

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LaSalle National Bank		04/18/2007	National Banking Association: UNKNOWN

RECEIVING PARTY DATA

Name:	Beverages & More, Inc.
Street Address:	1470 Enea Circle
Internal Address:	Suite 1600
City:	Concord
State/Country:	CALIFORNIA
Postal Code:	94520
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1022205	KAVLANA
Registration Number:	1056239	SENIORITA
Registration Number:	1076104	CANADIAN HILL
Registration Number:	1967347	BEVERAGES, & MORE!
Registration Number:	1970483	BEVERAGES, & MORE!
Registration Number:	2167272	ST. ELMO
Registration Number:	2187848	CLUBBEV!
Registration Number:	2258027	SOMBRA

CORRESPONDENCE DATA

Fax Number: (212)355-3333
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-8800
 Email: dbreitman@goodwinprocter.com

CH \$215.00 1022205

Correspondent Name: Dana Breitman
Address Line 1: 599 Lexington Avenue
Address Line 2: Goodwin Procter LLP
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 122380.169944

NAME OF SUBMITTER: Dana Breitman

Signature: /danabreitman/

Date: 04/19/2007

Total Attachments: 3
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RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (this "**Release**") is dated as of April 18, 2007. Reference is hereby made to the Grant of Security Interest in Trademarks dated as of April 30, 1998 (the "**Agreement**"), by and between Beverages & More, Inc., a Delaware corporation (the "**Assignor**") and LaSalle National Bank, in its capacity as the Collateral Agent on behalf and for the benefit of the Secured Parties under that Agreement (the "**Assignee**"), and recorded with the United States Patent and Trademark Office on June 18, 1998, at Reel/Frame No. 1743/0872.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the Trademarks (as defined in the Agreement) (the "**Trademark Collateral**") including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Agreement.

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IN WITNESS WHEREOF, Assignee has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

LASALLE NATIONAL BANK, as Collateral Agent

By: Steven M

Name: STEVEN FENTON

Title: SA UPSR COUNSEL

SCHEDULE A
to
RELEASE OF TRADEMARK SECURITY INTEREST

Trademark Registrations

<u>Jurisdiction</u>	<u>Mark</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Renewal Due Date</u>
United States	KAVLANA	73/028,971	1,022,205	10/07/1975	10/07/2015
United States	SEÑORITA	73/004/001	1,056,239	01/11/1977	01/11/2017
United States	CANADIAN HILL	73/113,667	1,076,104	10/25/1977	10/25/2017
United States	BEVERAGES & MORE!	74/526,841	1,967,347	04/09/1996	CANCELLED
United States	BEVERAGES & MORE!	74/526,842	1,970,483	04/23/1996	04/23/2016
United States	ST. ELMO	75/259,638	2,167,272	06/23/1998	06/23/2008
United States	CLUBBEV!	75/376,998	2,187,848	09/08/1998	09/08/2008
United States	SOMBRA	75/391,833	2,258,027	06/29/1999	06/29/2009