

Form PTO-1594 (Rev. 07/05)
OMB Collection 0851-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Design For Living, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other LLC _____

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Lifelique Brands, Inc.
Internal _____
Address: _____
Street Address: 1000 Stewart Avenue
City: Garden City
State: New York
Country: USA Zip: 11530

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) April 25, 2007

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
see attached

B. Trademark Registration No.(s)
see attached

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
see attached

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Randy M. Friedberg, Esq.
Internal Address: Olshan Grunin & Frome Rosenzweig & Waksby LLP
Street Address: 85 East 55th Street
City: New York
State: New York Zip: 10022
Phone Number: (212) 451-2321
Fax Number: (212) 451-2222
Email Address: rfriedberg@olshanlaw.com

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 110.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: _____ Date: 5/2/07

Signature
Randy M. Friedberg
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. BOX 1450, Alexandria, VA 22313-1450

OP \$140.00 70678083

ATTACHMENT 1

MARK

Design For Living
STIXX Suctionware
Suctionware
STIXX
STIXX Suctionware DFL Design For
Living [and Design]

APPLICATION/
REGISTRATION NUMBER

[Registration No. 3160438]
[Registration No. 3163985]
[Registration No. 3164133]
[Registration No. 3164134]
[Notice of Allowance, 78-678083]

Trademark Assignment

This Agreement, entered into on April 25, 2007 ("Effective Date") is by and between Design For Living, LLC ("Assignor"), and Lifetime Brands, Inc., its successors and assigns ("Buyer").

Whereas, Assignor wishes to assign to Buyer all right, title and interest in and to the registered and unregistered trademarks specified on Attachment 1 annexed hereto and incorporated herein by reference; and

Whereas, Buyer wishes to accept such assignment.[Patent Assignment – National Products/DFL]

Now Therefore, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Buyer, and Buyer hereby accepts, all rights, title and interest in and to the trademarks specified in Attachment 1, including all pending registration applications and all renewal rights in such marks, the exclusive right to enforce and to obtain registrations therefor in the United States and throughout the world in the sole name of Buyer, its successors or assigns, and including the goodwill of the business symbolized by such marks.
2. Simultaneously with its execution hereof, Assignor shall execute the form of Recordation Cover Sheet annexed hereto as Attachment 2. Assignor agrees to execute such other documents as may be requested by Buyer to give effect to the terms hereof.
3. By their signature below, the parties hereto represent that they have full right, power and authority to enter into and perform under this agreement.

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement as of the Effective Date.

ASSIGNOR

BUYER

Design For Living, LLC

Lifetime Brands, Inc.

By:
Name:
Title:

Paul Keeney
Paul Keeney
President

By:
Name:
Title:

Jeffrey Siegel
Jeffrey Siegel
President & CEO

{Trademark Assignment 2 - DPL}