

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		01/31/2007	Bank:

**RECEIVING PARTY DATA**

<b>Name:</b>	Concentrated Knowledge Corporation
<b>Street Address:</b>	10 LaCruce Avenue
<b>City:</b>	Concordville
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19331
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	1994886	SOUNDVIEW EXECUTIVE BOOK SUMMARIES
Registration Number:	2031076	EXECUTIVE HELP
Registration Number:	1994885	EXECUTIVE BOOK SUMMARIES
Registration Number:	1895710	EXECUTIVE SKILLS
Registration Number:	1935936	EXECUTIVE SKILLS A CONCENTRATED KNOWLEDGE PUBLICATION

**CORRESPONDENCE DATA**

Fax Number: (610)341-1099  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6103411052  
 Email: pbradley@mkbattorneys.com  
 Correspondent Name: Paula T. Bradley, Paralegal  
 Address Line 1: 259 N. Radnor-Chester Road, Suite 160  
 Address Line 2: McCausland, Keen & Buckman  
 Address Line 4: Radnor, PENNSYLVANIA 19087

OP \$140.00 1994886

NAME OF SUBMITTER:	Paula T. Bradley
Signature:	/s/ Paula T. Bradley
Date:	03/01/2007
Total Attachments: 2 source=release transfer assign.013107#page1.tif source=CKC Exhibit A#page1.tif	

**RELEASE, TRANSFER AND ASSIGNMENT**

PNC Bank, National Association (the "Secured Party"), hereby releases, reassigns, transfers and delivers to Clement Communications, Incorporated, Concentrated Knowledge Corporation, Clement Publishing Group, Inc. and Business Research and Development Corporation (collectively, the "Debtor") all collateral of the Debtor previously pledged to the Secured Party as security for Loan No. 602153538 which was paid off in full on January 30, 2007, including, but not limited to, the trademarks and copyrights listed on Exhibit "A" attached hereto (collectively, the "Collateral"), and hereby acknowledges that its liens and security interests in the Collateral are hereby terminated and of no further force and effect. In furtherance of the foregoing, the Secured Party hereby authorizes the Debtor to execute, file and/or deliver all required UCC-3 termination statements, Patent and Trademark Office releases, United States Copyright Office releases, mortgage releases and other documents required to release of record the Secured Party's liens and security interests in and to the Collateral, such documents to be in the form and substance satisfactory for filing with the appropriate filing offices in each jurisdiction where required.

From time to time, upon request by the Debtor, and without further consideration other than reimbursement for any necessary costs and expenses (including reasonable attorneys' fees), the Secured Party shall execute, deliver and acknowledge all such further documents, agreements, certificates and instruments and do such further acts as the Debtor may reasonably require to more effectively evidence or effectuate the transactions contemplated by this document, including but not limited to, the release and discharge of all security interests and all other rights and interests that the Secured Party has or may have had in the Collateral. The Debtor acknowledges that the Secured Party will require some of the entities that comprise the Debtor to grant to the Secured Party new security interests in some of the Collateral as a condition of future financing arrangements.

Executed by the above-named Secured Party as of the 31st day of January, 2007.

PNC Bank, National Association

By: Jeffrey M. Pickitt  
Jeffrey M. Pickitt  
Vice-President

EXHIBIT "A" TO RELEASE, TRANSFER AND ASSIGNMENT  
CONCENTRATED KNOWLEDGE CORPORATION  
TRADEMARKS

<u>TRADEMARK</u>	<u>APPLICATION OR REGISTRATION NO.</u>	<u>COUNTRY</u>	<u>REGISTRATION OR FILING DATE</u>
Soundview Executive Book Summaries	1,994,886	USA	August 20, 1996
Executive Help	2,031,076	USA	January 14, 1997
Executive Book Summaries	1,994,885	USA	August 20, 1996
Executive Skills	1,895,710	USA	May 23, 1995
Executive Skills a Concentrated Knowledge Publication	1,935,936	USA	November 14, 1995