

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Varsity Spirit Corporation		02/22/2007	CORPORATION: TENNESSEE

RECEIVING PARTY DATA	
Name:	The Northwestern Mutual Life Insurance Company, as Administrative Agent
Street Address:	720 East Wisconsin Avenue
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 53

Property Type	Number	Word Mark
Registration Number:	3132871	A ATHLETIC CHAMPIONSHIPS
Registration Number:	1671395	AMERICAN ASSOCIATION CHEERLEADING COACHES & ADVISORS AACCA
Registration Number:	2358346	AMERICAN CHEERLEADERS ASSOCIATION ACA
Registration Number:	2384733	CHEERONLINE THE SPIRIT OF THE INTERNET
Registration Number:	1411268	C L A S S CREATING LEADERSHIP FOR AMERICAN SCHOOL SPIRIT
Registration Number:	2437339	CO.DANCE
Registration Number:	2239830	CO. DANCE
Registration Number:	2290755	COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP
Registration Number:	2448058	D CO. DANCE
Registration Number:	2315033	D CO. DANCE
Registration Number:	3203152	FLIP FEST
Serial Number:	78801405	FLIP FEST

CH \$1340.00 3132871

Serial Number:	78956769	IASF INTERNATIONAL ALL STAR FEDERATION
Serial Number:	77008394	IASF INTERNATIONAL ALL STAR FEDERATION
Serial Number:	78500482	ICSF
Serial Number:	78463162	MASTERS OF THE MAT
Registration Number:	2436010	NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP
Registration Number:	1776825	NATIONAL DANCE TEAM CHAMPIONSHIP
Registration Number:	1576926	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP
Serial Number:	78530533	OZONE
Serial Number:	78976613	OZONE
Registration Number:	3192456	PREMIER ATHLETICS
Registration Number:	2383307	SPIRIT OF AMERICA
Registration Number:	1551348	STARLIGHT PRODUCTIONS
Serial Number:	76593635	THE ALL STAR WORLDS
Serial Number:	76548644	THE CHEERLEADING WORLDS
Registration Number:	2999331	THE CHEERLEADING WORLDS
Registration Number:	1545915	THE NATIONAL DANCE TEAM CHAMPIONSHIP
Registration Number:	2341059	UCA
Serial Number:	77029297	UDA
Registration Number:	3154104	UNIQUE SPIRIT
Registration Number:	1590201	UNIVERSAL CHEERLEADERS ASSOCIATION
Registration Number:	1563866	UNIVERSAL DANCE ASSOCIATION
Registration Number:	2979490	U.S. ALL STAR FEDERATION USASF
Registration Number:	2458791	U.S.OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP
Serial Number:	78802646	USA CHEERLEADING FEDERATION USACF
Serial Number:	78859687	USA SPORT CHEERING FEDERATION
Serial Number:	78500487	USACSF
Registration Number:	2357303	V VARSITY
Serial Number:	75791751	VARSITY
Registration Number:	2526564	VARSITY
Serial Number:	78758325	VARSITY CHOREOGRAPHY
Serial Number:	78767379	VARSITY EDUCATION CENTER
Serial Number:	78767411	VARSITY EDUCATION STORE
Registration Number:	1796645	VARSITY SPIRIT CORPORATION
Registration Number:	2293083	VARSITY SPORT

Serial Number:	78767393	VARSITY UNIVERSITY
Serial Number:	75791750	VARSITY.COM
Serial Number:	78795974	VIROC
Serial Number:	78870783	WE ARE CHEERLEADING
Serial Number:	78877359	WE ARE CHEERLEADING
Registration Number:	2548877	WESTCOAST CHAMPIONSHIP
Registration Number:	2489351	WORLD CHEERLEADING CHAMPIONSHIP

CORRESPONDENCE DATA

Fax Number: (213)612-2499
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 213-612-2020
Email: lpartmann@orrick.com, rgalvan@orrick.com
Correspondent Name: Ramon Galvan
Address Line 1: 777 South Figueroa Street, Suite 3200
Address Line 2: Orrick, Herrington & Sutcliffe LLP
Address Line 4: Los Angeles, CALIFORNIA 90017-5855

ATTORNEY DOCKET NUMBER:	VARSITY/1640
NAME OF SUBMITTER:	Ramon Galvan
Signature:	/Ramon Galvan/
Date:	03/13/2007

Total Attachments: 13
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GRANT OF SECURITY INTEREST

TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of February 22, 2007, is executed by Varsity Brands, Inc., a Delaware corporation ("Varsity"), Varsity Spirit Corporation, a Tennessee corporation, Varsity Spirit Fashions & Supplies, Inc., a Minnesota corporation, Varsity/Intropa Tours, Inc., a Tennessee corporation, Varsity USA, Inc., a Tennessee corporation, VBI Ventures, Inc. (formerly known as International Logos, Inc.), a Tennessee corporation, National Sports & Spirit, Inc., a Delaware corporation, and NSG Corporation, a Delaware corporation (collectively, "Grantors"), in favor of The Northwestern Mutual Life Insurance Company, as Administrative Agent ("Administrative Agent") for the holders of the Notes (as defined below) (the "Lenders").

A. Varsity has entered into that certain Second Lien Term Loan Agreement, dated concurrently herewith (as the same from time to time hereafter may be amended, modified, supplemented or restated, the "Credit Agreement"), by and among Varsity, the initial Lenders and Administrative Agent, pursuant to which Varsity has agreed to issue promissory notes (collectively, the "Notes") to the initial Lenders.

B. As a condition to the effectiveness of the Credit Agreement and the initial Lenders' purchase of the Notes, Administrative Agent and the initial Lenders have required that each Grantor (other than Varsity) enter into that certain Subsidiary Guaranty Agreement dated concurrently herewith in favor of Administrative Agent on behalf of the Lenders, guaranteeing the Obligations as defined in the Credit Agreement.

C. Each Grantor has adopted, used and is using the trademarks, more particularly described on Schedules 1-A and 1-B annexed hereto and made a part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "Trademarks").

D. Each Grantor has entered into a Second Lien Security Agreement (Intellectual Property) dated as of the date hereof with Administrative Agent on behalf of the Lenders (as the same from time to time hereafter may be amended, modified, supplemented or restated, the "IP Security Agreement").

E. Pursuant to the IP Security Agreement, each Grantor has granted to Administrative Agent on behalf of the Lenders a security interest in all right, title and interest of such Grantor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations, as defined in the IP Security Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, each Grantor does hereby further grant to the Administrative Agent on behalf of the Lenders a security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Each Grantor does hereby further acknowledge and affirm that the rights and remedies of Administrative Agent with respect to the security interest in the Collateral granted hereby are more fully set forth in the IP Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

Administrative Agent's address is:

The Northwestern Mutual Life Insurance Company
720 East Wisconsin Avenue
Milwaukee, WI 53202
Attention: Securities Department

Notwithstanding anything herein to the contrary, the lien and security interest granted to the Administrative Agent pursuant to this Grant of Security Interest and the IP Security Agreement and the exercise of any right or remedy by the Administrative Agent under the IP Security Agreement are subject to the First Lien Intercreditor Agreement (as defined in the Credit Agreement), as the same may be amended, supplemented, modified or replaced from time to time. In the event of any conflict between the terms of the IP Security Agreement and the First Lien Intercreditor Agreement, the terms of the First Lien Intercreditor Agreement shall govern.

IN WITNESS WHEREOF, each Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

VARSITY BRANDS, INC.,
a Delaware corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

VARSITY SPIRIT CORPORATION, a
Tennessee corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

VARSITY SPIRIT FASHIONS & SUPPLIES,
INC., a Minnesota corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

VARSITY/INTROPA TOURS, INC.,
a Tennessee corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

Grant of Security Interest - Trademarks

VARSITY USA, INC.,
a Tennessee corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

VBI VENTURES, INC.
(formerly known as International Logos, Inc.),
a Tennessee corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

NATIONAL SPORTS & SPIRIT, INC.,
a Delaware corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

NSG CORPORATION,
a Delaware corporation

By: John M Nichols
Name: John M Nichols
Title: Sr VP-CFO

Grant of Security Interest - Trademarks




TRADEMARK
REEL: 003498 FRAME: 0538





SCHEDULE 1-A AND 1-B TO GRANT OF SECURITY INTEREST





TRADEMARKS AND TRADEMARK APPLICATIONS






U.S. TRADEMARKS



VARSITY SPIRIT CORPORATION


VARSITY SPIRIT CORPORATION Mark	Application No. Filing Date	Registration No. Registration Date
	78/714,694 09/16/05	3,132,871 08/22/06
	73/697,774 11/27/87	1,671,395 01/07/92
AMERICAN CHEERLEADERS ASSOCIATION 	75/472,238 04/22/98	2,358,346 06/13/00
CHEERONLINE THE SPIRIT OF THE INTERNET	75/573,110 10/16/98	2,384,733 09/12/00
C L A S S CREATING LEADERSHIP FOR AMERICAN SCHOOL SPIRIT	73/581,063 02/03/86	1,411,268 09/30/86
CO. DANCE	75/301,702 06/02/97	2,437,339 03/20/01
CO. DANCE	75/977,925 06/02/97	2,239,830 04/13/99
COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP	75/701,614 05/10/99	2,290,755 11/02/99

VARSITY SPIRIT CORPORATION Mark	Application No. Filing Date	Registration No. Registration Date
 co. dance	75/361,943 09/23/97	2,448,058 05/01/01
 co. dance	75/978,890 09/23/97	2,315,033 02/01/00
FLIP FEST	78/801,381 01/27/06	3,203,152 01/23/07
FLIP FEST	78/801,405 01/27/06	
	78/956,769 08/21/06	
	77/008,394 09/27/06	
ICSF	78/500,482 10/15/04	
MASTERS OF THE MAT	78/463,162 08/06/04	
NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP	75/701,586 05/10/99	2,436,010 03/13/01
NATIONAL DANCE TEAM CHAMPIONSHIP	74/295,078 07/17/92	1,776,825 06/15/93


VARSITY SPIRIT CORPORATION Mark	Application No. Filing Date	Registration No. Registration Date
	73/796,011 04/26/89	1,576,926 01/09/90
	78/530,533 12/10/04	
	78/976,613 12/10/04	
PREMIER ATHLETICS	78/753,572 11/14/05	3,192,456 01/02/07
SPIRIT OF AMERICA	75/832,205 10/26/99	2,383,307 09/05/00
	73/758,293 10/17/88	1,551,348 08/08/89
THE ALL STAR WORLDS	76/593,635 05/24/04	
THE CHEERLEADING WORLDS	76/548,644 10/03/03	
THE CHEERLEADING WORLDS	76/977,618 10/03/03	2,999,331 09/20/05
THE NATIONAL DANCE TEAM CHAMPIONSHIP	73/760,932 10/31/88	1,545,915 06/27/89
UCA	75/701,587 05/10/99	2,341,059 04/11/00
UDA	77/029,297 10/25/06	

VARSITY SPIRIT CORPORATION Mark	Application No. Filing Date	Registration No. Registration Date
	10/25/06	
UNIQUE SPIRIT	78/767,430 12/06/05	3,154,104 10/10/06
	73/775,786 01/23/89	1,590,201 04/03/90
	73/772,749 01/03/89	1,563,866 10/31/89
	78/323,016 11/04/03	2,979,490 07/26/05
U.S. OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP	75/832,206 10/26/99	2,458,791 06/05/01
	78/802,646 01/30/06	
	78/859,687 04/12/06	

Varsity Spirit Corporation Mark	Application No. Filing Date	Registration No. Registration Date
USACSF	78/500,487 10/15/04	
	75/704,039 05/13/99	2,357,303 06/13/00
VARSITY	75/791,751 09/01/99	
VARSITY	75/798,082 09/14/99	2,526,564 01/08/02
VARSITY CHOREOGRAPHY	78/758,325 11/21/05	
VARSITY EDUCATION CENTER	78/767,379 12/06/05	
VARSITY EDUCATION STORE	78/767,411 12/06/05	
VARSITY SPIRIT CORPORATION	74/231,166 12/31/91	1,796,645 10/05/93
VARSITY SPORT	75/216,343 12/20/96	2,293,083 11/16/99
VARSITY UNIVERSITY	78/767,393 12/06/05	
VARSITY.COM	75/791,750 09/01/99	
VIROC	78/795,974 01/20/06	
WE ARE CHEERLEADING	78/870,783 04/27/06	
WE ARE CHEERLEADING	78/877,359 05/05/06	
	75/851,168 11/17/99	2,548,877 03/19/02


Varsity Spirit Corporation Mark	Application No. Filing Date	Registration No. Registration Date
	75/980,208 09/30/98	2,489,351 09/11/01

Varsity Spirit Fashions and Supplies, Inc.


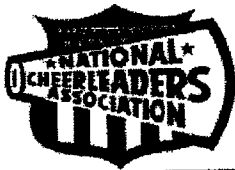

Varsity Spirit Fashions and Supplies, Inc. Mark	Application No. File Date	Registration No. Registration Date
ACTIONWEAVE	76/345,500 11/27/01	2,733,181 07/01/03
JUNIOR VARSITY SPIRIT FASHIONS	73/799,998 05/15/89	1,575,830 01/02/90
MOTIONFLEX	76/345,397 11/27/01	2,728,021 06/17/03
	75/661,807 03/17/99	2,374,734 08/08/00
Varsity Spirit Fashions	74/130,827 04/02/90	1,680,452 03/24/92



Varsity USA, Inc.

Varsity USA, Inc. Mark	Application No. File Date	Registration No. Registration Date
CROWDLEADER	73/740,973 07/15/88	1,528,887 03/07/89
USA NATIONALS	74/274,726 05/12/92	1,761,773 03/30/93

Varsity USA, Inc. Mark	Application No. File Date	Registration No. Registration Date
	73/233,604 10/01/79	1,157,285 06/09/81
USA UNITED SPIRIT ASSOCIATION	76/495,523 03/07/03	2,814,728 02/17/04
WHERE TEAMS COME TRUE	74/658,311 03/22/95	1,961,935 03/12/96

NSG CORPORATION

NSG CORPORATION Mark	Application No. File Date	Registration No. Registration Date
	76/380,648 03/11/02	2,845,678 05/25/04
CDT	76/380,649 03/11/02	2,845,679 05/25/04
CHEERLEADER	72/307,310 09/13/68	911,544 04/27/71
CHEERLEADER & DANZTEAM	74/721,083 08/25/95	2,056,750 04/29/97
CHEEROBICS	73/511,931 12/04/84	1,341,584 06/11/85
FLY-AWAY	74/721,085 08/25/95	2,038,322 02/18/97
	73/103,803 10/20/76	1,132,169 04/01/80
	76/334,201 11/05/01	2,829,037 04/06/04

NSG CORPORATION Mark	Application No. File Date	Registration No. Registration Date
NATIONAL CHEERLEADERS ASSOCIATION	76/342,433 11/26/01	2,793,707 12/16/03
NATIONAL DANCE ALLIANCE	75/761,103 07/28/99	2,520,826 12/18/01
NCA	74/721,084 08/25/95	2,036,638 02/11/97
NDA	75/761,104 07/26/99	2,520,827 12/18/01
 NDA NATIONAL DANCE ALLIANCE	76/343,598 11/30/01	2,878,268 08/31/04
 NDA NATIONAL DANCE ALLIANCE	76/343,881 11/30/01	2,878,269 08/31/04
SPIRIT STICK	74/720,988 08/25/95	1,995,465 08/20/96
THE ORIGINAL CHEERLEADER SUPPLY COMPANY SINCE 1948	74/720,386 08/25/95	2,018,501 11/19/96

VBI VENTURES, INC.

VBI VENTURES, INC. Mark	Application No. Filing Date	Registration No. Registration Date
PREMIER CHEERLEADING	78/255,116 05/28/03	2,832,123 04/13/04
PREMIER GYMNASTICS	78/255,123 05/28/03	2,832,124 04/13/04

VARSITY/INTROPA TOURS, INC.

Varsity/INTROPA TOURS, INC. Mark	Application No. Filing Date	Registration No. Registration Date
INTROPA TOURS	74/579,326 09/28/94	1,927,869 10/17/95

STATE TRADEMARKS

NSG CORPORATION

State	Mark	Registration No. Registration Date
Texas	STATE OF TEXAS CHEERLEADING AND DANCE CHAMPIONSHIP	57909 07/01/98