

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached document(s) or the new address(es) below.

**1. Name of conveying party(ies):**  
JP Products, LLC

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation - State: \_\_\_\_\_  
 Other LLC \_\_\_\_\_

Citizenship (see guidelines) lowa

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: Lifetime Brands, Inc.  
 Internal Address: \_\_\_\_\_  
 Street Address: 1000 Stewart Avenue  
 City: Garden City  
 State: New York  
 Country: USA Zip: 11530

Association Citizenship \_\_\_\_\_  
 General Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship Delaware  
 Other Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**3. Nature of conveyance / Execution Date(s):**  
Execution Date(s) April 25, 2007

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_  
 B. Trademark Registration No.(s) 2424149

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**  
POMERANTZ

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Randy M. Friedberg, Esq.  
 Internal Address: Digban Grundman Frome Rosenzweig & Wolosky LLP  
 Street Address: 65 East 58th Street  
 City: New York  
 State: New York Zip: 10022  
 Phone Number: (212) 451-2321  
 Fax Number: (212) 451-2222  
 Email Address: rfriedberg@elshanlaw.com

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41)** \$ 40.00

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
 Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
 Authorized User Name \_\_\_\_\_

**9. Signature:** \_\_\_\_\_ Date: 5/7/07

Signature: Randy M. Friedberg  
 Name of Person Signing: Randy M. Friedberg

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22315-1450

OP \$40.00 2424149

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U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

Form TTB-1004 (Rev. 07/05)  
USPTO Collection 05/1/2007 (ISSN: 0042-0081)

### REGISTRATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office, Please record the attached documents at the new address(es) below:

<p>1. Name of conveying party(ies): JP Products LLC</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation/State  <input checked="" type="checkbox"/> Other: LLC</p> <p>Ownership (see guidelines) _____  Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>2. Nature of conveyance (Execution Date(s)): Execution Date(s) 05/02/2007</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p>	<p>3. Name and address of receiving party(ies): Additional names, addresses, or alternative addresses? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Name: LINDA ROSEN, INC.  Internal Address: _____  Address: _____  Street Address: 1000 Stewart Avenue  City: Garden City  State: New York  Country: USA Zip: 11530</p> <p><input type="checkbox"/> Association      <input type="checkbox"/> Disputant  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Citizenship  <input type="checkbox"/> Limited Partnership      <input type="checkbox"/> Citizenship  <input checked="" type="checkbox"/> Corporation      <input type="checkbox"/> Citizenship  <input type="checkbox"/> Other _____      <input type="checkbox"/> Citizenship</p> <p>If applicant is not domiciled in the United States, a corporate representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  (Designations must be a separate document from assignments)</p>
<p>4. Application number(s) or registration number(s) and identification or description of the trademark:  A. Trademark Application No. (s) _____  B. Trademark Registration No. (s) 2424149</p> <p>Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>5. Identification or Description of Trademark(s) (and Filing Date if Application or registration Number is unknown):  POMETRANTZ</p>	
<p>6. Name &amp; address of party to whom correspondence concerning document should be mailed:  Name: Randy M. Edelman, Esq.  Internal Address: Olschan Grundman Frome Rosezweig  JP Products LLC  Street Address: 85 East 68th Street  City: New York  State: New York Zip: 10022  Phone Number: (212) 451-2327  Fax Number: (212) 451-2222  Email Address: rmedelman@ogfrw.com</p>	<p>6. Total number of applications and registrations involved: <span style="border: 1px solid black; padding: 2px;">1</span></p> <p>7. Total fee (37 CFR 2.8(b)(6) &amp; 3.41) \$ 50.00</p> <p><input checked="" type="checkbox"/> Authorized to be charged by credit card  <input type="checkbox"/> Authorized to be charged to deposit account  <input type="checkbox"/> Enclosed</p> <p>8. Payment Information</p> <p>a. Credit Card Last 4 Numbers _____  Expiration Date _____</p> <p>b. Deposit Account Number _____  Authorized User Name _____</p>
<p>9. Signature: _____  Signature: Randy M. Edelman  Name of Person Signing</p> <p>Date: 5/2/07</p> <p>Total number of 20251 forms by which check, documents, and payments: 4</p>	

This document is the prescribed form for the filing of a trademark application. It is to be used for the filing of a trademark application only. It is not to be used for the filing of a trademark renewal application. For more information, please contact the Trademark Office, U.S. Patent and Trademark Office, Washington, DC 20514-0001.

### Trademark Assignment

This Agreement, entered into on April 25, 2007 ("Effective Date") is by and between JP Products, L.L.C. ("Assignor"), and Lifetime Brands, Inc., its successors and assigns ("Buyer").

Whereas, Assignor wishes to assign to Buyer all right, title and interest in and to the registered and unregistered trademarks specified on Attachment 1 annexed hereto and incorporated herein by reference; and

Whereas, Buyer wishes to accept such assignment.

Now Therefore, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Buyer, and Buyer hereby accepts, all rights, title and interest in and to the trademarks specified in Attachment 1, including all pending registration applications and all renewal rights in such marks, the exclusive right to enforce and to obtain registrations therefor in the United States and throughout the world in the sole name of Buyer, its successors or assigns, and including the goodwill of the business symbolized by such marks.
2. Simultaneously with its execution hereof, Assignor shall execute the form of Recordation Cover Sheet annexed hereto as Attachment 2. Assignor agrees to execute such other documents as may be requested by Buyer to give effect to the terms hereof.
3. By their signature below, the parties hereto represent that they have full right, power and authority to enter into and perform under this agreement.

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement as of the Effective Date.

ASSIGNOR

JP Products, LLC

By:

Name:

Title:

*Paul Kennedy*  
Paul Kennedy  
President

BUYER

Lifetime Brands, Inc.

By:

Name:

Title:

*Jeffrey Siegel*  
Jeffrey Siegel  
President & CEO

(Trademark Assignment 2-17P)

TRADEMARK

REEL: 003537 FRAME: 0298

USPTO

O: RANDY M. FRIEDBERG ESQ. COMPANY: OLSHAN GRUNDMAN FROME ROSEZWEIG ET AL.

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ATTACHMENT 1

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APPLICATION/  
REGISTRATION NUMBER

2424149

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