

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conferon Global Services, Inc.		09/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Experient Holding Company Inc.
Street Address:	2500 Enterprise Parkway East
City:	Twinsburg
State/Country:	OHIO
Postal Code:	44087
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3196111	EXHIBITION EXCELLENCE
Registration Number:	3191791	ITS
Serial Number:	78674329	PERFECTING THE EVENT EXPERIENCE
Serial Number:	78923769	EXPERIENT
Serial Number:	78847208	EVENTHQ
Serial Number:	78832948	EVENTRFID
Serial Number:	78832941	EVENTRFID
Serial Number:	78832278	SMARTEVENT
Serial Number:	78832252	SMARTEVENT

CORRESPONDENCE DATA

Fax Number: (216)241-1666
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 216-861-5582
 Email: uspto@faysharpe.com

OP \$240.00 3196111

Correspondent Name: Colleen F. Goss
Address Line 1: 1100 Superior Avenue
Address Line 2: Seventh Floor
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	PLSZ 0 00001
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NAME OF SUBMITTER:	Colleen F. Goss
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Signature:	/colleenfgoss/
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Date:	01/30/2007
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Total Attachments: 0

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