

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital Generation Systems, Inc.		03/21/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	DG Fastchannel, Inc.		
Street Address:	750 West John Carpenter Freeway		
Internal Address:	Suite 700		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75039		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3185240	DGCONNECT	
Serial Number:	78843486	DG	
Serial Number:	78843504	DG DG SYSTEMS	
CORRESPONDENCE DATA			
Fax Number:	(312)775-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 775 8000		
Email:	rdicerbo@mhmlaw.com		
Correspondent Name:	Ronald A DiCerbo		
Address Line 1:	500 West Madison		
Address Line 2:	34th Floor		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Ronald A DiCerbo		
Signature:	/Ronald A DiCerbo/		

CH \$90.00 3185240

TRADEMARK

Date:

03/21/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Digital Generation Systems, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DG	3210981	February 20, 2007
DG DG SYSTEMS	3201833	January 23, 2007
DGCONNECT	3185240	December 19, 2006

; and

WHEREAS, DG Fastchannel, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Digital Generation Systems, Inc.

By: [Signature]
Name: Omar Choucair
Title: CFO
Dated effective as of: 3-21-07

SUBSCRIBED and SWORN to before me this 21st of March, 2007.

[Signature]
Notary Public
My Commission Expires: 12/14/07

