

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fort James Operating Company		12/31/2006	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Dixie Consumer Products LLC
<b>Street Address:</b>	133 Peachtree Street NE
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30303
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 112**

Property Type	Number	Word Mark
Registration Number:	1440641	SUPERWARE
Serial Number:	78151220	ADAPTABLES
Serial Number:	78221435	ADAPTABLES
Serial Number:	75372818	ALLTEMP
Serial Number:	73288730	ALUMA-GARD
Serial Number:	75795831	AURORA
Serial Number:	72016960	BAK-O-MATIC
Serial Number:	78268012	CAPSURE
Serial Number:	72253410	CARRY/ETTE
Serial Number:	78367247	CARTOON CLASSICS
Serial Number:	78200174	CLOSES TIGHT SEALS RIGHT
Serial Number:	78222799	COFFEE'S HOT CUPS NOT
Serial Number:	75612615	DISPENS-A-WAX
Serial Number:	78219021	DIXIE

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Serial Number:	78219027	DIXIE
Serial Number:	77068037	DIXIE
Serial Number:	78239110	DIXIE
Serial Number:	78352182	DIXIE
Serial Number:	78435898	DIXIE
Serial Number:	71104986	DIXIE
Serial Number:	72124160	DIXIE
Serial Number:	72152556	DIXIE
Serial Number:	75772257	DIXIE
Serial Number:	78688493	DIXIE
Serial Number:	78681258	DIXIE
Serial Number:	78908675	DIXIE
Serial Number:	78369270	DIXIE
Serial Number:	78559503	DIXIE
Serial Number:	73105596	DIXIE
Serial Number:	73107255	DIXIE
Serial Number:	75772390	DIXIE
Serial Number:	78303987	DIXIE COLA
Serial Number:	78188690	DIXIE ESPRESSO!
Serial Number:	78131423	DIXIE KRAZY KRITTERS
Serial Number:	78200170	DIXIE KRAZY CRITTERS
Serial Number:	78252011	DIXIE KRAZY KRITTERS
Serial Number:	78248904	DIXIE ON THE GO
Serial Number:	75160382	DIXIE PERFECTOUCH
Serial Number:	78555548	
Serial Number:	78256807	DIXIE RAP-3D
Serial Number:	78178375	DIXIE STONEWARE
Serial Number:	78700052	DIXIE ULTRA
Serial Number:	78213028	DIXIE WARE
Serial Number:	78195732	DIXIE WARE
Serial Number:	78271947	EXCLUSIVELY FROM DIXIE
Serial Number:	78200164	EXCLUSIVELY FROM DIXIE
Serial Number:	78200166	EXCLUSIVELY FROM DIXIE
Serial Number:	73245538	FOOD SHOP
Serial Number:	78150147	FRESH MINDER

Serial Number:	78491402	GET CARRIED AWAY
Serial Number:	73537331	GLENVALE
Serial Number:	71549125	GLOSSEAL
Serial Number:	78684267	H2O HOOPLA
Serial Number:	71435588	HOSTESS
Serial Number:	78203833	HUNT FOR BILLY
Serial Number:	78234534	IF YOU CAN MAKE IT, DIXIE CAN TAKE IT
Serial Number:	77031922	KABNET WAX
Serial Number:	73059196	KABNET WAX
Serial Number:	78517910	KAMELEON
Serial Number:	77004252	KEEPS DRINKS HOT, FINGERS NOT!
Serial Number:	78649411	KNOCK KNOCK JOKES FOR KIDS
Serial Number:	78252013	KRAZY KRITTERS
Serial Number:	78321509	
Serial Number:	78321551	
Serial Number:	78514049	
Serial Number:	78321508	
Serial Number:	78321507	
Serial Number:	74240526	KVP
Serial Number:	78248477	LIDDLES
Serial Number:	78221439	LIDDLES
Serial Number:	74255586	LIFTOFF
Serial Number:	76041146	MAGIC GARDEN
Serial Number:	78674035	MAKE IT A DIXIE DAY
Serial Number:	71664958	MARET
Serial Number:	75579715	MY FIRST DIXIE
Serial Number:	78444488	PAW MATES
Serial Number:	78348406	PERFECT SETTING
Serial Number:	78167848	PERFECTCARE
Serial Number:	78202691	PERFECTOUCH
Serial Number:	75260819	PERFECTOUCH
Serial Number:	78221431	PERFECTOUCH
Serial Number:	76078269	PLAYFUL PETS
Serial Number:	73308455	QUIK-RAP
Serial Number:	78200172	QUILT-RAP

Serial Number:	74111911	QUILT-RAP
Serial Number:	78221427	QUILT-RAP
Serial Number:	75053647	RIDDLES FOR KIDS
Serial Number:	78407757	SAGE
Serial Number:	74375860	SATIN PAC
Serial Number:	72023237	SAV-A-RAP
Serial Number:	78232016	SEASONAL IMPRESSIONS
Serial Number:	71446629	SERV-A-WAX
Serial Number:	78870038	SMARTSTOCK
Serial Number:	78898433	SMARTSTOCK
Serial Number:	78911894	SMARTSTOCK
Serial Number:	75819182	SOAK-PROOF SHIELD
Serial Number:	74521434	SOF-GARD
Serial Number:	78691551	STONEWARE
Serial Number:	78197496	STONEWARE
Serial Number:	78709723	STRONG ENOUGH TO SAVE THE DAY
Serial Number:	71461467	SUPERTEX
Serial Number:	78439395	TIME TREKKERS
Serial Number:	74378926	TISSUE PAC
Serial Number:	71696510	TISURAP
Serial Number:	75579714	TOTALLY COOL DIXIE
Serial Number:	78151218	TOUCHSTONE
Serial Number:	75738374	ULTRALUX
Serial Number:	78405721	ULTRASTRONG
Serial Number:	76166840	ULTRASTRONG DEEP DISH
Serial Number:	76166843	ULTRASTRONG GIANT PLATE
Serial Number:	74290413	VALU-RAP
Serial Number:	78499558	WISE SIZE

**CORRESPONDENCE DATA**

Fax Number: (404)584-1461

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: bfedwar@gapac.com

Correspondent Name: Barbara F. Edwards

Address Line 1: GA030-41 133 Peachtree Street NE

Address Line 4: Atlanta, GEORGIA 30303

ATTORNEY DOCKET NUMBER:	DIXIE FJOC DE TO DCPLLCCA
NAME OF SUBMITTER:	Barbara F. Edwards
Signature:	/bfe/
Date:	04/04/2007
Total Attachments: 5 source=FJOC DE to Dixie CP LLC Executed assignment#page1.tif source=FJOC DE to Dixie CP LLC Executed assignment#page2.tif source=FJOC DE to Dixie CP LLC Executed assignment#page3.tif source=FJOC DE to Dixie CP LLC Executed assignment#page4.tif source=FJOC DE to Dixie CP LLC Executed assignment#page5.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") dated this 31st day of December, 2006, from Fort James Operating Company, a Delaware corporation, with a principal place of business at 133 Peachtree Street N.E., Atlanta, Georgia 30303 (the "Assignor"), to Dixie Consumer Products LLC, a California limited liability company with a principal place of business at 133 Peachtree Street N.E., Atlanta, Georgia 30303 (the "Assignee"); hereinafter, collectively referred to as the "parties."

WHEREAS, pursuant to a December 31, 2006 Assignment and Assumption Agreement by and between the parties, the Assignor, as owner, grantee, or otherwise, assigned all rights, title and interest in and to the trademarks, service marks, trade names, brand names, trade dress rights, logos, internet domain names, together with the goodwill associated with any of the foregoing, and all applications, registrations and renewals thereof to the Assignee (the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms its assignment to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks to be held and enjoyed by Assignee, and its successors and assigns including, without limitation, the right to apply for, maintain and renew the registration of all the Trademarks, the right to recover for all past infringements and to make application or institute suit.

Assignee shall request the Commissioner of Patents and Trademarks of the United States and such other appropriate authorities in other countries worldwide or, the analogous individual or agency responsible for trademarks, service marks, trade names, and assumed business names to record Assignee as owner of the Trademarks, including any variations thereof, for the sole use and enjoyment of Assignee, its successors or assigns.

**FORT JAMES OPERATING COMPANY**

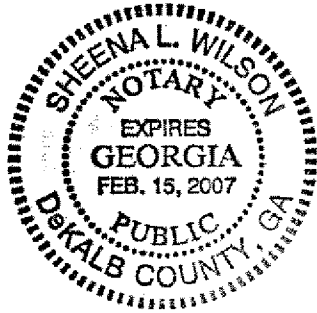
By: Emily K. Breslin  
Emily K. Breslin  
Assistant Secretary

**DIXIE CONSUMER PRODUCTS LLC**

By: Christine M. Cason  
Christine M. Cason  
Assistant Secretary

State of Georgia )  
County of Fulton ) ss.

On this 31<sup>st</sup> day of December, 2006, there appeared before me Christine M. Cason and Emily K. Breslin, personally known to me, who acknowledged that they signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of the companies described in the foregoing document.



Sheena L. Wilson  
Notary Public

**EXHIBIT A**  
**TRADEMARKS**

MARK	SERIAL NO.	REG. NO.
AURORA	75/795831	
BAK-O-MATIC	72/016960	646257
CAPSURE	78268012	
CARRY/ETTE	72/253410	841839
CARTOON CLASSICS	78/367247	2915412
CLOSES TIGHT SEALS RIGHT	78/200174	
COFFEE'S HOT CUP'S NOT	78/222799	
DISPENS-A-WAX	75/612615	2387088
DIXIE	78/219021	2921579
DIXIE	78/219027	2919892
DIXIE	77/068037	
DIXIE	78/239110	
DIXIE	78/352182	
DIXIE	78/435898	2985457
DIXIE	71/104986	120264
DIXIE	72/124160	732447
DIXIE	72/152556	753917
DIXIE	75/772257	2420128
DIXIE	78/688493	3098275
DIXIE	78/681258	
DIXIE	78/908675	
DIXIE	78/369270	
DIXIE & Petal X Logo	78/559503	3054693
DIXIE and design	73/105596	1070923
DIXIE and design	73/107255	1112247
DIXIE and design	75/772390	2420129
DIXIE COLA	78/303987	
DIXIE ESPRESSO!	78/188690	2924157
DIXIE KRAZY KRITTERS	78/131423	2,745,307
DIXIE KRAZY KRITTERS	78200170	2,858,963
DIXIE KRAZY KRITTERS	78/252011	2,872,859
DIXIE ON THE GO	78/248904	
DIXIE PERFECTOUCH	75/160382	2120617
DIXIE Petal X	78/555548	
DIXIE RAP-3D	78/256807	
DIXIE STONEWARE	78/178375	2,907,200
DIXIE ULTRA (Standard Characters)	78/700052	
DIXIE WARE	78213028	2915164
DIXIEWARE LOGO	78195732	2915153
EXCLUSIVELY FROM DIXIE	78271947	2943030
EXCLUSIVELY FROM DIXIE AND DESIGN	78200164	2972944
EXCLUSIVELY FROM DIXIE AND DESIGN	78200166	2972945
FOOD SHOP	73/245538	1178065



FRESH MINDER	78/150147	2,882,970
FRESH MINDER	78/150147	
GET CARRIED AWAY & logo	78/491402	
GLENVALE	73/537331	1367602
GLOSSEAL stylized	71/549125	512524
H2O HOOPLA (Standard Characters)	78/684267	
HOSTESS stylized	71/435588	384367
HUNT FOR BILLY	78/203833	2,786,634
IF YOU CAN MAKE IT, DIXIE CAN TAKE IT	78/234534	
KABNET WAX and design	73/059196	1052387
KABNET WAX	77/031922	
KAMELEON	78/517910	3151969
KEEPS DRINKS HOT, FINGERS NOT!	77/004252	
KNOCK KNOCK JOKES FOR KIDS	78/649411	
KRAZY KRITTERS	78/252013	2,880,442
KRAZY KRITTERS Elephant Design (Fork)	78/321509	3078479
KRAZY KRITTERS Giraffe Design	78/321551	3072747
Krazy Kritters Leopard Cutlery Design	78/514049	
KRAZY KRITTERS Monkey Design	78/321508	3081597
KRAZY KRITTERS Turtle Design	78/321507	
KVP	74/240526	1715731
LIDDLES	78/248477	2898285
LIDDLES Stylized	78/221439	2898210
LIFTOFF	74/255586	1733008
MAGIC GARDEN	76/041146	2,568,253
MAKE IT A DIXIE DAY	78/674035	
MARET stylized	71/664958	607489
MY FIRST DIXIE	75/579715	2,750,655
PAW MATES	78/444488	2989639
PERFECT SETTING	78/348406	
PERFECTCARE	78/167848	2,779.59
PERFECTOUCH	78/202691	2,849,675
PERFECTOUCH	75/260819	2196601
PERFECTOUCH (Stylized)	78/221431	2922616
PLAYFUL PETS	76/078269	2,610,433
QUIK-RAP	73/308455	1195713
QUILT-RAP	78/200172	2,826,609
QUILT-RAP	74/111911	1772336
QUILT-RAP (Stylized)	78/221427	2934054
RIDDLES FOR KIDS	75/053647	2161067
SAGE	78/407757	
SATIN PAC	74/375860	1844383
SAV- A- RAP	72/023237	653443
SEASONAL IMPRESSIONS	78/232016	2978652
SERV-A-WAX stylized	71/446629	395561
SMARTSTOCK	78/870038	
SMARTSTOCK	78/898433	
SMARTSTOCK & Design	78/911894	
SOAK-PROOF SHIELD and design	75/819182	2551251

SOF-GARD	74/521434	1980422
STONEWARE (Standard Character)	78/691551	3120606
STONEWARE LOGO	78/197496	3124194
STRONG ENOUGH TO SAVE THE DAY	78/709723	
SUPERTEX stylized	71/461467	404897
SUPERWARE	57676	1440641
TIME TREKKERS	78/439395	2987528
TISSUE PAC	74/378926	1854617
TISURAP	71/696510	646928
TOTALLY COOL DIXIE	75/579714	2421949
TOUCHSTONE	78/151218	
ULTRALUX	75/738374	2345518
ULTRASTRONG	78/405721	3,026,997
ULTRASTRONG DEEP DISH	76/166840	2,743,149
ULTRASTRONG GIANT PLATE	76/166843	2,743,150
VALU-RAP	74/290413	1926841
WISE SIZE	78/499558	
ADAPTABLES	78/151220	2,833,169
ADAPTABLES (Stylized)	78/221435	2944945
ALLTEMP	75/372818	2534398
ALUMA-GARD	73/288730	1248302