

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pabst Brewing Company		01/29/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Miller Brewing Company
Street Address:	3939 West Highland Boulevard
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53208
Entity Type:	CORPORATION: WISCONSIN

**PROPERTY NUMBERS Total: 223**

Property Type	Number	Word Mark
Registration Number:	0311993	"IT'S THE WATER"
Registration Number:	1475208	"THE MASTER CYLINDER"
Registration Number:	0396222	ALTES
Serial Number:	74517459	AMERICA'S BEST
Registration Number:	1331177	ANDEKER
Registration Number:	0363733	ANDEKER
Registration Number:	1331176	ANDEKER
Registration Number:	1268132	AUGSBURGER
Registration Number:	1851641	AUGSBURGER BAVARIAN STYLE
Registration Number:	0314441	B
Registration Number:	0057226	B PABST MILWAUKEE RED, WHITE AND BLUE
Registration Number:	0968808	BARREL OF BLATZ
Registration Number:	2868875	BIG BEAR
Registration Number:	2868874	BIG BEAR

CH \$5590.00 0311993

Registration Number:	0780026	BIG CAT
Registration Number:	0780027	BIG CAT
Registration Number:	0796521	BLACK LABEL
Registration Number:	0308966	BLACK LABEL
Registration Number:	0145846	BLATZ B
Registration Number:	0026749	BLATZ BEER B
Registration Number:	0049804	BLATZ
Registration Number:	0579133	BLATZ
Registration Number:	2991451	BLATZ
Registration Number:	1390183	BLATZ MILWAUKEE 1851 B
Registration Number:	0192164	BLUE RIBBON
Registration Number:	0314440	BLUE RIBBON
Registration Number:	0515919	BLUE RIBBON
Registration Number:	0057999	BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY
Registration Number:	1463046	BOHEMIAN CLUB
Registration Number:	1515974	BREWNET
Registration Number:	1920056	BUCKHORN
Registration Number:	1913643	BUCKHORN
Registration Number:	1270156	BULL
Registration Number:	1913645	BULL ICE ICE BREWED MALT LIQUOR
Registration Number:	0820875	SCHLITZ
Registration Number:	1726074	THE BULL
Registration Number:	1875486	
Registration Number:	1102858	BURGERMEISTER
Registration Number:	0662687	BURGIE
Registration Number:	0976072	BURGIE!
Registration Number:	0777533	CARLING
Registration Number:	0967762	CB CARLING BLACK LABEL
Serial Number:	78772091	CARLING CANADA
Registration Number:	1469943	SABINAS CERVEZA MEXICANA MEXICAN TYPE BEER
Registration Number:	0803198	CHAMPALE
Registration Number:	1474409	CHAMPALE FIRESIDE COOLER
Registration Number:	0799986	COLT
Registration Number:	0780691	COOL BREWED
Registration Number:	2896913	COQUI 900

Registration Number:	0540516	
Registration Number:	0099098	
Registration Number:	0521795	
Registration Number:	0815575	
Registration Number:	1302998	DO IT WITH STYLE
Registration Number:	1214259	DON'T SAY BEER SAY BULL
Registration Number:	1748771	DOUBLE DEUCE
Registration Number:	2016421	DOUBLE MALT
Registration Number:	2014106	EVERY PARTY NEEDS ICE!
Registration Number:	2095604	FIRST RESERVE
Registration Number:	2810418	FROM THE LAND OF PLEASANT LIVING
Registration Number:	3014620	GOEBEL
Registration Number:	1877866	GOEBEL BEER QUALITY SINCE 1873 NATURALLY LIGHT GOLDEN LAGER
Registration Number:	1334618	GOLD
Registration Number:	0900927	HEIDELBERG
Registration Number:	2991450	HEIDELBERG
Registration Number:	0381905	HEILEMAN'S
Registration Number:	0606813	HEILEMAN'S
Registration Number:	0992107	HEILEMAN'S SPECIAL EXPORT
Registration Number:	0595297	HEILEMAN'S SPECIAL EXPORT BEER
Registration Number:	0378253	HIGHEST QUALITY SINCE 1844
Registration Number:	1406050	"IT DOESN'T GET ANY BETTER THAN THIS!"
Registration Number:	3010294	IT WORKS EVERYTIME
Registration Number:	2940155	IT'S A TEXAS THING.
Registration Number:	1257786	JACOB BEST
Registration Number:	2174159	"JUST THE KISS OF THE HOPS"
Registration Number:	2128567	KINGSBURY
Registration Number:	0787897	KINGSBURY
Registration Number:	0128507	KNICKERBOCKER
Registration Number:	0055161	KNICKERBOCKER
Registration Number:	0572525	RUPPERT KNICKERBOCKER
Registration Number:	1871500	LASER
Registration Number:	1875483	LASER
Registration Number:	0818469	LIFT TWIST

Registration Number:	2191783	LONE STAR
Serial Number:	78834172	LONE STAR
Registration Number:	0674291	LONE STAR
Registration Number:	2487305	LONE STAR LIGHT
Registration Number:	2546443	LONE STAR THE NATIONAL BEER OF TEXAS
Registration Number:	2549376	LONE STAR THE NATIONAL BEER OF TEXAS
Serial Number:	78876684	LONG LIVE LONGNECKS
Registration Number:	2014299	LOST RIVER LAGER PREMIUM QUALITY
Registration Number:	1111903	MAXX
Registration Number:	1390184	MILWAUKEE 1851
Registration Number:	2085044	MINNESOTA'S BEST
Registration Number:	2086765	MINNESOTA'S BEST QUALITY BREWED LAGER
Registration Number:	2258186	MORE TASTE. MORE CHARACTER.
Registration Number:	0708501	NATIONAL BOHEMIAN
Registration Number:	1002989	NATIONAL BOHEMIAN FIRST BREWED IN 1885 IN THE LAND OF PLEASANT LIVING BY THE NATIONAL BREWING CO. BALTIMORE MARYLAND
Registration Number:	1411577	NO ONE DOES IT LIKE THE BULL
Registration Number:	0819227	OKTOBERFEST BRAU
Registration Number:	0816715	OKTOBERFEST BREW
Registration Number:	2065408	OLD MILMANIA
Registration Number:	1722283	OLD MILWAUKEE
Registration Number:	1795194	OM
Registration Number:	1823073	OLD MILWAUKEE FINE PREMIUM BEER
Registration Number:	1825359	OLD MILWAUKEE
Registration Number:	2301348	AMERICA'S BEST TASTING BEER OLD MILWAUKEE FINE PREMIUM BEER CAREFULLY BREWED WITH PURE WATER, CEREAL GRAINS GENUINE MALTED BARLEY AND SELECTED HOPS
Registration Number:	1416874	OM
Registration Number:	1474408	OLD MILWAUKEE BEER THE STROH BREWERY CO.
Registration Number:	1736917	OLD MILWAUKEE NA
Registration Number:	1722280	OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAGE NA
Registration Number:	2128568	OLD STYLE
Registration Number:	3059814	HEILEMAN'S OLD STYLE BEER
Registration Number:	1080557	HEILEMAN'S OLD STYLE PURE GENUINE

Registration Number:	0906898	BREWED WITH SPARKLING PURE SPRING WATERHEILEMAN'S OLD STYLE PURE GENUINE LIGHT LAGER BEER CHOICEST HOPS - GENUINE DOUBLE LAGERING - OLD WORLD METHODONS
Registration Number:	0624155	OLD STYLE
Registration Number:	0063492	OLD STYLE LAGER
Registration Number:	0564780	OLD STYLE LAGER
Registration Number:	3175802	HEILEMAN'S OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER BEER NONE GENUINE WITHOUT THIS SIGNATURE HEILEMAN'S BREWING CO.
Registration Number:	1876819	OLD TANKARD
Registration Number:	0331856	OLD TANKARD
Registration Number:	0607405	OLY
Registration Number:	1360932	OLYMPIA
Registration Number:	1360931	OLYMPIA
Registration Number:	1070348	OLYMPIA GOLD
Registration Number:	0715535	ORIGINAL PABST BLUE RIBBON
Registration Number:	0742475	OUR HAND HAS NEVER LOST ITS SKILL
Registration Number:	2087996	PABST
Registration Number:	1876820	PABST
Registration Number:	0136142	PABST
Registration Number:	0314829	PABST
Registration Number:	0515920	PABST
Registration Number:	0667860	PABST
Registration Number:	0055858	PABST B MILWAUKEE
Registration Number:	0542096	PABST BLUE RIBBON
Registration Number:	0545269	PABST BLUE RIBBON
Registration Number:	0684888	PABST BLUE RIBBON
Registration Number:	1877863	PABST BLUE RIBBON
Registration Number:	0856675	PARTY BOTTLES
Registration Number:	0338474	PFEIFFER
Registration Number:	0320602	PFEIFFER'S FAMOUS
Registration Number:	1020037	PIELS
Registration Number:	1934848	PIELS MADE IN AMERICA TRADEMARK 1883 A CENTURY OF EXCELLENCE 1983
Registration Number:	0905955	PRIMO
Registration Number:	1477037	PRIMO BEER

Registration Number:	1477038	PRIMO BEER
Registration Number:	0945899	PURE GENUINE
Registration Number:	0780692	PURE GENUINE
Serial Number:	78886134	PURE. TEXAN. BEER.
Registration Number:	2860792	R LIGHT
Registration Number:	1823074	R-22
Registration Number:	2126978	RAINIER
Registration Number:	0101651	RAINIER
Registration Number:	0590498	RAINIER
Registration Number:	0642131	R
Registration Number:	2247271	MOUNTAIN FRESH TASTE SINCE 1878 RAINIERMOUNTAIN FRESH BEER BREWED WITH FINEST QUALITY INGREDIENTS
Registration Number:	2994655	REACH FOR THE SILVER STAR
Registration Number:	0382880	RED WHITE AND BLUE R W B
Registration Number:	0632824	RHEINGOLD
Registration Number:	0320606	RHEINGOLD
Registration Number:	0831179	RHEINLANDER
Registration Number:	2079960	RIBBON
Registration Number:	2016798	RIDLEY'S
Registration Number:	2096627	SUPERIOR QUALITY CRAFTED BEER RIDLEY'S
Registration Number:	0585916	W ROYAL AMBER ORIGINAL FORMULA ROYAL AMBER BEER BY WIEDEMANN
Registration Number:	0502889	SCHAEFER
Registration Number:	0599504	SCHAEFER
Registration Number:	0701096	SCHAEFER ESTABLISHED 1842 AMERICA'S OLDEST LAGER BEER
Registration Number:	3001280	SCHAEFER BEER AMERICA'S OLDEST LAGER BEER
Registration Number:	3022600	SCHAEFER
Registration Number:	1471584	SCHAEFER. THE ONE FOR FUN.
Registration Number:	1845825	SCHAEFER PREMIUM LIGHT
Serial Number:	77036782	SCHAEFER LIGHT
Registration Number:	0866540	SCHLITZ
Registration Number:	1923780	SCHLITZ
Registration Number:	0544158	SCHLITZ
Registration Number:	0087489	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS

Registration Number:	0052011	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS SCHLITZ
Registration Number:	0090587	SCHLITZ
Registration Number:	0428097	SCHLITZ
Registration Number:	0509384	SCHLITZ
Registration Number:	0562919	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	1877868	SCHLITZ NA
Registration Number:	2148017	SCHLITZ. THEN, NOW AND FOREVER
Registration Number:	1557135	SCHMIDT'S
Registration Number:	1371620	SIGNATURE
Registration Number:	1369382	SILVER THUNDER
Registration Number:	1388485	SILVER THUNDER
Registration Number:	0991131	SPECIAL EXPORT
Registration Number:	1424191	SPECIAL EXPORT
Registration Number:	0905631	STAG
Registration Number:	0823728	STAG
Registration Number:	0512884	STAG
Registration Number:	1508498	STROH'S
Registration Number:	1628544	STROH'S
Registration Number:	1929430	STROH'S FAMILY BREWED AND FAMILY OWNED SINCE 1775
Registration Number:	0070922	STROH'S
Registration Number:	0071606	
Registration Number:	1883842	STROH'S NON ALCOHOLIC AUTHENTIC BEER TASTE MALT BEVERAGE
Registration Number:	2091599	STROH'S. MORE TASTE. MORE CHARACTER.
Registration Number:	1331168	STYLE
Registration Number:	1489607	TALL BOY
Registration Number:	0337571	TAPACAN
Registration Number:	0592276	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	1751474	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	0995385	THE BREW THAT GREW WITH THE GREAT NORTHWEST!
Registration Number:	1349864	THE NATIONAL BEER OF TEXAS
Registration Number:	2522079	THE SILVER STAR
Registration Number:	2487304	THE SILVER STAR
Registration Number:	2987095	WEEKENDER

Registration Number:	0511338	TROMMER'S
Registration Number:	0515926	TROMMER'S WHITE LABEL
Registration Number:	0815109	VAN LAUTER
Registration Number:	0634959	WHAT'LL YOU HAVE?
Registration Number:	1557132	WHITE MOUNTAIN
Registration Number:	0384217	WIEDEMANN BEER BREW BOHEMIAN SPECIAL BREW BOTTLED AT THE BREWERY OF GEO. WIEDEMANN BREWERY CO. INCORPORATED NEWPORT KENTUCKY
Registration Number:	1425886	YOU CAN TRAVEL THE WORLD OVER AND NEVER FIND A BETTER BEER
Registration Number:	2116576	YOU'LL KNOW IT WHEN YOU FEEL IT
Registration Number:	2061987	THEN, NOW AND FOREVER
Serial Number:	78609212	ANDEKER
Serial Number:	77078301	BEER BUILT RIGHT
Serial Number:	78844559	
Serial Number:	78844352	NATTY BOH

**CORRESPONDENCE DATA**

Fax Number: (414)978-8675  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: msl@quarles.com  
Email: msl@quarles.com  
Correspondent Name: Marta S. Levine  
Address Line 1: Quarles & Brady LLP  
Address Line 2: 411 East Wisconsin Avenue  
Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Marta S. Levine
Signature:	/MartaLevine/
Date:	01/29/2007

Total Attachments: 12  
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**SHORT FORM TRADEMARK SECURITY AGREEMENT**

THIS SHORT FORM TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") dated as of January 29, 2007, is among **PABST BREWING COMPANY**, a Delaware corporation (the "Grantor"), in favor of **MILLER BREWING COMPANY**, a Wisconsin corporation, solely in its capacity as contract party under the Brewing Agreement (as hereinafter defined) (the "Brewer").

This Trademark Security Agreement and the rights and obligations evidenced hereby are subordinate in the manner and to the extent set forth in that certain Consent and Agreement dated as of January 29, 2007 (the "Subordinated Consent and Agreement"), by and among the Brewer, to and for the benefit of Miller Brewing Company in its capacity as the lender under the Subordinated Credit Agreement (as defined therein) and that certain Consent and Agreement dated as of January 29, 2007 (the "Senior Consent and Agreement" and together with the Subordinated Consent and Agreement, the "Consent Agreements" as such agreements may be amended, restated supplemented or otherwise modified from time to time), by and among the Brewer, to and for the benefit of LaSalle Bank National Association in its capacity as agent for the Senior Lenders pursuant to the Credit Agreement (as defined therein), and each assignee of this Trademark Security Agreement, by its acceptance hereof, irrevocably agrees to be bound by the provisions of the Consent Agreements.

**WITNESSETH:**

WHEREAS, Pabst Brewing Company, a Delaware corporation, Pearl Brewing, LLC, a Texas limited liability company, Falstaff Brewing Corporation, a Delaware corporation, General Brewing Company, LLC, a California limited liability company (collectively, the "Debtors" and individually each a "Debtor"), S&P Company, a California corporation ("Holdings"), and the Brewer have entered into that certain Brewing Agreement dated as of January 29, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "Brewing Agreement"), pursuant to which the Brewer produces malt beverages for the Debtors subject to certain terms and conditions set forth in the Brewing Agreement;

WHEREAS, in connection with the Brewing Agreement, the Debtors and the Brewer entered into that certain Security Agreement dated as of January 29, 2007 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Brewer to enter into the Brewing Agreement, the Grantor hereby agrees with the Brewer as follows:

Section 1. Defined Terms. Unless otherwise defined herein, terms used herein have the meaning given to them in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the full, prompt and complete payment and performance when due (whether at stated

maturity, by acceleration or otherwise) of the Liabilities, hereby mortgages and pledges to the Brewer and grants to the Brewer a lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of the Grantor (the "Trademark Collateral"):

(a) all of its Trademarks, including, without limitation, those referred to on **Schedule I** hereto;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(c) all rights to sue at law or in equity for any infringement or other impairment of the foregoing, including the right to receive all proceeds and damages thereof.


Section 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Brewer as set forth and pursuant to the Security Agreement and the Grantor hereby acknowledges and affirms that the rights and remedies of the Brewer with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized offer as of the date first set forth above.



Acknowledged:

**MILLER BREWING COMPANY,** <sup>W</sup>as  
Brewer

By:   
Gavin D.K. Hattersley,  
Senior Vice President-Finance

**SCHEDULE I  
TO  
SHORT FORM TRADEMARK SECURITY AGREEMENT**

A. REGISTERED TRADEMARKS

[Include Trademarks Registration Number and Date]

B. TRADEMARKS APPLICATIONS

Schedule 1

APP NO	FILED DATE	REG NO	REG DATE	TRADEMARK	COUNTRY	STATUS	OWNER
71344,800	12/1/1933	31,993	4/10/1934	"IT'S THE WATER" (STYLIZED)	UNITED STATES	REGISTERED	Pabst
665,204	6/8/1987	1,475,208	2/2/1988	"THE MASTER CYLINDER" - 1	UNITED STATES	REGISTERED	Pabst
71451,150	2/21/1942	396,222	6/30/1942	ALTES - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
74517,459	4/26/1994			AMERICAN BEST - 2 & DESIGN	UNITED STATES	PENDING	Pabst
73487,259	6/27/1984	1,331,177	4/16/1985	ANDERER	UNITED STATES	REGISTERED	Pabst
71410,085	8/29/1938	363,733	1/3/1939	ANDERER (STYLIZED)	UNITED STATES	REGISTERED	Pabst
73487,134	6/27/1984	1,331,176	4/16/1985	ANDERER (STYLIZED)	UNITED STATES	REGISTERED	Pabst
73238,329	11/6/1979	1,268,132	2/21/1984	AUGSBURGER - 1	UNITED STATES	REGISTERED	Pabst
74392,148	5/19/1993	1,851,641	8/30/1994	AUGSBURGER - 3 (BAVARIAN STYLE & DESIGN)	UNITED STATES	REGISTERED	Pabst
71348,602	3/4/1934	314,441	6/26/1934	B (& DESIGN)	UNITED STATES	REGISTERED	Pabst
71014,346	11/4/1905	57,226	11/6/1906	B PABST MILWAUKEE RED, WHITE & BLUE	UNITED STATES	REGISTERED	Pabst
72433,046	8/17/1972	968,808	9/18/1973	BARREL OF BLATZ - 1	UNITED STATES	REGISTERED	Pabst
76533,863	8/1/2003	2,868,875	8/3/2004	BIG BEAR	UNITED STATES	REGISTERED	Pabst
76533,860	8/1/2003	2,868,874	8/3/2004	BIG BEAR & DESIGN	UNITED STATES	REGISTERED	Pabst
72183,275	12/19/1963	780,026	11/10/1964	BIG CAT	UNITED STATES	REGISTERED	Pabst
72183,276	12/19/1963	780,027	11/10/1964	BIG CAT (& DESIGN)	UNITED STATES	REGISTERED	Pabst
72204,550	10/22/1964	796,521	9/21/1965	BLACK LABEL - 2	UNITED STATES	REGISTERED	Pabst
71333,425	12/28/1932	308,966	12/26/1933	BLACK LABEL - 3 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71142,323	11/7/1921	145,846	8/16/1921	BLATZ - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
70026,749	5/31/1895	26,749	7/2/1895	BLATZ - 3 & DESIGN	UNITED STATES	REGISTERED	Pabst
71002,882	4/24/1905	49,804	2/20/1906	BLATZ - 4 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71637,166	10/25/1952	579,133	8/25/1953	BLATZ - 5 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
76600,147	7/1/2004	2,991,451	9/6/2005	BLATZ - 6 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
73558,501	9/16/1985	1,390,183	4/15/1986	BLATZ MILWAUKEE 1851 - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
71185,262	9/1/1923	192,164	11/25/1924	BLUE RIBBON (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71348,601	3/14/1934	314,440	6/26/1934	BLUE RIBBON (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71543,733	12/8/1947	515,919	10/4/1949	BLUE RIBBON (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71019,959	5/31/1906	57,999	12/4/1906	BLUE RIBBON PABST MILWAUKEE THE BRE	UNITED STATES	REGISTERED	Pabst
73429,009	6/6/1983	1,463,046	10/27/1987	BOHEMIAN CLUB - 1	UNITED STATES	REGISTERED	Pabst
73717,041	3/16/1988	1,515,974	12/6/1988	BREWNET - 1	UNITED STATES	REGISTERED	Pabst
74479,911	1/14/1994	1,920,056	9/19/1995	BUCKHORN & DESIGN	UNITED STATES	REGISTERED	Pabst
74480,161	1/14/1994	1,913,643	8/22/1995	BUCKHORN (BLOCK LETTERS)	UNITED STATES	REGISTERED	Pabst
73270,341	7/15/1980	1,270,156	3/13/1984	BULL - 1	UNITED STATES	REGISTERED	Pabst
505,171	3/25/1994	1,913,645	8/22/1995	BULL - 10	UNITED STATES	REGISTERED	Pabst
236,925	1/20/1966	820,875	12/20/1966	BULL - 2	UNITED STATES	REGISTERED	Pabst
74242,122	2/3/1992	1,726,074	10/20/1992	BULL - 8 (THE BULL)	UNITED STATES	REGISTERED	Pabst
74505,167	3/25/1994	1,875,486	1/24/1995	BULL - 9	UNITED STATES	REGISTERED	Pabst
73063,018	9/15/1975	1,102,858	9/19/1978	BURGERMEISTER - 1	UNITED STATES	REGISTERED	Pabst
18,392	10/23/1956	662,687	6/3/1958	BURGIE - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
72426,429	6/5/1972	976,072	1/1/1974	BURGIE I	UNITED STATES	REGISTERED	Pabst
72178,171	10/2/1963	777,533	9/22/1964	CARLING - 1	UNITED STATES	REGISTERED	Pabst
72445,516	1/8/1973	967,762	9/4/1973	CARLING BLACK LABEL - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst

Schedule 1

APP NO	FILED DATE	REG NO	REG DATE	TRADEMARK	COUNTRY	STATUS	OWNER
78772,091	12/13/2005						
73659,686	5/8/1987	1,469,943	12/22/1987	CARLING CANADA - 2 & DESIGN	UNITED STATES	PENDING	Pabst
72/11,523	1/9/1961	803,198	2/1/1966	CERVEZA SABINAS - 2	UNITED STATES	REGISTERED	Pabst
73664,550	6/4/1987	1,474,409	1/26/1988	CHAMPALE - 1	UNITED STATES	REGISTERED	Pabst
72/188,135	3/6/1964	799,986	12/7/1965	CHAMPALE FIRESIDE COOLER - 1	UNITED STATES	REGISTERED	Pabst
72/147,003	6/15/1962	780,691	11/24/1964	COLT - 2 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
76/548,696	9/16/2003	2,886,913	10/26/2004	COOL BREWED - 1	UNITED STATES	REGISTERED	Pabst
71/594,982	3/31/1950	540,516	4/3/1951	COQUI 900 - 1	UNITED STATES	REGISTERED	Pabst
71/078,242	5/13/1914	99,098	8/8/1914	DESIGN (ONE-EYED MAN WITH MUSTACHE)	UNITED STATES	REGISTERED	Pabst
71/543,735	12/8/1947	521,795	3/7/1950	DESIGN (RED TRIANGULAR CORNER)	UNITED STATES	REGISTERED	Pabst
72/229,633	10/8/1965	815,575	9/20/1966	DESIGN ONLY - (RIBBON)	UNITED STATES	REGISTERED	Pabst
73/439,831	8/18/1983	1,302,998	10/30/1984	DESIGN ONLY (RED CAP)	UNITED STATES	REGISTERED	Pabst
281,985	10/16/1980	1,214,259	10/26/1982	DO IT WITH STYLE - 1	UNITED STATES	REGISTERED	Pabst
74/287,557	6/23/1992	1,748,771	1/26/1993	DON'T SAY BEER SAY BULL - 1	UNITED STATES	REGISTERED	Pabst
74/646,403	3/14/1995	2,016,421	11/2/1996	DOUBLE DEUCE - 1	UNITED STATES	REGISTERED	Pabst
74/492,037	2/18/1994	2,014,106	11/5/1996	DOUBLE MALT - 2	UNITED STATES	REGISTERED	Pabst
74/664,054	4/21/1995	2,095,604	9/9/1997	EVERY PARTY NEEDS ICEI - 1	UNITED STATES	REGISTERED	Pabst
76/526,617	6/26/2003	2,810,418	2/3/2004	FIRST RESERVE - 1	UNITED STATES	REGISTERED	Pabst
76/599,318	6/25/2004	3,014,620	11/15/2005	FROM THE LAND OF PLEASANT LIVING - 2	UNITED STATES	REGISTERED	Pabst
495,648	3/1/1994	1,877,866	2/7/1995	GOEBEL - 1	UNITED STATES	REGISTERED	Pabst
73/485,043	8/15/1984	1,334,618	5/7/1985	GOEBEL - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
72/331,728	7/3/1969	900,927	10/13/1970	GOLD ( & DESIGN)	UNITED STATES	REGISTERED	Pabst
76/600,146	7/1/2004	2,991,450	9/6/2005	HEIDELBERG - 1	UNITED STATES	REGISTERED	Pabst
71/424,199	10/4/1939	381,905	10/15/1940	HEIDELBERG - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71/683,908	4/5/1954	606,813	5/31/1955	HELLEMAN'S - 3 & DESIGN	UNITED STATES	REGISTERED	Pabst
72/457,859	5/17/1973	992,107	8/27/1974	HELLEMAN'S - 4 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71/634,534	8/27/1952	595,297	9/14/1954	HELLEMAN'S SPECIAL EXPORT - 1	UNITED STATES	REGISTERED	Pabst
71/425,094	10/31/1939	378,253	6/4/1940	HELLEMAN'S SPECIAL EXPORT - 2	UNITED STATES	REGISTERED	Pabst
73/571,835	12/5/1985	1,406,050	8/19/1986	HIGHEST QUALITY (& DESIGN)	UNITED STATES	REGISTERED	Pabst
76/604,009	7/26/2004	3,010,294	11/1/2005	IT DOESN'T GET ANY BETTER THAN THIS!	UNITED STATES	REGISTERED	Pabst
78/400,070	4/12/2004	2,940,155	4/12/2005	IT WORKS EVERYTIME	UNITED STATES	REGISTERED	Pabst
73/375,474	7/19/1982	1,257,786	11/15/1983	ITS A TEXAS THING	UNITED STATES	REGISTERED	Pabst
75/016,489	11/7/1995	2,174,159	7/21/1998	JACOB BEST	UNITED STATES	REGISTERED	Pabst
75/190,619	10/31/1996	2,128,567	1/13/1998	JUST THE KISS OF THE HOPS	UNITED STATES	REGISTERED	Pabst
72/186,077	2/5/1964	787,897	4/6/1965	KINGSBURY - 1	UNITED STATES	REGISTERED	Pabst
71/114,979	1/3/1919	128,507	1/6/1920	KINGSBURY - 3 & DESIGN	UNITED STATES	REGISTERED	Pabst
71/016,337	1/20/1906	55,161	8/7/1906	KNICKERBOCKER - 1	UNITED STATES	REGISTERED	Pabst
71/611,861	3/27/1951	572,525	3/31/1953	KNICKERBOCKER - 2	UNITED STATES	REGISTERED	Pabst
74/485,199	2/1/1994	1,871,500	1/3/1995	KNICKERBOCKER - 4	UNITED STATES	REGISTERED	Pabst
74/485,196	2/1/1994	1,875,483	1/24/1995	LASER	UNITED STATES	REGISTERED	Pabst
72/221,369	6/17/1965	818,469	11/8/1966	LASER & DESIGN	UNITED STATES	REGISTERED	Pabst
75/177,598	10/7/1996	2,191,783	9/29/1998	LIFT TWIST - 2	UNITED STATES	REGISTERED	Pabst
				LONE STAR	UNITED STATES	REGISTERED	Pabst



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78/834,172	3/10/2006						
72/050,368	4/25/1958	674,291	2/17/1959	LONE STAR	UNITED STATES	PENDING	Pabst
76/096,904	7/26/2000	2,487,305	9/11/2001	LONE STAR - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
76/105,468	8/8/2000	2,546,443	3/12/2002	LONE STAR LIGHT & DESIGN	UNITED STATES	REGISTERED	Pabst
76/105,469	8/8/2000	2,549,376	3/12/2002	LONE STAR THE NATIONAL BEER OF TEXAS	UNITED STATES	REGISTERED	Pabst
78/876,684	5/4/2006			LONE STAR THE NATIONAL BEER OF TEXAS	UNITED STATES	REGISTERED	Pabst
74/659,374	1/16/1996	2,014,299	1/15/1996	LONG LIVE LONGNECKS	UNITED STATES	PENDING	Pabst
73/173,883	6/12/1978	1,111,903	1/23/1979	LOST RIVER - 2	UNITED STATES	REGISTERED	Pabst
73/558,502	9/16/1985	1,390,184	4/15/1986	MAXX	UNITED STATES	REGISTERED	Pabst
74/629,173	1/31/1994	2,085,044	7/29/1997	MILWAUKEE 1851 - 1	UNITED STATES	REGISTERED	Pabst
74/645,842	3/8/1995	2,086,765	8/12/1997	MINNESOTA'S BEST - 1	UNITED STATES	REGISTERED	Pabst
75/284,977	5/1/1997	2,258,186	6/29/1999	MINNESOTA'S BEST - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
72/087,573	12/18/1959	708,501	12/13/1960	MORE TASTE MORE CHARACTER - 1	UNITED STATES	REGISTERED	Pabst
73/000,837	9/13/1973	1,002,989	1/28/1975	NATIONAL BOHEMIAN - 3 & DESIGN	UNITED STATES	REGISTERED	Pabst
584,776	2/26/1986	1,411,577	9/30/1986	NATIONAL BOHEMIAN - 4 & DESIGN	UNITED STATES	REGISTERED	Pabst
72/225,478	8/1/1965	819,227	1/12/21966	NO ONE DOES IT LIKE THE BULL - 1	UNITED STATES	REGISTERED	Pabst
72/217,336	4/26/1965	816,715	10/11/1966	OKTOBEREST BRAU - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
74/548,987	7/13/1994	2,065,408	5/27/1992	OKTOBEREST BREW - 2	UNITED STATES	REGISTERED	Pabst
74/242,139	2/3/1992	1,722,283	10/6/1992	OLD MIL MANIA - 1	UNITED STATES	REGISTERED	Pabst
74/296,680	7/23/1992	1,795,194	9/28/1993	OLD MILWAUKEE - 1	UNITED STATES	REGISTERED	Pabst
74/393,788	5/24/1993	1,823,073	2/22/1994	OLD MILWAUKEE - 1 (OM)	UNITED STATES	REGISTERED	Pabst
74/382,642	4/26/1993	1,825,359	3/8/1994	OLD MILWAUKEE - 13 & DESIGN	UNITED STATES	REGISTERED	Pabst
75/379,474	10/27/1997	2,301,348	12/21/1999	OLD MILWAUKEE - 14	UNITED STATES	REGISTERED	Pabst
592,691	4/1/1986	1,416,874	11/11/1986	OLD MILWAUKEE - 17	UNITED STATES	REGISTERED	Pabst
661,392	5/18/1987	1,474,408	1/26/1988	OLD MILWAUKEE - 6 O M & DESIGN	UNITED STATES	REGISTERED	Pabst
74/193,861	8/12/1991	1,736,917	12/1/1992	OLD MILWAUKEE BEER THE STROH BREW	UNITED STATES	REGISTERED	Pabst
74/193,859	8/12/1991	1,722,280	10/6/1992	OLD MILWAUKEE NA - 1	UNITED STATES	REGISTERED	Pabst
75/190,622	10/31/1996	2,128,568	1/13/1998	OLD MILWAUKEE NA - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
76/581,607	3/17/2004	3,059,814	2/21/2006	OLD STYLE - 1	UNITED STATES	REGISTERED	Pabst
73/108,335	12/2/1976	1,080,557	12/27/1997	OLD STYLE - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
72/332,824	7/17/1969	906,898	1/26/1971	OLD STYLE - 3 & DESIGN	UNITED STATES	REGISTERED	Pabst
71/543,923	12/10/1947	624,155	3/27/1956	OLD STYLE - 4 & DESIGN	UNITED STATES	REGISTERED	Pabst
71/020,526	6/23/1906	63,492	6/25/1907	OLD STYLE - 8 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71/537,587	10/11/1947	564,780	9/30/1952	OLD STYLE LAGER & DESIGN	UNITED STATES	REGISTERED	Pabst
76/582,206	3/18/2004	3,175,802	1/128/2006	OLD STYLE LAGER - 6 & DESIGN	UNITED STATES	REGISTERED	Pabst
74/479,908	1/14/1994	1,876,819	1/31/1995	OLD STYLE LAGER - 6 & DESIGN	UNITED STATES	REGISTERED	Pabst
71/370,227	10/10/1935	331,856	1/21/1936	OLD TANKARD (BLOCK LETTERS)	UNITED STATES	REGISTERED	Pabst
71/668,116	6/11/1954	607,405	6/14/1955	OLD TANKARD (STYLIZED LETTERS)	UNITED STATES	REGISTERED	Pabst
73/487,244	6/27/1984	1,360,932	9/17/1985	OLY	UNITED STATES	REGISTERED	Pabst
73/487,180	6/27/1984	1,360,931	9/17/1985	OLYMPIA	UNITED STATES	REGISTERED	Pabst
73/112,665	1/17/1977	1,070,348	7/26/1977	OLYMPIA (STYLIZED)	UNITED STATES	REGISTERED	Pabst
72/102,047	8/4/1960	715,535	5/16/1961	OLYMPIA GOLD	UNITED STATES	REGISTERED	Pabst
				ORIGINAL PABST BLUE RIBBON & DESIGN	UNITED STATES	REGISTERED	Pabst

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72120,672	5/23/1961	742,475	12/18/1962	OUR HAND HAS NEVER LOST ITS (Schaefer)	UNITED STATES	REGISTERED	Pabst
74569,440	9/2/1994	2,087,996	8/12/1997	PABST	UNITED STATES	REGISTERED	Pabst
74480,319	1/4/1994	1,876,820	1/31/1995	PABST (BLOCK LETTERS)	UNITED STATES	REGISTERED	Pabst
71119,368	6/9/1919	136,142	10/26/1920	PABST (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71348,603	3/4/1934	314,829	7/10/1934	PABST (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71543,734	12/8/1947	515,920	10/4/1949	PABST (STYLIZED)	UNITED STATES	REGISTERED	Pabst
72040,368	11/8/1957	667,860	9/30/1958	PABST (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71014,348	11/4/1905	55,858	8/21/1906	PABST B MILWAUKEE (& DESIGN)	UNITED STATES	REGISTERED	Pabst
71595,678	4/13/1950	542,096	5/8/1951	PABST BLUE RIBBON	UNITED STATES	REGISTERED	Pabst
71598,032	5/24/1950	545,269	7/17/1951	PABST BLUE RIBBON & DESIGN	UNITED STATES	REGISTERED	Pabst
72065,440	1/7/1959	684,888	9/8/1959	PABST BLUE RIBBON & DESIGN	UNITED STATES	REGISTERED	Pabst
74480,163	1/4/1994	1,877,863	2/7/1995	PABST BLUE RIBBON (BLOCK LETTERS)	UNITED STATES	REGISTERED	Pabst
273,209	6/16/1967	856,675	9/10/1968	PARTY BOTTLES - 1	UNITED STATES	REGISTERED	Pabst
71378,331	5/11/1936	338,474	9/8/1936	PEIFFERS - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71338,107	5/22/1933	320,602	1/1/1935	PEIFFERS FAMOUS - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
73014,155	3/27/1974	1,020,037	9/9/1975	PIELS - 1	UNITED STATES	REGISTERED	Pabst
74522,361	5/4/1994	1,934,848	11/4/1995	PIELS - 2	UNITED STATES	REGISTERED	Pabst
300,539	6/17/1968	905,955	1/12/1971	PRIMO - 1	UNITED STATES	REGISTERED	Pabst
612,421	8/1/1986	1,477,037	2/16/1988	PRIMO - 4	UNITED STATES	REGISTERED	Pabst
612,443	8/1/1986	1,477,038	2/16/1988	PRIMO - 5	UNITED STATES	REGISTERED	Pabst
72384,632	2/23/1971	945,899	10/24/1972	PURE GENUINE - 1	UNITED STATES	REGISTERED	Pabst
72147,114	6/18/1962	780,692	11/24/1964	PURE GENUINE - 2	UNITED STATES	REGISTERED	Pabst
78886,134	5/17/2006			PURE TEXAN BEER.	UNITED STATES	PENDING	Pabst
76361,524	1/22/2002	2,860,792	7/6/2004	R LIGHT & DESIGN	UNITED STATES	REGISTERED	Pabst
74394,784	5/25/1993	1,823,074	2/22/1994	R-22 - 2	UNITED STATES	REGISTERED	Pabst
75190,623	10/31/1996	2,126,978	1/6/1998	RAINIER - 1	UNITED STATES	REGISTERED	Pabst
71080,803	8/25/1914	101,651	1/5/1915	RAINIER - 3	UNITED STATES	REGISTERED	Pabst
71647,954	5/29/1953	590,498	6/1/1954	RAINIER - 4	UNITED STATES	REGISTERED	Pabst
71669,881	6/20/1955	642,131	2/26/1957	RAINIER - 5 (R-STYLIZED)	UNITED STATES	REGISTERED	Pabst
75365,893	9/30/1997	2,247,271	5/25/1999	RAINIER - 7 & DESIGN	UNITED STATES	REGISTERED	Pabst
78398,927	4/8/2004	2,994,655	9/13/2005	REACH FOR THE SILVER STAR	UNITED STATES	REGISTERED	Pabst
71433,985	7/15/1940	382,880	11/12/1940	RED WHITE & BLUE - 5 & DESIGN	UNITED STATES	REGISTERED	Pabst
71698,710	11/22/1955	632,824	8/14/1956	RHEINGOLD - 1	UNITED STATES	REGISTERED	Pabst
71337,765	5/12/1933	320,606	1/1/1935	RHEINGOLD - 2	UNITED STATES	REGISTERED	Pabst
72249,985	7/1/1/1966	831,179	6/27/1967	RHEINLANDER - 1	UNITED STATES	REGISTERED	Pabst
74721,287	8/28/1995	2,079,960	7/15/1997	RIBBON (BLOCK LETTERS)	UNITED STATES	REGISTERED	Pabst
74584,407	10/11/1994	2,016,798	11/19/1996	RIDLEYS - 2	UNITED STATES	REGISTERED	Pabst
75050,455	1/30/1996	2,096,627	9/16/1997	RIDLEYS - 2	UNITED STATES	REGISTERED	Pabst
71614,230	5/22/1951	585,916	2/23/1954	ROYAL AMBER - 2	UNITED STATES	REGISTERED	Pabst
531,848	8/19/1947	502,889	10/12/1948	SCHAEFER - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
71665,959	5/7/1954	599,504	12/14/1954	SCHAEFER - 3 & DESIGN	UNITED STATES	REGISTERED	Pabst
47,786	3/14/1958	701,096	7/12/1960	SCHAEFER - 4 & DESIGN	UNITED STATES	REGISTERED	Pabst

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78402,395	4/15/2004	3,001,280	9/27/2005	SCHAEFFER - 5 & DESIGN	UNITED STATES	REGISTERED	Pabst
76/599,317	6/25/2004	3,022,600	12/6/2005	SCHAEFFER - 6 & DESIGN	UNITED STATES	REGISTERED	Pabst
609,151	7/4/1986	1,471,584	1/5/1988	SCHAEFFER - 7 (SCHAEFFER, THE ONE FOR	UNITED STATES	REGISTERED	Pabst
74/324,831	10/23/1992	1,845,825	7/19/1994	SCHAEFFER LIGHT - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
77/036,782	11/3/2006			SCHAEFFER LIGHT & DESIGN	UNITED STATES	PENDING	Pabst
304,869	8/12/1968	866,540	3/11/1969	SCHLITZ - 1	UNITED STATES	REGISTERED	Pabst
74/572,783	9/13/1994	1,923,780	10/3/1995	SCHLITZ - 1	UNITED STATES	REGISTERED	Pabst
71/601,335	7/27/1950	544,158	6/19/1951	SCHLITZ - 3 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
71/059,337	10/25/1911	87,489	7/16/1912	SCHLITZ - 32 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
71/011,277	8/4/1905	52,011	5/1/1906	SCHLITZ - 39 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
71/059,338	10/25/1911	90,587	3/4/1913	SCHLITZ - 4 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
492,549	12/3/1945	428,097	3/11/1947	SCHLITZ - 5 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
541,193	11/4/1947	509,384	5/3/1949	SCHLITZ - 5 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
71/541,196	11/4/1947	562,919	8/19/1952	SCHLITZ - 8 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
505,042	3/25/1994	1,877,868	2/7/1995	SCHLITZ NA - 2 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
74/663,246	4/19/1995	2,148,017	3/31/1998	SCHLITZ THEN, NOW AND FOREVER	UNITED STATES	REGISTERED	Pabst
73/757,602	10/4/1988	1,557,135	9/19/1989	SCHMIDT'S - 1	UNITED STATES	REGISTERED	Pabst
73/529,191	3/28/1985	1,371,620	11/19/1985	SIGNATURE - 1	UNITED STATES	REGISTERED	Pabst
73/538,614	5/20/1985	1,369,382	11/5/1985	SILVER THUNDER - 1	UNITED STATES	REGISTERED	Pabst
543,544	6/17/1985	1,388,485	4/1/1986	SILVER THUNDER - 2 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
73/009,314	12/20/1973	991,131	8/20/1974	SPECIAL EXPORT - 1	UNITED STATES	REGISTERED	Pabst
73/589,728	3/24/1986	1,424,191	1/6/1987	SPECIAL EXPORT - 3	UNITED STATES	REGISTERED	Pabst
72/353,728	3/11/1970	905,631	1/5/1971	STAG - 1	UNITED STATES	REGISTERED	Pabst
72/239,378	2/23/1966	823,728	2/7/1967	STAG - 2 & DESIGN	UNITED STATES	REGISTERED	Pabst
71/552,453	3/19/1948	512,884	7/26/1949	STAG - 3 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
711,943	2/18/1988	1,508,498	10/11/1988	STROH'S - 1	UNITED STATES	REGISTERED	Pabst
13,926	12/26/1989	1,628,544	12/18/1990	STROH'S - 10 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
541,604	6/21/1994	1,929,430	10/24/1995	STROH'S - 14 (FAMILY BREWED & FAMILY Q	UNITED STATES	REGISTERED	Pabst
30,720	10/22/1907	70,922	10/13/1908	STROH'S - 2 (STYLIZED)	UNITED STATES	REGISTERED	Pabst
30,719	10/22/1907	71,606	12/1/1908	STROH'S - 4 (LION CREST - DESIGN)	UNITED STATES	REGISTERED	Pabst
74/472,947	12/21/1993	1,883,842	3/14/1995	STROH'S NON ALCOHOLIC - 2 (& DESIGN)	UNITED STATES	REGISTERED	Pabst
74/541,374	6/23/1994	2,091,599	8/26/1997	STROH'S, MORE TASTE, MORE CHARACTER	UNITED STATES	REGISTERED	Pabst
73/440,429	8/22/1983	1,331,168	4/16/1985	STYLE - 2	UNITED STATES	REGISTERED	Pabst
647,994	3/2/1987	1,489,607	5/24/1988	TALL BOY - 1	UNITED STATES	REGISTERED	Pabst
71/368,950	9/3/1935	337,571	8/11/1936	TAPACAN (Stylized)	UNITED STATES	REGISTERED	Pabst
71/651,362	8/4/1953	592,276	7/6/1954	THE BEER THAT MADE MILWAUKEE FAMOU	UNITED STATES	REGISTERED	Pabst
74/264,843	4/13/1992	1,751,474	2/9/1993	THE BEER THAT MADE MILWAUKEE FAMOU	UNITED STATES	REGISTERED	Pabst
72/461,608	6/28/1973	995,385	10/8/1974	THE BEER THAT GREW WITH THE GREAT	UNITED STATES	REGISTERED	Pabst
73/482,341	5/29/1984	1,349,864	7/16/1985	THE NATIONAL BEER OF TEXAS - 1	UNITED STATES	REGISTERED	Pabst
76/096,902	7/26/2000	2,522,079	12/25/2001	THE SILVER STAR (BLOCK LETTERS AND \$	UNITED STATES	REGISTERED	Pabst
76/096,903	7/26/2000	2,487,304	9/11/2001	THE SILVER STAR (BLOCK LETTERS AND \$	UNITED STATES	REGISTERED	Pabst
76/599,977	6/30/2004	2,987,095	8/23/2005	THE WEEKENDER - 1	UNITED STATES	REGISTERED	Pabst

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74/663,245	4/19/1995	2,061,987	5/13/1997	THEN, NOW AND FOREVER - 1	UNITED STATES	REGISTERED	Pabst
71/542,686	1/28/1947	511,338	6/21/1949	TROMMERS - 2	UNITED STATES	REGISTERED	Pabst
71/544,619	12/17/1947	515,926	10/4/1949	TROMMERS - 3	UNITED STATES	REGISTERED	Pabst
72/214,749	3/23/1965	815,109	9/13/1966	VAN LAUTER - 1	UNITED STATES	REGISTERED	Pabst
71/684,673	3/31/1955	634,959	9/25/1956	WHAT'LL YOU HAVE ? (STYLIZED LETTERS)	UNITED STATES	REGISTERED	Pabst
741,925	7/25/1988	1,557,132	9/19/1989	WHITE MOUNTAIN - 1	UNITED STATES	REGISTERED	Pabst
71/435,411	8/26/1940	384,217	1/7/1941	WIEDEMANN - 4	UNITED STATES	REGISTERED	Pabst
73/663,060	10/15/1985	1,425,886	1/20/1987	YOU CAN TRAVEL THE WORLD OVER AND	UNITED STATES	REGISTERED	Pabst
74/628,815	2/21/1995	2,116,576	11/25/1997	YOU'LL KNOW IT WHEN YOU FEEL IT - 1	UNITED STATES	REGISTERED	Pabst

MARK	APPNO	BASIS	REG. NO.	COUNTRY	STATUS	FILE	REG. DATE
ANDEKER	78/609,212	1B		UNITED STATES	PENDING	4 /14/2005	
BALLANTINE INDIA PALE ALE	78/604,614	1B		UNITED STATES	PENDING	06/27/2006	
BEER BUILT RIGHT	77/078,301	1B		UNITED STATES	PENDING	1/8/2007	
DESIGN ONLY (NATTY BOH logo)	78/844,559	1A; 1B		UNITED STATES	PENDING	3 /23/2006	
GOETZ PALE	78/822,136	1B		UNITED STATES	PENDING	2 /23/2006	
NATTY BOH	78/844,352	1B		UNITED STATES	PENDING	3 /23/2006	