

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unilever Supply Chain, Inc.		02/15/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sweetyet Development Limited		
<b>Street Address:</b>	Unit 1704-1706 Harbour Centre, 25 Harbour Road		
<b>City:</b>	Wanchai		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	CORPORATION: HONG KONG		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77044399	DENIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)434-7400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 585-3510		
<b>Email:</b>	snweller@mintz.com		
<b>Correspondent Name:</b>	Susan Neuberger Weller		
<b>Address Line 1:</b>	701 Pennsylvania Avenue N.W.		
<b>Address Line 2:</b>	Mintz Levin Cohn Ferris Glovsky & Popeo		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	22996-056		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Susan Neuberger Weller		
<b>Address Line 1:</b>	701 Pennsylvania Avenue N.W.		
<b>Address Line 2:</b>	Mintz Levin Cohn Ferris Glovsky & Popeo		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		

CH \$40.00 77044399

NAME OF SUBMITTER:	Susan Neuberger Weller
Signature:	/Susan Neuberger Weller/
Date:	05/09/2007
<b>Total Attachments: 6</b> source=Unilever Supply Chain, Inc. to SDL#page1.tif source=Unilever Supply Chain, Inc. to SDL#page2.tif source=Unilever Supply Chain, Inc. to SDL#page3.tif source=Unilever Supply Chain, Inc. to SDL#page4.tif source=Unilever Supply Chain, Inc. to SDL#page5.tif source=Unilever Supply Chain, Inc. to SDL#page6.tif	

DATED 15 FEBRUARY 2007

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- (1) UNILEVER SUPPLY CHAIN, INC.
- (2) SWEETYET DEVELOPMENT LIMITED

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**REGISTERED TRADE MARK ASSIGNMENT**

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**THIS AGREEMENT** is made on 15 FEBRUARY 2007

**B E T W E E N**

- (1) **UNILEVER SUPPLY CHAIN, INC.** a company incorporated under the laws of the State of Delaware (Federal number 51-0306605) whose registered office is at 1209 Orange Street, Wilmington, DE 19801, Delaware, United States of America (the “**Assignor**”); and
- (3) **SWEETYET DEVELOPMENT LIMITED** a company incorporated in Hong Kong (Company number 244438) whose registered office is at Unit 1704-1706 Harbour Centre, 25 Harbour Road, Wanchai, Hong Kong (the “**Assignee**”).

**WHEREAS:**

- A. Pursuant to an agreement of 15 February 2007 the Unilever PLC, Unilever NV and the Assignee (the “Main Agreement”), Unilever PLC and Unilever N.V. agreed to procure the sale of and the Assignee agreed to purchase the registered trade marks details of which are set out in the schedule hereto (the “Registered Trade Marks”) together with the goodwill in the business attached to the Registered Trade Marks; and
- B. The Assignor has agreed to enter into this Assignment to assign to the Assignee all the rights, title and interest in and to the Registered Trade Marks registered in the name of the Assignor together with the goodwill in the business attached to the Registered Trade Marks.

**NOW IT IS HEREBY AGREED AS FOLLOWS:**

**1. ASSIGNMENT**

In consideration of the sum of €50 (Fifty EUROS) paid by the Assignee to the Assignor the Assignor hereby assigns to the Assignee with such right, title and interest as the Assignor has in the Registered Trade Marks together with the goodwill in the business attached to the Registered Trade Marks, including without limitation, all such rights as the Assignor may have to institute and maintain proceedings for passing off and/or registered trade mark infringement against any person who in the past has wrongfully used or now or hereafter wrongfully uses any of the Registered Trade Marks to hold unto the Assignee absolutely.

**2. COUNTERPARTS**

This Assignment may be executed in any number of counterparts and by the parties to it on separate counterparts, each of which when so executed and delivered shall be an original, but all the counter-parts together shall constitute one and the same agreement.

**3. CONTRACTS (RIGHTS OF THIRD PARTIES) ACT 1999**

Nothing in this Agreement is intended to confer any benefit on any third party (whether referred to by name, class, description or otherwise) or any right to enforce a term contained in this Agreement.

**4. LAW AND JURISDICTION**

This Agreement shall be governed by and interpreted in accordance with the laws of England. The parties submit to the exclusive jurisdiction of the English courts in respect of any dispute arising out of or in relation to this Agreement.

**IN WITNESS** whereof this Assignment has been executed at the end of the Schedule by or on behalf of the parties hereto on the date first above written.


# The Schedule - The Registered Trade Marks (Unilever Supply Chain Inc)

Country	Trademark	TM Logo	Classes	Application No	Registration No	Status	Registered Proprietor
United States of America	DENIM		3	77044399		Pending	UNILEVER SUPPLY CHAIN INC

SIGNED by **MATHEW DUNSTON**  
AS ATTORNEY  
dufy authorised for and on behalf of  
UNILEVER SUPPLY CHAIN, INC.

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)  


SIGNED by  
for and on behalf of  
SWEETYET DEVELOPMENT LIMITED

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Cor VAN DER MEULEN *Handwritten initials*  
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