

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/08/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Converse, Inc.		09/08/2006	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Black Fives, Inc.
Street Address:	16 North Water Street
Internal Address:	Suite 115
City:	Greenwich
State/Country:	CONNECTICUT
Postal Code:	06830
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78217497	NEW YORK RENAISSANCE

CORRESPONDENCE DATA

Fax Number: (914)481-4154
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 203-962-4000
 Email: claudejohnson@blackfives.com
 Correspondent Name: Claude Johnson
 Address Line 1: 16 North Water Street
 Address Line 2: Suite 115
 Address Line 4: Greenwich, CONNECTICUT 06830

NAME OF SUBMITTER:	Claude Johnson
Signature:	/claude johnson/

OP \$40.00 78217497

Date:

01/29/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, Converse, Inc., a Delaware corporation with an address of One High Street, North Andover, Massachusetts 01845, is the owner of United States trademark application Ser. No. 78/217,497 for the mark NEW YORK RENAISSANCE, applied for February 21, 2003, in connection with "jackets, sweatshirts, sweatpants, t-shirts, shorts, headbands, footwear, warm-up suits, hats, caps" in International Class 25; and

WHEREAS, Black Fives, Inc. a Connecticut corporation with an address of 27 Hawthorne Street, North Greenwich, Connecticut 06831 is desirous of acquiring all of Converse, Inc.'s rights in and to the mark NEW YORK RENAISSANCE, including, without limitation, Application Ser. No. 78/217,497, and all goodwill attached thereto.

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Converse, Inc. does hereby assign, transfer, and grant to Black Fives, Inc. its entire, right, title, and interest in and to the trademark NEW YORK RENAISSANCE, including, without limitation, Application Ser. No. 78/217,497, and all goodwill attached thereto.

This assignment is effective as of the date written below.

CONVERSE, INC.

Date: September 8, 2006

By: Laura W. Kelley

Name: Laura W. Kelley

Title: VP Legal