Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Digital Generation Systems, Inc.		03/01/2007	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	DG Fastchannel, Inc.	
Street Address:	750 West John Carpenter Freeway	
Internal Address:	Suite 700	
City:	Irving	
State/Country:	TEXAS	
Postal Code:	75039	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3201666	DG
Registration Number:	3201667	DG SYSTEMS
Registration Number:	3182241	DG SPOTBOX NETWORK

## CORRESPONDENCE DATA

900070833

Fax Number: (312)775-8100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312 775 8000

Email: rdicerbo@mhmlaw.com Correspondent Name: Ronald A DiCerbo Address Line 1: 500 West Madison

Address Line 2: 34th Floor

Chicago, ILLINOIS 60661 Address Line 4:

ATTORNEY DOCKET NUMBER: 74441US01

NAME OF SUBMITTER: Ronald A DiCerbo

TRADEMARK

REEL: 003493 FRAME: 0126

Signature:	/Ronald A DiCerbo/	
Date:	03/05/2007	
Total Attachments: 1 source=Trademark Assignment#page1.tif		

TRADEMARK REEL: 003493 FRAME: 0127

# TRADEMARK ASSIGNMENT

WHEREAS, Digital Generation Systems, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

<u>Trademark</u>	Registration No.	Registration Date
DG	3201666	January 23, 2007
DG SYSTEMS	3201667	January 23, 2007
DG SPOTBOX NETWORK	3182241	December 12, 2006
· and		

WHEREAS, DG Fastchannel, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Digital Generation Systems, Inc.

Name: Omar Choucac

Title: CFO

Dated effective as of:  $3 - / - \bigcirc 7$ 

SUBSCRIBED and SWORN to before me this 3rd of March, 2007.

Notary Public

My Commission Expires: 3-14-08

RECORDED: 03/05/2007