

MATHEWS, SHEPHERD, MCKAY & BRUNEAU, P.A.

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1. The Name of the Party conveying an interest:

**Playtex Products, Inc.
300 Nyala Farms Road
Westport, Connecticut 06880**

Entity:

- Individual Association
- General Partnership Limited Partnership
- Corporation – a corporation of the State of Delaware**
- Other

2. Name and Address of Party Receiving an Interest:

**Lander Intangibles Corporation
1011 Centre Road, Suite 322
Wilmington, Delaware 19805**

Entity:

- Individual Association
- General Partnership Limited Partnership
- Corporation – a corporation of the State of Delaware**
- Other

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No
- Not Applicable

3. Interest Conveyed:

- Assignment Change of Name
- Security Agreement Merger
- Corrective Assignment to correct the identity of the Assignor previously recorded on Reel 003197 Frame 0203. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.**

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4. Application number(s) or registration(s) number(s).
Additional sheet attached: Yes No

- A. APPLICATION SERIAL NO.(s)
B. TRADEMARK REGISTRATION NO.(s)

2,285,377

5. Name and Address of party of whom correspondence concerning document should be mailed.

**Todd A. Denys, Esq.
MATHEWS, SHEPHERD, MCKAY & BRUNEAU, P.A.
29 Thanet Road, Suite 201
Princeton, New Jersey 08540-3674
Tel. No. (609) 924-8555
Fax: No.: (609) 924-3036
E-mail: tdenys@mathewslaw.com**

6. Number of applications and registration(s) involved:

One (1)

7. Amount of fee enclosed or authorized to be charged:

\$40.00

8. Deposit account number:

13-2165

Your prompt attention to expediting the recordation of this assignment request is greatly appreciated.

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

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REEL: 003481 FRAME: 0561

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9. Date of execution of attached document: February 8, 2007

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

2/12/2007
Date


Signature

Todd A. Denys
Name of Person Signing

Very truly yours,

MATHEWS, SHEPHERD, MCKAY & BRUNEAU, P.A.

By: 
Todd A. Denys

/tad

- Encls.
1. A true copy of the February 8, 2007 cover sheet (with February 8, 2007 nunc pro tunc assignment of United States Trademark Registration Number 2,285,377 for the mark "A BINACA BLAST FRESHENS BREATH INSTANTLY!" from Playtex Products, Inc. to Lander Intangibles Corporation.);
 2. A true copy of November 18, 2005 E.T.A.S. "Confirmation Receipt" - the recordation that is corrected by the February 8, 2007 filing of the nunc pro tunc assignment; and
 3. This Official Letter of Transmittal

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REEL: 003481 FRAME: 0562

J:TODD A. DENYS COMPANY:29 THANET ROAD, SUITE 201

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.102/08/2007
900068982

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the identity of the Assignor previously recorded on Reel 003197 Frame 0203. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Playtex Products, Inc.		02/08/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lander Intangibles Corporation		
Street Address:	1011 Centre Road, Suite 322		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19805		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2285377	A BINACA BLAST FRESHENS BREATH INSTANTLY!	
CORRESPONDENCE DATA			
Fax Number:	(609)924-3036		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609-924-8555		
Email:	tdenys@mathewslaw.com		
Correspondent Name:	Todd A. Denys		
Address Line 1:	29 Thanet Road, Suite 201		
Address Line 4:	Princeton, NEW JERSEY 08540-3874		
ATTORNEY DOCKET NUMBER:	5350-330 US		
NAME OF SUBMITTER:	Todd A. Denys		
Signature:	/todd a. denys/		

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REEL: 003481 FRAME: 0563



United States Patent and Trademark Office

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**Electronic Trademark Assignment System****Confirmation Receipt**

Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	11/17/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Personal Care Group, Inc.		11/04/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lander Intangibles Corporation		
Street Address:	2711 Centerville Road, Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 44			
Property Type	Number	Word Mark	
Registration Number:	2285377	A BINACA BLAST FRESHENS BREATH INSTANTLY!	
Registration Number:	2826072	A BINACA BLAST THAT LASTS!	
Registration Number:	2826089	A BINACA DOUBLE BLAST THAT LASTS!	
Registration Number:	2827433	A KICK IN THE KISSER	

TRADEMARK

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D:TODD A. DENYS COMPANY:29 THANET ROAD, SUITE 201

Date:

02/08/2007

Total Attachments: 4

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O:TODD A. DENYS COMPANY:29 THANET ROAD, SUITE 201

UNITED STATES**NUNC PRO TUNC ASSIGNMENT**

THIS ASSIGNMENT is made effective the 15th day of November, 2005 between, **FLAYTEX PRODUCTS, INC.**, a corporation organized and existing under the laws of the State of Delaware, with a principal place of business located at 300 Nyaia Farms Road, Westport, Connecticut 06880, United States of America (hereinafter the "ASSIGNOR"), and **LANDER INTANGIBLES CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, with a with a corporate address of 1011 Centre Road, Suite 322; Wilmington, Delaware 19805, United States of America, (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademark and Trademark Registration therefor listed in Schedule A attached hereto (hereinafter the "Trademark"), and

WHEREAS, ASSIGNOR has agreed to assign the Trademark to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its right, title, and interest in the Trademark and Trademark Registration therefor listed in Schedule A attached hereto, together with the good will of the business associated therewith and the portion of the business assets to which the Trademark and Trademark Registration pertain and the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this 30th day of February, 2007.

FLAYTEX PRODUCTS, INC.

BY:



Name: William Steiner

Title: Assistant Secretary and Associate General Counsel

(Corporate seal)

TRADEMARK

REF: 003481 FRAME: 0566

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J:TODD A. DENYS COMPANY:29 THANET ROAD, SUITE 201

United States of America)
 State of Connecticut) ss: *William*
 County of Fairfield)

On this 21st day of February, 2007, before me, personally appeared, William Stammer, to me known, who being by me duly sworn, did depose and say that he is Assistant Secretary and Associate General Counsel of Personal Care Group, Inc., the corporation described in and which executed the within instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal.

Ann Murnally

 Notary Public

Notarial Seal

Ann Murnally
 NOTARY PUBLIC
 State of Connecticut
 My Commission Expires 6/30/08

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O:TODD A. DENYS COMPANY:29 THANET ROAD, SUITE 201

UNITED STATES

SCHEDULE A

Trademark

A BINACA BLAST FRESHENS BREATH INSTANTLY!

Registration No.

2,285,377

TRADEMARK

RECORDED: 02/08/2007

REEL: 003481 FRAME: 0568