEDULE A**

**Released Trademarks**

Owner Trademark Report by Mark

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>ANGLER</b>							
UNITED STATES	PLA14 503	8/29/1985	73/555,942	4/8/1986	1,389,143	REGISTERED	21
21 - toothbrushes							
<b>BABY MAGIC</b>							
CANADA	PLA14 747	9/25/1973	0368249	11/15/1974	TMA203107	REGISTERED	03
03 - Skin lotions, skin oils and powder for personal use; hair shampoo; laundry products, namely liquid laundry detergent; skin cleanser							
UNITED STATES	PLA14 817	2/11/1950	71/592,328	10/6/1953	580,657	REGISTERED	3
3 - skin lotion							
UNITED STATES	PLA14 552	8/27/2003	78/292,725	8/24/2004	2,877,599	REGISTERED	003
003 - sunscreens							
UNITED STATES	PLA14 547	6/12/1981	73/314,478	2/22/1983	1,228,079	REGISTERED	003
003 - Body Powder, Body Oil and Skin Cleanser							
UNITED STATES	PLA14 548	4/8/1976	73/083,133	1/4/1997	1,055,375	REGISTERED	03
03 - hair shampoo							
UNITED STATES	PLA14 549	11/4/1985	73/566,662	6/17/1986	1,397,315	REGISTERED	03
03 - Skin cream							
UNITED STATES	PLA14 550	3/11/1998	75/448,024	3/16/1999	2,232,232	ABANDONED	03
03 - Baby powder, body lotion, liquid skin soap, body oil and hair shampoo							
UNITED STATES	PLA14 551	2/10/2000	75/916,067	1/22/2002	2,532,862	REGISTERED	03
03 - Baby wipes							
UNITED STATES	PLA14 553	3/5/1965	72/213,450	9/28/1985	796,614	REGISTERED	05
05 - Disinfectant and deodorizer spray for the nursery							
UNITED STATES	PLA14 554	9/19/1988	73/752,862	6/20/1989	1,544,242	REGISTERED	09
09 - Pre-recorded video cassettes describing a child's life from birth to age one							
UNITED STATES	PLA14 555	3/5/1965	72/213,451	9/28/1995	796,657	REGISTERED	18
18 - rash ointment							
<b>BABY MAGIC (and design)</b>							
CANADA	PLA14 748	9/28/1973	0368451	1/17/1975	TMA204722	REGISTERED	03
03 - Skin lotions and skin oils; powder for personal use; hair shampoo							
<b>BABY MAGIC (WITH COW AND MOON DESIGN)</b>							
UNITED STATES	PLA14 556	3/12/2003	78/224,938	8/17/2004	2,874,484	REGISTERED	003
003 - Cleansing and moisturizing products for babies, namely hair and body wash, baby bath, hair shampoo and conditioner, and moisturizing skin lotions							
<b>BABY MAGIC (WITH LAMB AND FLOWERS DESIGN)</b>							
UNITED STATES	PLA14 559	3/12/2003	78/224,904	6/7/2005	2,960,877	REGISTERED	003
003 - Cleansing and moisturizing products for babies, namely hair and body wash, baby bath, hair shampoo and conditioner, and moisturizing skin lotions							
<b>BABY MAGIC and LAMB IN TUB Design</b>							
UNITED STATES	PLA14 558	3/12/2003	78/224,868	7/26/2005	2,978,597	REGISTERED	03
03 - cleansing and moisturizing products for babies, namely hair and body wash, bath, hair shampoo and conditioner and moisturizing skin lotions.							
<b>COW ON THE MOON Design</b>							
UNITED STATES	PLA14 585	3/12/2003	78/224,949	3/23/2004	2,825,186	REGISTERED	03
03 - Cleansing and moisturizing products for babies, namely hair and body wash, baby bath, hair shampoo and conditioner, and moisturizing skin lotions							

**DIAPERMATE**

CANADA	N/A	9/16/1982	0488435	2/15/1985	TMA300058	REGISTERED	
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03 - skin lotion

**FEEL THE MAGIC**

CANADA	N/A	5/9/1990	0657226	8/19/1994	TMA431889	REGISTERED	
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03 - Cosmetics and toiletries, namely baby powder, shampoo, baby bath (liquid skin cleanser), skin oil, skin lotion, fragrances

**LAMB DESIGN (WITH FLOWERS)**

UNITED STATES	PLA14 616	3/12/2003	78/224,931			ALLOWED	03
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03 - Cleansing and moisturizing products for babies, namely hair and body wash, baby bath, hair shampoo and conditioner, and moisturizing skin lotions.

**LAMB IN TUB (Design)**

UNITED STATES	PLA14 615	3/12/2003	78/224,894	5/24/2005	2,955,612	REGISTERED	003
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003 - Cleansing and moisturizing products for babies, namely hair and body wash, baby bath, hair shampoo and conditioner, and moisturizing skin lotions

**DENTAX**

AUSTRALIA	PLA21gc	3/19/1990	n/a	3/19/1990	530910	REGISTERED	21
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21 - Toothbrushes.

UNITED STATES	PLA21gb	3/27/1989	73/789,287	4/24/1990	1,593,080	REGISTERED	21
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21 - Toothbrushes.

**DENTAX PLUS**

UNITED STATES	PLA21ga	10/28/1999	75/834,292	6/10/2003	2,724,662	REGISTERED	21
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21 - Toothbrushes.

**FOR THAT JUST BATHED CLEAN**

UNITED STATES	PLA14 602	6/6/2000	76/064,268	10/28/2003	2,777,129	REGISTERED	003
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003 - Baby wipes, baby bath products, namely hair shampoo, body wash, powders, lotions and oils

**IT'S PURE MAGIC**

UNITED STATES	PLA14 714	2/27/2004	76/578,047			ALLOWED	03
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03 - Baby shampoo, baby bath, body wash, moisturizing lotion, baby oil, and baby powder

**MAGIC MOMENTS**

UNITED STATES	PLA14 621A	8/10/2004	76/606,242			PENDING	03
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003 - liquid skin cleanser, moisturizing lotion, body and skin oils, lotions, and creams, hair shampoo and conditioner

**NOBODY BABIES YOUR BABY BETTER**

UNITED STATES		1/20/2000	75/899,108	3/26/2002	2,553,636	REGISTERED	03
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**NOBODY BABIES YOUR BABY'S HAIR BETTER THAN BABY MAGIC**

UNITED STATES		4/17/2001	76/243,008	12/17/2002	2,664,374	REGISTERED	03
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**NOBODY BABIES YOUR BABY'S SKIN BETTER THAN BABY MAGIC**

UNITED STATES		11/5/2001	76/334,999	6/10/2003	2,725,613	REGISTERED	03
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**NOBODY BABIES YOUR SKIN BETTER THAN BABY MAGIC**

UNITED STATES		9/1/1999	75/789,647	7/9/2002	2,592,197	REGISTERED	03
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**NOBODY BABIES YOUR BABY'S SKIN AND HAIR BETTER THAN BABY MAGIC**

UNITED STATES	PLA14 636	11/5/2001	76/334,822	6/10/2003	2,725,612	REGISTERED	003
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003 - LIQUID SKIN CLEANSER AND SOAP, MOISTURIZING LOTION, BODY AND SKIN OILS, LOTION AND CREAMS; HAIR SHAMPOO AND CONDITIONER; BABY POWDER, BODY POWDER

**NOBODY BABIES YOUR BABY'S SKIN AND HAIR BETTER THAN YOU AND BABY MAGIC**

UNITED STATES	PLA14 637	6/4/2002	76/415,908			ABANDONED	3
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3 - washcloths impregnated with skin cleanser; skin cleanser and body soap, moisturizing lotion, body and skin oils, lotion, and creams; hair shampoo and conditioner; baby powder, and baby wipes



**PACK-AND-GO**

UNITED STATES	PLA14 642	11/6/2001	76/335,617	12/16/2003	2,795,569	REGISTERED	03
03 - Baby toiletries sold in a kit, namely shampoo, baby wash, body wash, skin lotion, baby powder and baby oil							

**PURE MAGIC**

UNITED STATES	PLA14 715	2/27/2004	76/578,049			ALLOWED	03
03 - baby shampoo, baby bath, body wash, moisturizing lotion, baby oil, and baby powder							

**RICH 'N CREAMY**

CANADA	N/A	12/17/1986	0574937	12/23/1988	TMA349619	REGISTERED	
03 - Skin lotion							

**RICHE ET CREMEUSE**

CANADA	N/A	12/17/1986	0574936	12/23/1988	TMA349559	REGISTERED	
03 - Skin lotion							

**LAUGH & SPLASH**

UNITED STATES		9/16/1998	75/553,510	1/23/2001	2,423,838	REGISTERED	3
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**TEK (Stylized)**

UNITED STATES	PLA14 681	6/22/1950	71/599,569	12/4/1991	551,649	REGISTERED	21
UNITED STATES		3/29/1928	71/263,949	7/16/1929	258,849	REGISTERED	21

**TEK EXCEL**

UNITED STATES	PLA14 682	1/27/1993	74/359,141	7/26/1994	1,847,385	REGISTERED	21
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