

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Societe des Produits Nestle S.A.		02/23/2007	CORPORATION: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beverage Partners Worldwide (North America)		
<b>Composed Of:</b>	COMPOSED OF The Coca-Cola Company, a Delaware corporation, Nestle Prepared Foods Company, a Pennsylvania corporation, and Nestle USA, Inc., a Delaware corporation		
<b>Street Address:</b>	One Coca-Cola Plaza		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30313		
<b>Entity Type:</b>	PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78458706	GOLD PEAK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(678)420-9301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	678-420-9300		
<b>Email:</b>	tmdocketing@needlerosenberg.com		
<b>Correspondent Name:</b>	Nancy K. Gardner		
<b>Address Line 1:</b>	999 Peachtree Street		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-3915		
<b>NAME OF SUBMITTER:</b>	Nancy K. Gardner		
<b>Signature:</b>	/Nancy K. Gardner/		

OP \$40.00 78458706

Date:

03/26/2007

**Total Attachments: 2**

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## ASSIGNMENT OF TRADEMARK

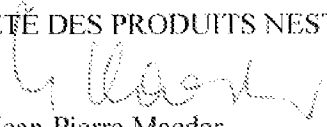
WHEREAS, Société des Produits Nestlé S.A., a corporation of Switzerland ("Nestlé"), with its principal place of business at Case Postale 353, 1800 Vevey Switzerland, has adopted the trademark "GOLD PEAK" (the "Trademark"), for tea, tea extracts used as flavoring, tea-based beverages with fruit flavorings and iced tea, in International Class 30, and non-alcoholic beverages with tea flavor; soft drinks; fruit flavored beverages, fruit juices; flavored waters; fruit nectars; lemonades, soda pop, soda water; fruit-based soft drinks flavored with tea; soft drinks flavored with tea; syrups, extracts and essences not in the nature of essential oils for making non-alcoholic, non-carbonated soft drinks, in International Class 32, which mark is the subject of U.S. Trademark Application No. 78/458706, filed on July 29, 2004, with the United States Patent and Trademark Office (the "Application"); and

WHEREAS, Beverage Partners Worldwide (North America), a Delaware partnership ("BPW") with its principal place of business at One Coca-Cola Plaza, Atlanta, Georgia 30313, is desirous of acquiring the entire right, title and interest in and to the Trademark, the Application and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Nestlé hereby assigns to BPW all of its right, title and interest in and to the Trademark, the Application and the goodwill of the business symbolized thereby. This Assignment of Trademark shall be effective as of

February 28, 2007

SOCIÉTÉ DES PRODUITS NESTLÉ S.A.

By :  Jean-Pierre Maeder

Its : Authorized Signatory

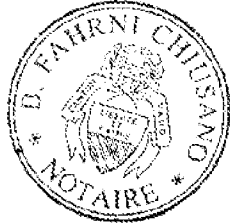
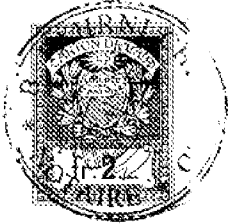
NOTARY:

Légalisation au dos ./.

Légalisation No 5'348.-

Sur la base d'une comparaison de signature, la soussignée, BRIGITTE FAHRNI CHIUSANO, Notaire à Vevey pour le Canton de Vaud, Suisse, certifie authentique la signature apposée d'autre part par M. Jean-Pierre MAEDER, lequel engage valablement la Société des Produits Nestlé S.A., à Vevey, par sa -- signature individuelle. -----

VEVEY, LE DEUX MAI DEUX MILLE SIX. -----



*Brigitte Fahrni Chiusano*