

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wolverine World Wide, Inc.		04/25/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wolverine Outdoors, Inc.		
Street Address:	9341 Courtland Drive NE		
City:	Rockford		
State/Country:	MICHIGAN		
Postal Code:	49351		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78972566	M	
CORRESPONDENCE DATA			
Fax Number:	(616)222-2264		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	616-752-2000		
Email:	trademarks@wnj.com		
Correspondent Name:	Kathleen Kasiorek		
Address Line 1:	900 Fifth Third Center, 111 Lyon St. NW		
Address Line 4:	Grand Rapids, MICHIGAN 49503		
NAME OF SUBMITTER:	Kathleen Kasiorek		
Signature:	/Kathleen Kasiorek/		
Date:	05/09/2007		
Total Attachments: 1 source=M CIRCLE 35 Assignment#page1.tif			

OP \$40.00 78972566

TRADEMARK ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is acknowledged, and for other good and valuable consideration, ASSIGNOR, Wolverine World Wide, Inc., a Delaware Corporation having a place of business at 9341 Courtland Drive NE, Rockford, Michigan 49351, sells, assigns, and transfers to ASSIGNEE, Wolverine Outdoors, Inc., a Michigan Corporation having a place of business at 9341 Courtland Drive NE, Rockford, Michigan 49351 and the successors, assigns, and legal representatives of ASSIGNEE, the entire right, title, and interest in the United States and in all foreign countries in and to the following trademark and the trademark application together with the goodwill of the business symbolized thereby:

Application No.
78/972566



Registration Date
September 12, 2006

"M CIRCLE DESIGN"

ASSIGNOR further sells, assigns, and transfers to ASSIGNEE and the successors, assigns, and legal representatives of ASSIGNEE, the entire right, title, and interest in and to all claims for damages by reason of past infringement of said trademark with the right to sue for and collect same and in and to all legal equivalents of said trademark in foreign countries.

ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment.

Signed in Rockford, Michigan, April 25, 2007

WOLVERINE WORLD WIDE, INC.

By: Kenneth A. Grady
Kenneth A. Grady
General Counsel and Secretary

WOLVERINE OUTDOORS, INC.

By: Blake W. Krueger
Blake W. Krueger
President

State of Michigan)
)ss.
County of Kent)

Subscribed and sworn to before me on the 25th day of April, 2007..

Notary Public Erin Elizabeth Gleason

My commission expires: July 17, 2008

ERIN ELIZABETH GLEASON
NOTARY PUBLIC KENT CO. MI
MY COMMISSION EXPIRES JUL 17, 2008