

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release and Termination of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heller Financial, Inc.		02/09/1996	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Electronic Realty Associates, L.P.		
Street Address:	4900 College Boulevard		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66211		
Entity Type:	LIMITED PARTNERSHIP: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	74183282	NMBN	
Serial Number:	74185466	ANSWERS	
Serial Number:	74153559	TOP GUN	
CORRESPONDENCE DATA			
Fax Number:	(212)735-2000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-735-3000		
Email:	awoodard@skadden.com		
Correspondent Name:	Andrew Woodard, Esq.		
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ATTORNEY DOCKET NUMBER:	962000/211		
NAME OF SUBMITTER:	Andrew Woodard		

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Signature:	/Andrew Woodard/
Date:	04/19/2007
Total Attachments: 9 source=Document#page1.tif source=Document#page2.tif source=Document#page3.tif source=Document#page4.tif source=Document#page5.tif source=Document#page6.tif source=Document#page7.tif source=Document#page8.tif source=Document#page9.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Trademark Release") is dated as of February 9, 1996, by HELLER FINANCIAL, INC., a Delaware corporation ("Heller"), in favor of ELECTRONIC REALTY ASSOCIATES, L.P., an Illinois limited partnership ("ERALP").

WHEREAS, ERALP and Heller entered into (a) that certain Loan and Security Agreement (as amended and in effect from time to time the "Loan Agreement"), dated as of March 17, 1992 (effective December 31, 1991), and (b) that certain Continuing Security Interest and Conditional Assignment of Trademarks, Copyrights and Licenses (as amended and in effect from time to time, the "Intellectual Property Assignment"), dated as of March 17, 1992, which Intellectual Property Assignment was recorded with the United States Patent and Trademark Office on March 30, 1992 at Reel 0856, Frames 815-824, for the purpose of securing the Obligations (as defined in the Loan Agreement);

WHEREAS, pursuant to the Loan Agreement and the Intellectual Property Assignment, ERALP granted Heller a security interest in, inter alia, all of ERALP's trademarks, trademark registrations, trademark registration applications and the goodwill of the business associated therewith and symbolized thereby (collectively, the "Trademarks"), including, without limitation, the Trademarks identified on Exhibit A attached hereto; and

WHEREAS, all of the Obligations owing to Heller under the Loan Agreement will be paid in full concurrently with Heller's execution and delivery of this Trademark Release and Heller has agreed to terminate and release its security interest in the Trademarks as herein provided;

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the Loan Agreement and the Intellectual Property Assignment;

Heller hereby terminates and releases its security interest in ERALP's Trademarks, including, without limitation, the Trademarks identified on Exhibit A attached hereto, and Heller hereby assigns and transfers to ERALP, without recourse of any kind whatsoever, all of the Heller's right, title and interest in and to the Trademarks, including, without limitation, the

Trademarks listed on Exhibit A attached hereto, effective as of the date set forth above.

HELLER FINANCIAL, INC.

By:
Title:

Michelle Koralek
Vice President

Accepted:

ELECTRONIC REALTY ASSOCIATES, L.P.

By: ERAGP, INC.
its General Partner

By:
Title:

Brian K. Peterson
Vice President

EXHIBIT A

<u>REG. NO.</u>	<u>ISSUED</u>	<u>TRADEMARK</u>
1,195,752 ✓	05/18/82	ERA and Design
1,197,102 ✓	06/06/82	ERA and Design
1,196,711 ✓	06/01/83	ERA and Design
1,205,427 ✓	08/17/83	ERA and Design
1,225,167 ✓	01/25/83	ERA and Design
1,234,530 ✓	04/12/83	ERA and Design
1,280,095 ✓	03/29/84	ERA and Design
1,272,784 ✓	04/03/84	ERA and Design
1,057,923 ✓	02/01/77	ERA and Design
1,434,190 ✓	03/24/87	ERA and Design
1,441,434 ✓	06/02/87	ERA and Design
1,255,516 ✓	10/23/83	ERA and Design
1,078,040 ✓	11/22/77	ERA
1,251,827 ✓	09/20/83	ERA
1,003,531 ✓	01/28/79	ERA and House Design
1,003,605 ✓	01/28/79	BFF & Design
1,127,965 ✓	12/18/79	MOVING MACHINE
1,119,805 ✓	06/05/79	"ALL YOU NEED TO KNOW IN REAL ESTATE"
1,132,850 ✓	04/08/80	SUPER SIGN
1,173,649 ✓	10/31/81	CEES & Design
1,196,433 ✓	05/25/82	SKILERS SECURITY & Design
1,260,651 ✓	12/06/83	VINGERS CIRCLE
1,261,639 ✓	06/07/83	VINGERS CIRCLE & Design
1,271,352 ✓	03/20/84	CIRCLE OF CHAMPIONS
1,376,214 ✓	12/17/85	ERA MOVE
1,377,520 ✓	01/07/86	ERA MOVE & Design
1,391,455 ✓	04/29/86	BLUEPRINT FOR SUCCESS
1,136,986 ✓	06/17/80	HERE TODAY, COME TOMORROW
1,646,268 ✓	05/26/91	IF WE DON'T SELL YOUR HOUSE, ERA WILL BUY IT!
1,136,985 ✓	06/17/80	INTERESTING HOMES, INTERESTED BUYERS
1,416,285 ✓	11/04/86	QASHBOYER

33/6009/3

<u>REF. NO.</u>	<u>ISSUED</u>	<u>TRADEMARK</u>
1,436,830 ✓	01/27/87	KRA PARTNERSHIP MORTGAGE
1,426,831 ✓	01/27/87	SOLD KRA ALL YOU NEED TO KNOW IN REAL ESTATE & Design
1,495,341 ✓	07/03/88	PREQUAL
1,476,673 ✓	01/26/88	KRA QUALIFIED HOUSE & Design
1,643,223 ✓	05/21/91	TEAM KRA
1,499,909 ✓	08/09/88	THERE REALLY IS A DIFFERENCE IN REAL ESTATE COMPANIES
1,670,506 ✓	12/31/91	NCRC
1,617,939 ✓	10/16/90	TRANSFER AMERICA
1,595,680 ✓	03/08/90	THE ROYAL HOME PROTECTION PLAN & Design
1,501,591 ✓	08/23/88	WE'LL HELP MAKE YOUR AMERICAN DREAM COME TRUE
1,562,854 ✓	10/24/89	IF WE DON'T SELL YOUR HOUSE, WE'LL BUY IT!
1,573,750 ✓	12/26/89	KRS & Design

33/6009/A

**APPLICATION
SERIAL NO.**

FILE DATE

TRADEMARK

101,754 ✓	10/01/90	MARKET LINK
183,282 ✓	07/08/91	NIEM
183,284 ✓	07/08/91	OPERATION MOVE SMART
183,466 ✓	07/15/91	ANSWERS
019,172	01/16/90	1 ST IN SERVICE
019,291 ✓	01/16/90	IF WE DON'T SELL YOUR HOUSE, WE'LL BUY IT!
052,213 ✓	04/23/90	JUST THE KIND OF HELP YOU'D EXPECT FROM A FRIEND
103,993 ✓	10/09/90	SERVICERA
151,067 ✓	03/25/91	ERA S.A.L.E. & Design
153,559 ✓	04/03/91	TOP GUM
170,398 ✓	05/28/91	EMS
176,844 ✓	06/17/91	NATIONAL MILITARY BROKER NETWORK & Design
177,031 ✓	06/17/91	NATIONAL CORPORATE RELOCATION COUNCIL & Design
186,606 ✓	07/19/91	1 ST IN CUSTOMER SATISFACTION & Design
232,545	12/23/91	ERA P. R. O. & Design
232,546 ✓	12/23/91	ERA 1 ST IN SERVICE & Design (Yard Sign)
244,739 ✓	02/18/91	MBA MARKETING & BUSINESS ADVISOR
258,646 ✓	01/21/91	JUST ASK ERA

J3/6009/3

Foreign Registrations

Australia
KRA and Design, Real Estate Listing Services; Brokers, Class 36, #A 328,034, Issued 02/01/79
KRA, Real Estate Listing Services; Brokers, Class 36, #A 354358, Issued 12/10/80
Flexing Muscle Design, Real Estate Listing Services; Class 36, #A381759, Issued 07/29/82
KRA, Franchise Services, Class 35, #A389378, Issued 03/30/83
KRA Logo, Franchise Services, Class 35, #1389379, Issued 03/30/83

Canada
RPT and Design, Maintenance & Repair Services, #228,533, Issued 06/16/78
KRA and Design, Real Estate Listing Services, #249,498, Issued 08/13/80
KRA, Franchise Services, #289,140, Issued 03/24/84
KRA Logo, Franchise Services and Goods, #296,842, Issued 11/09/84
KRA, Brokerage Services, #297,534, Issued 11/30/84
All You Need to Know in Real Estate, Brokerage Services, #300,247, Issued 02/22/85
Sugar Sign, Brokerage Services, #330,248, Issued 02/22/85
Yard Sign Design, Brokerage Services, #306,713, Issued 07/12/85
Flexed Muscle Design, Brokerage Services, #306,518, Issued 08/30/85

France
KRA Logo, Class 36, #1.602.441, Issued 07/13/90

Hong Kong
KRA Logo, Class 16, #2158 of 1985, Issued 10/16/85

Indonesia
KRA & Design, Electronic Goods, Printed Matter & Clothing, #168861, Issued 12/26/83

Japan
KRA & Design, Class 7, #1,615,623, Issued 08/29/83
KRA Logo, Goods & Printed Materials, #1,616,811, Issued 12/26/83
KRA Logo, Telecopiers, Blank Cassette Tapes, and Other Blank Tapes, #1,663,969, Issued 02/23/84
KRA, Printed Matter, #1,681,391, Issued 04/20/84
KRA, Printed Matters, Paintings and Calligraphic Sculptures and Photographs, #1,699,344, Issued 07/25/84
KRA (Katakana) Class 7, #1,813,336, Issued 10/31/85
KRA Logo, Class 26, #1,641,811, Issued 12/26/83
KRA, Class 7, #1,813,333, Issued 10/31/85

Malaya
KRA Logo, Printed Matters, #891025, Issued 06/18/81

Mexico
KRA Logo, Class 38, #364,681, Issued 10/27/88

New Zealand
KRA, Printed Matter, Class 16, #126,136, Issued 12/08/78
KRA Logo, Class 36, #192008, Issued 03/30/89

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Philippines
ERA Logo, Class 35, #33695, Issued 09/03/84

Puerto Rico
ERA Logo, Class 30, #7009, Issued 12/20/84

South Africa
ERA Logo, Real Estate Listing Services, Class 35, #81/4136, Issued 06/13/81

Singapore
ERA Logo, Printed Matter, Class 16, 2608/81, filed 6/13/81

Taiwan
ERA Logo, Class 12, #49089, Issued 01/16/91
ERA , Class 12-1, #51875, Issued 06/16/91

West Germany
ERA Logo, Real Estate Listing Services, Class 36, #994,162, Issued 04/02/79

Turks and Caicos Islands
ERA Logo, Printed Matter, Class 16, 10402, Issued 07/23/90

United Kingdom
ERA Logo, Real estate Brokerage Services, Class 36, #1430346, Issued 07/05/90

J3/6009/13

Pending Foreign Trademark and Service Mark Applications

- Benelux - EKA Logo, filed 07/24/91
- Brunai - EKA Logo, filed 08/03/91
- Costa Rica - EKA Logo, filed 11/07/91
EKA, filed 11/07/91
- Italy - EKA Logo, filed 06/19/91
- Malaysia - EKA Logo, filed 02/23/91
- Portugal - EKA Logo, filed 07/31/91
- Singapore - EKA Logo, filed 08/27/91
- Spain - EKA Logo, filed 03/21/91
- Switzerland - EKA Logo, filed 08/16/91
- Thailand - EKA Logo, filed 08/09/91

33/6899/14

LICENSES

1. Agreement dated March 3, 1989 between Royal Home Protection Plan, Inc. and Sears, Roebuck & Co. which provides for a license to use each other parties' names and marks.
2. Agreement dated April 7, 1989 between Electronic Realty Associates, Inc. and CIBN, Inc. which permits CIBN to promote a commercial real estate program to ERA brokers.
3. Agreement dated October 12, 1989 between Royal Home Protection Plan, Inc. and G.E. Consumer Service, a division of General Electric Corporation to use each other parties' names and marks.
4. Agreement dated April 23, 1990 between Royal Home Protection Plan, Inc. and CUC International, Inc. which permits use of each other parties' names and marks with consent of the other party for direct mail programs.
5. Agreement between Electronic Realty Associates, Inc. and Comp-U-Card, a division of CUC International, Inc. which permits Comp-U-Card to advertise real estate services of ERA brokers.
6. Agreement between Electronic Realty Associates, Inc. and The Austin Group which permits the The Austin Group to provide marketing letter services to ERA brokers.