Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Equity International, Inc.		09/30/2005	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	B & W Group, Ltd.	
Street Address:	Dale Road, Worthing	
City:	West Sussex	
State/Country:	UNITED KINGDOM	
Postal Code:	BN11 2BH	
Entity Type:	CORPORATION: UNITED KINGDOM	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1419023	B&W
Registration Number:	1859490	B&W

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 463-5000

Email: bwptotm@bannerwitcoff.com

Correspondent Name: Linda A. Kuczma Address Line 1: 10 South Wacker Drive

Address Line 2: **Suite 3000**

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 500204.00002 & 8

DOMESTIC REPRESENTATIVE

TRADEMARK **REEL: 003518 FRAME: 0763**

900073993

Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:		
NAME OF SUBMITTER:	Linda A. Kuczma	
Signature:	/Linda A. Kuczma/	
Date:	04/10/2007	
Total Attachments: 2 source=500204.00002 & 8 assignment#pag source=500204.00002 & 8 assignment#pag		

TRADEMARK REEL: 003518 FRAME: 0764

ASSIGNMENT OF <u>UNITED STATES AND CANADIAN REGISTERED TRADEMARKS</u>

WHEREAS, EQUITY INTERNATIONAL, INC., a Massachusetts corporation having a business address at 54 Concord Street, North Reading, Massachusetts 01864 (hereafter "Assignor"), is the owner of the following trademarks and Federal Registrations and Canadian Registration identified below:

Mark: B & W U.S. Registration No. 1,419,023 Registered: December 2, 1986

Mark: B & W U.S. Registration No. 1,859,490 Registered: October 25, 1994

Mark: SOLID Canadian Registration No. TMA513,427 Registered: July 27, 1999

WHEREAS, B&W GROUP, LTD., a United Kingdom corporation having a business address at Dale Road, Worthing, West Sussex, United Kingdom BN11 2BH (hereafter "Assignee"), desires to acquire certain assets, including all rights, title and interest in the above-identified United States and Canadian trademarks and federal Registrations therefor, together with the goodwill symbolized by said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm the assignment and transfer to Assignee, as of September 30, 2005, of its entire right, title and interest in and to the foregoing trademarks and Registrations therefor, together with the goodwill in connection with which the marks are used and which are symbolized by the marks, as fully and entirely as the same would have been held and enjoyed by them if this Assignment had not been made, including the right to pursue all actions based on such marks and Registrations and to recover for past infringements or violations of law relating to said marks and Registrations, the same to be held and enjoyed by Assignee and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as

TRADEMARK
REEL: 003518 FRAME: 0765

fully and entirely as the same would have been held and enjoyed by Assignor, had this Assignment not been made.

Executed at TUNUNTO, COA, on DEC 47, 2006.

B&W GROUP, LTD.

By:_

Name: Title:

1081960 (236030)

RECORDED: 04/10/2007