Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MacFrugal's Bargains Close-Outs, Inc.		04/25/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Consolidated Property Holdings, Inc.	
Street Address:	2835 South Jones Blvd.	
Internal Address:	Suite 8	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89146	
Entity Type:	CORPORATION: NEVADA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1579601	WHEN IT'S GONE, IT'S GONE
Registration Number:	1580767	WHEN THEY'RE GONE, THEY'RE GONE
Registration Number:	2060339	IT'S LIKE A NEW STORE EVERY WEEK!

CORRESPONDENCE DATA

Fax Number: (513)381-0205

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513-381-2838

Email: bayliss@taftlaw.com

Correspondent Name: Linda D. Bayliss, paralegal

Address Line 1: 425 Walnut Street

Address Line 2: Suite 1800

Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER: Linda D. Bayliss, paralegal

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Signature:	/Linda D. Bayliss, paralegal/
Date:	04/25/2007
Total Attachments: 2 source=w0957611#page1.tif source=w0957611#page2.tif	

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TRADEMARK ASSIGNMENT

WHEREAS, MacFrugal's Bargains • Close-Outs, Inc., a Delaware corporation formerly with a place of business at 2430 East Del Amo Boulevard, Dominguez, CA 90220 ("Assignor"), owns the trademarks listed in <u>Schedule A</u> hereto; and

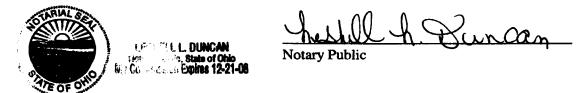
WHEREAS, Consolidated Property Holdings, Inc., a Nevada corporation having a place of business at 2835 South Jones Blvd., Suite 8, Las Vegas, NV 89146 ("Assignee"), is desirous of acquiring all right, title and interest to all of said trademarks, including all goodwill associated with said trademarks, as well as the right to sue for past infringement of such trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto the Assignee, its successors and assigns, the entire right, title and interest in the trademarks listed in Schedule A hereto above, together with all goodwill associated therewith and all claims for damages by reason of past, present, and future infringement of the rights assigned under this Trademark Assignment, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this transfer to Assignee had not been made.

DATED as of April 25, 2007.

	By:
	Chadwick Pureynolds Its: Asst. General Counsel & Asst. Corp. Secretary
State of Ohio)
County of Franklin)

On this 25th day of April, 2007, before me, a Notary Public in and for the above county and state, personally appeared the above named Chadwick P. Reynolds, personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



TRADEMARK REEL: 003528 FRAME: 0876

SCHEDULE A

<u>Mark</u>	Country	Reg. No.
WHEN IT'S GONE, IT'S GONE	U.S.	1,579,601
WHEN THEY'RE GONE, THEY'RE GONE	U.S.	1,580,767
IT'S LIKE A NEW STORE EVERY WEEK	U.S.	2,060,339

RECORDED: 04/25/2007

TRADEMARK REEL: 003528 FRAME: 0877