

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broder Bros. Co.		08/28/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Upright Development, Ltd.		
Trading As:	TA BBC Pacific		
Street Address:	329 D.B. Plaza Discovery Bay		
City:	Hong Kong		
State/Country:	HONG KONG		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1990235	EARTH COLLECTION	
Registration Number:	2903276	EARTH COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	(775)586-9550		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	775-586-9500		
Email:	sierrapatent@sierralaw.com		
Correspondent Name:	Sierra Patent Group, Ltd.		
Address Line 1:	1657 US Hwy 395, Suite 202		
Address Line 4:	Minden, NEVADA 89423		
ATTORNEY DOCKET NUMBER:	ROB-010TM		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

CH \$65.00 1990235

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Stephanie Davis

Signature:

/stephanie davis/

Date:

02/14/2007

Total Attachments: 1

source=assign(001)#page1.tif

ASSIGNMENT

WHEREAS, Broder Bros. Co., a Michigan corporation, with its principal place of business at 6 Neshaminy Interplex, 6th Floor, Trevose, PA 19053, hereinafter referred to as Assignor, has adopted, owns and is using the Mark "EARTH COLLECTION" ("the Mark") in connection with various goods and/or services;

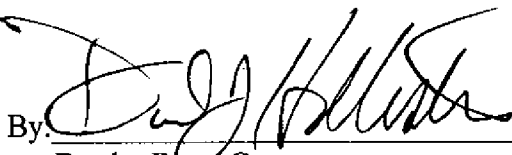
WHEREAS, Assignor owns the following federal Registrations for the Mark on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
EARTH COLLECTION	1,990,235	July 30, 1996
EARTH COLLECTION	2,903,276	November 16, 2004

WHEREAS, Upright Development, Ltd., trading as BBC Pacific, having a place of business at 329 D.B. Plaza Discovery Bay, Hong Kong, HONG KONG, hereinafter referred to as Assignee, desires to acquire the Mark and the above-referenced Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registrations thereof.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his/her name to this assignment on the date indicated below.

By: 
 Broder Bros. Co.

8/28/06
 Date