

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Intellectual Property Security Agreement

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
B2Direct, Inc.		05/01/2007	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Credit Suisse, Cayman Islands Branch
Street Address:	Eleven Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	CORPORATION:

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2230154	TRANSOURCE
Serial Number:	78867862	TRANSOURCE DIRECT
Serial Number:	78877558	TRANSOURCE DIRECT

## CORRESPONDENCE DATA

Fax Number: (714)755-8290

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 714-540-1235

Email: ipdocket@lw.com

Correspondent Name: Latham &amp; Watkins LLP

Address Line 1: 650 Town Center Drive, Suite 2000

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	038263-0092
NAME OF SUBMITTER:	Anna T Kwan
Signature:	/Anna T Kwan/

OP \$90.00 2230154

900076879

TRADEMARK  
REEL: 003542 FRAME: 0175

Date:

05/15/2007

Total Attachments: 24

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of May 1, 2007 (as may be amended, restated, supplemented, replaced or otherwise modified from time to time, the “Intellectual Property Security Agreement”), is made by each of the signatories hereto (collectively, the “Grantors”) in favor of Credit Suisse, Cayman Islands Branch, as administrative agent and collateral agent (in such capacities and together with its successors, the “Agent”) for the Secured Parties (as defined in the Guarantee and Collateral Agreement referred to below).

A. Clarke American Corp. (to be renamed Harland Clarke Holdings Corp.), a Delaware corporation (the “Borrower”) and the subsidiaries of the Borrower from time to time party thereto as Subsidiary Co-Borrowers have entered into a Credit Agreement, dated as of April 4, 2007 (as may be amended, restated, supplemented, replaced or otherwise modified from time to time, the “Credit Agreement”), with the banks, financial institutions and other entities (the “Lenders”) from time to time party thereto and the Agent.

B. It is a condition precedent to the obligation of the Lenders to make their respective extensions of credit to the Borrower under the Credit Agreement that the Grantors shall have executed and delivered that certain Guarantee and Collateral Agreement, dated as of May 1, 2007 in favor of the Agent (as may be amended, restated, supplemented, replaced or otherwise modified from time to time, the “Guarantee and Collateral Agreement”). Capitalized terms used and not defined herein have the meanings given such terms in the Credit Agreement or the Guarantee and Collateral Agreement, as applicable.

C. Under the terms of the Guarantee and Collateral Agreement, the Grantors have granted a security interest in the Collateral, including, without limitation, certain Intellectual Property of the Grantors, to the Agent for the benefit of the Secured Parties, and have agreed as a condition thereof to execute this Intellectual Property Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, and other applicable Governmental Authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors agree as follows:

### SECTION 1. GRANT OF SECURITY.

Each Grantor hereby grants to the Agent, for the ratable benefit of the Secured Parties, a security interest in all of the following ( the “Intellectual Property Collateral”) of such Grantor, now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations:

(a) (i) all United States, State and foreign trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, domain names, logos and other source or business identifiers, whether registered or unregistered, all registrations and recordings thereof, and all applications in

connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country, union of countries, or any political subdivision of any of the foregoing, or otherwise, and all common-law rights related thereto, including the registrations and applications listed on Schedule A attached hereto, except for "intent-to-use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or Section 1(d) of the Lanham Act has been filed, to the extent that any assignment of an "intent-to-use" application prior to such filing would violate the Lanham Act or cause the trademark that is the subject thereof to be invalidated or abandoned (ii) all renewals thereof and the right to obtain all renewals thereof, (iii) the right to sue or otherwise recover for past, present and future infringements or dilutions of any of the foregoing or for any injury to goodwill, (iv) all proceeds of the foregoing, including all royalties, income, payments, claims, damages and proceeds of suit now and hereafter due and/or payable with respect thereto, including payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements or dilutions thereof, and (v) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above;

(b) (i) all patents of the United States, any other country, or union of countries or any political subdivision of any of the foregoing, and all applications in connection therewith, including all patents and patent applications in the United States Patent and Trademark Office (including those listed on Schedule B attached hereto), (ii) all reissues, extensions, divisions, continuations and continuations-in-part thereof, and the right to obtain all reissues and extensions thereof, (iii) all inventions (whether or not patentable) and all improvements thereof, (iv) the right to sue or otherwise recover for past, present and future infringements of any of the foregoing, (v) all proceeds of the foregoing, including all royalties, income, payments, claims, damages and proceeds of suit now and hereafter due and/or payable with respect thereto (including payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (vi) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world;

(c) (i) all copyrights arising under the laws of the United States, any other country, or union of countries, or any political subdivision of any of the foregoing, whether registered or unregistered and whether or not the underlying works of authorship have been published, all registrations and recordings thereof, and all applications in connection therewith, including all registrations, recordings and applications in the United States Copyright Office (including those registrations and applications listed on Schedule C attached hereto), (ii) all extensions and renewals thereof, and the right to obtain all extensions and renewals thereof, (iii) the right to sue or otherwise recover for past, present and future infringements of any of the foregoing, (iv) all proceeds of the foregoing, including all royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith, and damages or payments for past, present or future infringements thereof, and (v) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world; and

(d) solely to the extent that any Grantor has recorded its interest therein with the United States Copyright Office or the United States Patent and Trademark Office, exclusive Trademark Licenses, exclusive Patent Licenses and exclusive Copyright Licenses, including those agreements listed on Schedule D attached hereto, and all rights to sue or otherwise recover at law or in equity for any past, present and future infringement, misappropriation, dilution or other impairment thereof, including the right to receive all proceeds and damages therefrom.

## SECTION 2. RECORDATION.

Each Grantor authorizes and requests that the United States Commissioner of Patents and Trademarks, the United States Register of Copyrights or any other applicable government officer record this Intellectual Property Security Agreement.

## SECTION 3. EXECUTION IN COUNTERPARTS.

This Intellectual Property Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

## SECTION 4. GOVERNING LAW.

This Intellectual Property Security Agreement shall be construed in accordance with and governed by the laws of the State of New York, without regard to its conflicts of law provisions.

## SECTION 5. CONFLICT PROVISION.

This Intellectual Property Security Agreement has been entered into in conjunction with the Guarantee and Collateral Agreement and the Credit Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the security interest in the Intellectual Property Collateral are more fully set forth in the Guarantee and Collateral Agreement and the Credit Agreement, all terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provisions of this Intellectual Property Security Agreement are in conflict with the Guarantee and Collateral Agreement or the Credit Agreement, the provisions of the Guarantee and Collateral or the Credit Agreement, as applicable, shall govern.

IN WITNESS WHEREOF, each of the undersigned has caused this Intellectual Property Security Agreement to be duly executed and delivered as of the date first above written.

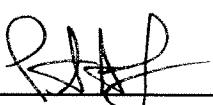
B2DIRECT, INC.

By: 

Name: Peter A. Fera, Jr.

Title: Executive Vice President and  
Chief Financial Officer

CHECKS IN THE MAIL, INC.

By: 

Name: Peter A. Fera, Jr.

Title: Executive Vice President  
and Chief Financial Officer

CLARKE AMERICAN CHECKS, INC.

By: 

Name: Peter A. Fera, Jr.

Title: Executive Vice President and  
Chief Financial Officer

**SCHEDULE A**  
**TRADEMARKS**

NY\1272224.2

**TRADEMARK**  
**REEL: 003542 FRAME: 0181**

**B<sup>2</sup>Direct, Inc.**  
**Registered and Pending Trademarks**

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
TRANSOURCE	2,230,154	3/9/1999	75/333,814		7/31/1997	Registered	US
TRANSOURCE DIRECT				78/867,862	4/24/2006	Pending	US
TransSource Direct (Stylized)				78/877,558	5/5/2006	Pending	US

**TRADEMARK  
REEL: 003542 FRAME: 0182**



Checks in the Mail, Inc.  
Registered and Pending Trademarks

Owner	Mark	Reg'd No.	Reg'd Date	Ap'd No.	Ap'd Date	File'd D.	File'd Date	'lin' date	Type/Status	Jur'sd'ction
T EXAS CHECKS (S 1 ed/Design)		575	1-20-64	1-20-66	78/358	1-20-05	1-20-05	1-20-05	R g. ste ed	I US
T NATIONAL CHECK COMPANY	C O M P A N Y	563	1-21-67	78/1687	1-21-67	S	1-21-67	1-21-67	P pend.	I US
O TEXAS	K C	283	4-02-4	78/870	4-12-72	P	4-12-72	4-12-72	P pend.	I US
A T WINN RILEY	Z	2	2-06-7	8-07-788	8-07-788	P	8-07-788	8-07-788	P pend.	I US
A THNI	O	1	3-1-7	8-6-9	8-6-9	P	8-6-9	8-6-9	P pend.	I US
UP	V	4	3-4-8	7-7-83	7-7-83	P	7-7-83	7-7-83	P pend.	I US
		3	3-3-8	8-85	8-85	P	8-85	8-85	P pend.	I US
		3	3-3-8	44	3-3-8	P	3-3-8	3-3-8	P pend.	I US

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**Clarke American Checks, Inc.**  
**Registered and Pending Trademarks**

Owner	Mark	Reg. No.	Re. g. No.	Ap. g. No.	Filed Date	Type/Status	Jurisdiction
3D							U.S.
PIECE OF AMERICA		2,388,76	9,81	7,2	7/06/84	Reg'd	U.S.
ACCESORYPACK	EUNITY	2,961,90	9,1	9,2060	7/06/84	Reg'd	U.S.
ADTSENSE	ADTSENSE	2,636,58	10,4203	5/545	7/05/85	Reg'd	U.S.
LEBUARAN	LEBUARAN	2,000,7	2,8	2,2	7/19/85	Reg'd	U.S.
AMERICAN RAND	AMERICAN RAND	18	9	2,0	75/0,9	Reg'd	U.S.
ARTCRAFT	ARTCRAFT	2,39	2,6	03	75/2,3	Reg'd	U.S.
ARTFAIR	ARTFAIR	2,391	3	2,8	75/2,8	Reg'd	U.S.
BELTRAN	BELTRAN	1,9	1	1,0	75/0,2	Reg'd	U.S.
BLUESY	BLUESY	2,9	7	1,3	75/3,39	Reg'd	U.S.
ALQUARTESOMP	ALQUARTESOMP	6,79	3,292,06	77,9	7/0,99	Reg'd	U.S.
BUEY	BUEY	2,617	8	1/5100	78/9,3	Reg'd	U.S.
LENFOSE	LENFOSE	1,9	1,2	1,00	78/9,8	Reg'd	U.S.
BLUESY	BLUESY	2,2	1,4	1,5200	78/9,8	Reg'd	U.S.
INVENTION	INVENTION	6,662	0,3	1,2	75/1,5	Reg'd	U.S.
OLELERO	OLELERO	2,368	6	0,2	75/1,0	Reg'd	U.S.
UNDAOCS	UNDAOCS	7,9	8	1,0	75/1,2	Reg'd	U.S.
BUSSINESS	BUSSINESS	8,228	2,1	2,0	75/1,2	Reg'd	U.S.
BUROLARIO	BUROLARIO	2,23,943	6	1,2	76/3,37	Reg'd	U.S.
BUROLARIO	BUROLARIO	2,47	7	5,7	76/30,37	Reg'd	U.S.
BUREAU	BUREAU	2,476,6	2	1,02	78/14,7	Reg'd	U.S.
CREA-OE	CREA-OE	2,476,6	2	1,02	78/14,7	Reg'd	U.S.
AFKTO	AFKTO	8,044	1,44	1,00	78/31,4	Reg'd	U.S.
BCHULNAT	BCHULNAT	8,652	1,4	0,0	76/03,56	Reg'd	U.S.
KECHUTRI	KECHUTRI	3,06	3	2	76/03,86	Reg'd	U.S.
CACOTRIED	CACOTRIED	18,5	18,5	7,0	78/20,3	Reg'd	U.S.
HCKTECT	HCKTECT	3,16	1,6	2,5	78/07,1	Reg'd	U.S.
CKTOTECK	CKTOTECK	2,727	1,7	1,2	78/07,1	Reg'd	U.S.
CCKH	CCKH	6,173	6	1,2	78/07,1	Reg'd	U.S.
CKH	CKH	2,619	8	1,2	78/07,1	Reg'd	U.S.
CE	CE	2,606	6	2,2	78/07,1	Reg'd	U.S.
CKOTBAL	CKOTBAL	4,39	9	1,2	78/09,0	Reg'd	U.S.
CKMANDO	CKMANDO	1,49	9	1,2	78/09,0	Reg'd	U.S.
CGSW	CGSW	2,906	6	1,2	78/09,0	Reg'd	U.S.
HECKPTHA	HECKPTHA	2,906	6	1,2	78/09,0	Reg'd	U.S.

**Clarke American Checks, Inc.**  
**Registered and Pending Trademarks**

Owner	Mark	Reg No	Filed	Reg'd	Type/Status	Jurisdiction
CHERUBS	LARKE AMERICAN	930 2,639	8//002 10/22/02	7/3/07 6/5/06	Regist'd	U.S.
CLARKE AMERICAN	LARKE AMERICAN	129 2,634	2/19 5/1929	6/24 1/92	Regist'd	U.S.
(L) CLARKE AMERICAN	CITY	7 1,633	7/6 7/6	7/3/02 5/1/92	Regist'd	U.S.
S. CLARKE AMERICAN	LLE S	9 2,620	9/1 7/02	6/26/4 7/3/02	Regist'd	U.S.
L. CLARKE AMERICAN	RICAN CH	19 2,559	19/0 2/02	7/6/8 7/02	Regist'd	U.S.
C. CLARKE AMERICAN	H M	6 2,559	6 2/20	7/6/8 6/3/02	Regist'd	U.S.
C. CLARKE THE	THE	8 2,554	4 3/02	7/6/8 6/3/02	Regist'd	U.S.
C. LAK C A RH	LAKE C A RH	44 2,579	120 3/4	7/004 7/4/00	Regist'd	U.S.
C. LAK R O SLR OUR	LAKE RO SLR OUR	34 2,579	120 3/3	7/4/00 7/04	Regist'd	U.S.
S. CLARKE RE LRE E	LAKE RE LRE E	53 2,848	120 4/6	7/5/04 7/20/04	Regist'd	U.S.
LAC F A SRL 4 RD RU G	LAKE F A SRL 4 RD RU G	165 2,72	165 2/20	7/5/04 7/20/04	Regist'd	U.S.
C. CLARKE ST VA	LAKE ST VA	903 2,780	903 1/00	7/5/04 7/20/04	Regist'd	U.S.
C. CLARKE WSN	LAKE WSN	5 2,780	5 1/20	7/5/04 7/20/04	Regist'd	U.S.
C. CLARKE XE TOC HNL	LAKE XE TOC HNL	5 2,422	5 2/0	7/5/04 7/26/04	Regist'd	U.S.
(Q) NOC X	CLARKE X	4 8,4	4 21	7/5/04 7/21/04	Regist'd	U.S.
C. CO T R A O	CLARKE R A O	9 272	9 8/8	7/5/04 7/29/04	Regist'd	U.S.
C. CO S O	CLARKE S O	7 6,5	7 8/9	7/5/04 7/29/04	Regist'd	U.S.
C. CO S	CLARKE S	7 8,7	7 8/7	7/5/04 7/20/04	Regist'd	U.S.
344						

**Clark American Checks, Inc.**  
**Registers a dP en ding Trade m arks**

Owner	Reg'd	Mark	DARE TO COMPARE	Type/Status	Jurisdiction
TABAS DRIVEN ENERGY	7/00 2/02, 3	R g e t	Ap N	Film a	US
DA EN IN RIS V N L R	6/82 1/71, 1	D D a	N p o	Reg. sterred	US
M SO P S O	5/1/90 87	3/3/0	7/04, 9	Appl. m R g i s	US
S TERNAX RESI NS	5/1/90 8/1/90	5/1/90	6/9	Sup. e tal e l	US
D RE	5/1/90	4/7/95	7/9	g d ter	US
ASY N	5/1/90 2/34, 8	2/30/4	7/8/97	R 3/1	US
Q UIE E	5/1/90 2/34, 8	1/9/20	8	3/1/94	US
E ADEq	5/1/90 2/34, 8	1/9/20	8	R 3/1	US
E N E DJTRE ASURER S	2/20, 5	9/8/92	1	e te ed	US
K ND G E E E	2/88, 7	1/8/90	1/6/0	g t	US
E DA S RSE E E	7/4	1/12/0	1/2/0	Re. te d	US
E N D E CURITY L V	1/852, 9	7/1/90	1/2/0	g t	US
E H INC G	2/96, 0	3/1/03	7/1/82	g p d	US
E N E L R DEUT C NS	2/77, 6	1/2/03	7/3/02	Re. tered	US
E E C LKS O F	2/2	1/2	7/3/02	g e m	US
E S RT H C ALUE V	1/3	1/3	7/3/02	Re. tered	US
E XP L RE	9	9/1/02	7/3/02	B u t e	US
E P E S M	2/8, 2	1/13/02	7/3/02	Re. tered	US
M R Q W HEC M	2/85, 6	2/22	7/8/96	g t	US
D S X E RES HIB O	3/5/9 2/6/3	1/00/04	7/6/02	Re. st	US
S TRA	2/2/0	1/2/04	7/6/02	R 1/00/02	US
E RES S EX U.	2/20, 1	1/2/04	7/1/86	R 1/00/01	US
E X S L T O R Y	2/802, 8	6	7/8/02	R 1/00/01	US
R E S A L D S	3/5/9 2/6/3	1/00/04	7/8/02	R 1/00/01	US
E LRES YR SE E	2/28, 7	8/2/00	7/8/02	R 1/00/01	US
E T IN OR C E zed	7/17, 5	4/6/00	7/6/02	R 1/00/01	US
E S F V I E S I	7/17, 6	7/17, 6	5/6/02	R 1/00/01	US
E X P T S N E Y S I	6/1	1/12/00	7/6/02	R 1/00/01	US
R IN ERV C ty	6/99, 3	1/12/00	7/6/02	R 1/00/01	US
F X Q ST A SHN ART	1/3, 7	2/1/02	7/4/03	R 1/00/01	US
F X Q ST A SHN ART	5/8	1/2/02	7/5/03	R 1/00/01	US
F X Q ST A SHN ART	1/3, 7	0/2/02	7/5/03	R 1/00/01	US
F X Q ST A SHN ART	2/97, 2	2/3/02	7/1/03	R 1/00/01	US
F X Q ST A SHN ART	1/824	1/1/02	7/4/03	R 1/00/01	US
Y 3 F AR SP C H P E	1	1/1/02	7/4/03	R 1/00/01	US
Doc #N 7	1/1/02	1/1/02	7/4/03	R 1/00/01	US
3 L OREN L	1/1/02	1/1/02	7/4/03	R 1/00/01	US
6 F ITR L	1/1/02	1/1/02	7/4/03	R 1/00/01	US

**Clarke American Checks, Inc.**  
**Registered and Pending Trademarks**

Owner	Mark	Reg No.	Ap'd Date	F.n.D te	Type/Status	Jurisdiction
GUARDIAN	SAFETY	4 76635	6/2/94	50,33	Regist.	U.S.
GUARDIAN PAPER	H.A.N.	5 176683	5/1/87	7/4/97	Regist.	U.S.
L.P.A. & HOME	A HOME	5 2675	2/03	8/92	2/27/08 <sup>f</sup>	U.S.
H.I. SWE HOME	H.I. SWE HOME	5 2675	4/10	3/30/00	1/19/09 <sup>f</sup>	U.S.
HOAS P.O.	HOAS P.O.	23 329	1/7	6/2	1/20/01 <sup>f</sup>	U.S.
AGING AIR UND	AGING AIR UND	25 426	7/2000	6/6/07	2/29/08 <sup>f</sup>	U.S.
HOPES	THE AFME N	2 486	1/1/2002	5/5/05	9/23/04 <sup>f</sup>	U.S.
HORSE GTH	HORSE GTH	9 8	5/8/03	6/1/66	2/29/04 <sup>f</sup>	U.S.
H TO F G	H TO F G	2 9957	3/1/02	7/30/7	2/21/91 <sup>f</sup>	U.S.
I TO U WI CT	I TO U WI CT	2 6181	2/12/02	7/8/86	1/27/99 <sup>f</sup>	U.S.
INTO C I	INTO C I	2 7060	2/12/02	7/29/7	1/28/99 <sup>f</sup>	U.S.
INTO U H DO	INTO U H DO	2 7060	2/10/02	7/29/7	1/28/99 <sup>f</sup>	U.S.
IN YZ REL UPH	IN YZ REL UPH	2 249	1/1/02	7/5/21	1/19/01 <sup>f</sup>	U.S.
INSURANCE Z	INSURANCE Z	2 8725	2/1/02	7/4/04	8/29/03 <sup>f</sup>	U.S.
INSURANCE Z	INSURANCE Z	2 821	1/1/02	7/4/05	8/29/03 <sup>f</sup>	U.S.
KIT SH HE	KIT SH HE	9 63	1/1/02	7/6/04	8/29/03 <sup>f</sup>	U.S.
LAND EFSUND	LAND EFSUND	2 896	1/1/02	7/6/04	8/29/03 <sup>f</sup>	U.S.
INSURAPTE RV E	INSURAPTE RV E	9 1	8/1/01	7/7/03	8/29/06 <sup>f</sup>	U.S.
INSPROFE S	INSPROFE S	1 9856	1/1/01	5/3/08	9/9/20 <sup>f</sup>	U.S.
INFEDHFSH	INFEDHFSH	4 1	1/2/00	7/6/04	1/3/09 <sup>f</sup>	U.S.
A RE QU GO	A RE QU GO	1 1689	1/1/00	7/5/05	7/8/99 <sup>f</sup>	U.S.
E UN RAHE	E UN RAHE	2 3	1/1/00	7/29/83	2/21/09 <sup>f</sup>	U.S.
IE NEPRES K	IE NEPRES K	2 8957	1/1/00	7/29/9	10/10/09 <sup>f</sup>	U.S.
LT T PRES M O	LT T PRES M O	2 84	1/1/00	7/29/67	1/17/09 <sup>f</sup>	U.S.
LTTGCMFC	LTTGCMFC	2 6413	1/1/02	8/4/03	2/29/09 <sup>f</sup>	U.S.
LOC NY	LOC NY	2 12200	1/1/02	5/3/63	8/6/03 <sup>f</sup>	U.S.
D	D	2 8	1/1/02	5/3/00	1/10/06 <sup>f</sup>	U.S.



**Clarke American Checks, Inc.**  
**Registers and Pending Trade Marks**

Owner	Mark	Type/Status			Jurisdiction	
		Reg No	Filed	Entered	U.S.	S.
GAL	REFINED	2,387,842	9/1/2000	5/5/05	D g	S
RE	GATC	1,906,672	8/1/1998	7/3/04	Reg'd	S
RE	GYLANN	1,717,311	16/9/2008	7/3/05	Reg'd	S
RE	OPENFAXNIPPER	2,248,371	1/6/2000	75/3/224	Reg'd	S
RE	TURN-O	2,973,651	1/1/09/08	73/3/78	Reg'd	S
RE	OVERSNEE	1,309,813	7/1/09/08	7/1/09/09	Reg'd	S
RE	REGIE	2,143,511	7/1/98	0/5/04	Reg'd	S
QADCELRIC		2,714,345	6/7/91	9/0/990	Reg'd	S
RENIER	AAM	2,290,767	1/3/01	75/3/92	Reg'd	S
REHOPRATAVLAN	C	2,912,423	0/2/04	75/13/92	Reg'd	S
REATAUTOSURVE	E	2,324,200	1/2/2000	75/59/3	Reg'd	S
REAUTOTAG		2,522,900	5/3/01	2/2/06	Reg'd	S
SECURITYATE	T	2,446,000	7/20/2000	75/659/23	Reg'd	S
SECURETY	S	1,906,308	7/1/1998	7/2/95	Reg'd	S
SECURITYTHERM	U.S.	2,951,100	7/3/805,00	9/2/92	Reg'd	S
SEURED	EPFL	2,019,921	7/4/72	78/138,99	Reg'd	S
SEGURTEL		2,520,813	3/2/98	7/20/01	Reg'd	S
SHFINEP		2,785,331	3/9/99	75/23/00	Reg'd	S
SHREVIC		3,158,531	7/1/98	6/7/04	Reg'd	S
SERVICHISS		3,199,183	8/3/01	7/5/06	Reg'd	S
SKIBIOTON	TURK	2,314,000	1/1/99	8/2/92	Reg'd	S
SINUSO-USINES	R	2,826,800	2/8/99	8/2/00	Reg'd	S
SITQSOCBUSIN	ES	2,243,331	3/8/01	7/6/93	Reg'd	S
SITQSOBUSIN	SSO	2,224,331	1/6/01	7/6/96	Reg'd	S
SOLARIZED		2,644,851	9/3/91	76/12/59	Reg'd	S
SUPERUNIVE	LI	2,644,851	9/3/91	76/12/59	Reg'd	S
SUPERLUMIN	ER	7,481,733	6/20/06	78/03/04	Reg'd	S
SUPERTECH	ADV	7,481,733	6/20/06	3/2/02	Reg'd	S
SUPRA		8,746,691	1/1/99	76/440,22	Reg'd	S
SUPRI	UNIVE	7,648,743	10/1/02	10/1/02	Reg'd	S
SUPERLUMIN	ER	7,648,743	10/1/02	10/1/02	Reg'd	S
SUPRUM	L	7,648,743	10/1/02	3/19/09	Reg'd	S

**Clarke American Checks, Inc.**  
**Registered and Pending Trademarks**

Owner	Mark	Reg No	Reg'd Date	Ap. N.	Int'l. g. te	Filing Date	Type/Status	Jurisdiction
WESTERN TRAILS	WT	1,914,86	1/82	2/87	1/10/0	7/80/04	7/22/91 Reg. st red	US
LDLIFE ORTRAILS	LDL	1,635	1/82	2/0	2/0/93	3/0/84	7/89 Reg. st red	US
TER DREAMS	TER	0	1/82	2/0	6/0/93	7/9/84	7/89 Reg. st red	US
WLN OTHER TREES L.R	WLN	2	1/82	2/0	7/92/00	7/2/07	7/0/90 Reg. st red	US
VE	VE	2	1/82	2/0	4/3/93	6/3/07	7/0/90 Reg. st red	US
W	W	1,77,07	1/82	2/0	7/2/93	7/2/46	7/1/20/00 Reg. st red	US
		2,8	1/82	2/0	6/1/88	7/5/96	7/30/95 Reg. st red	S
		5	1/82	2/0	7/7/87	7/2/96	7/1/95 Reg. st red	US
		7	1/82	2/0	7/7/87	7/2/96	7/1/95 Reg. st red	US

**SCHEDULE B**

**PATENTS**

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**TRADEMARK**  
**REEL: 003542 FRAME: 0192**

**Clarke American Checks, Inc.**  
**Registered and Pending Patents**

Owner	Title	Reg. No.	Reg. Date	App. No.	Filing Date	Status	Jurisdiction
	PHOTOCOPY RESISTANT DOCUMENT AND METHOD OF MAKING SAME	5,601,683	2/11/1997	591,030	1/25/1996	Issued	US
	PHOTOCOPY RESISTANT DOCUMENT AND METHOD OF MAKING SAME	5,510,199	4/23/1996	254,352	6/6/1994	Issued	US
	METHOD AND SYSTEM OF PROCURING AND MARKETING A FINANCIAL INSTRUMENT			846,509	7/27/2004	Pending	US
	METHOD AND SYSTEM FOR CUSTOMIZING, PACKAGING AND PRODUCING A FINANCIAL PRODUCT			10/043,309	1/14/2002	Pending	US

## Copyright Listing

Owner	Title	Reg. No.	Reg. Date	Publication Date	Status	Jurisdiction
Checks in the Mail	Checks In The Mail.	VA1170326	6/13/2003	09/01/2000	Registered	US
Clarke American Checks	Bank one, Texas, NA: inquiring into Clarke American information systems.	TXu521341	4/10/1991	Unpublished	Registered	US
Clarke American Checks	Bear hugs.	VA635469	3/28/1994	12/23/1993	Registered	US
Clarke American Checks	Clarke American information systems.	TXu494910	11/7/1991	Unpublished	Registered	US
Clarke American Checks	Clarke American internal processing documents and systems.	PAu1509439	4/13/1991	Unpublished	Registered	US
Clarke American Checks	Continuous form checks for desk top computers	TX1206223	10/12/1983	2/21/1983	Registered	US
Clarke American Checks	Dallas Teachers Credit Union MICR reject analysis.	TXu521388	5/11/1992	Unpublished	Registered	US
Clarke American Checks	Direct Market Penetration Analysis.	TXu529910	7/27/1992	Unpublished	Registered	US
Clarke American Checks	Endangered species: no. 66206.	VA635468	3/28/1994	12/23/1993	Registered	US
Clarke American Checks	First National Bank of Ohio: MICR reject analysis report / chuck Bailey, Amy Guinta, Jeff Leslie, Bob Warhus.	TXu480112	7/10/1991	Unpublished	Registered	US
Clarke American Checks	Fla. Aircraft Federal Credit Union design check.	VAu208837	7/10/1991	Unpublished	Registered	US
Clarke American Checks	Floral elegance.	VA650561	3/18/1994	12/23/1993	Registered	US
Clarke American Checks	Hancock Bank Baton Rouge, Louisiana: MICR reject analysis report / Tom Norglund, Tim Ramponi	TXu480108	7/10/1991	Unpublished	Registered	US

## Copyright Listing

Owner	Title	Reg. No.	Reg. Date	Publication Date	Status	Jurisdiction
Clarke American Checks	Hancock Bank of Louisiana design check.	VAu208103	6/17/1991	Unpublished	Registered	US
Clarke American Checks	NCNB, Charlotte, N.C., design check.	VAu214521	6/17/1991	Unpublished	Registered	US
Clarke American Checks	North Florida Education Credit Union custom check.	VAu208836	7/10/1991	Unpublished	Registered	US
Clarke American Checks	Oceans.	VA676927	10/19/1994	10/3/1994	Registered	US
Clarke American Checks	Potpourri.	VA635467	3/18/1994	12/23/1993	Registered	US
Clarke American Checks	Pride in America	VA494052	2/18/1992	5/15/1991	Registered	US
Clarke American Checks	Quality job skills training: leader's guide.	TXu504279	1/23/1992	Unpublished	Registered	US
Clarke American Checks	Quality job skills training: participant's guide	TXu504278	1/23/1992	Unpublished	Registered	US
Clarke American Checks	River City Bank design check.	VAu208104	6/17/1991	Unpublished	Registered	US
Clarke American Checks	River City Bank design check.	VAu208105	6/17/1991	Unpublished	Registered	US
Clarke American Checks	Sunburst Bank, Grenada, Mississippi, MICR reject analysis / study conducted by Gil Barnett, Tom Norlund	TXu521838	5/28/1992	Unpublished	Registered	US
Clarke American Checks	Taos.	VA676929	10/19/1994	10/3/1994	Registered	US
Clarke American Checks	Tell-All transaction register	VA135111	5/24/1982	12/11/1981	Registered	US

## Copyright Listing

Owner	Title	Reg. No.	Reg. Date	Publication Date	Status	Jurisdiction
Clarke American Checks	University of Florida check design.	VA505254	5/19/1992	1/30/1989	Registered	US
Clarke American Checks	Western trails.	VA676928	10/19/1994	7/1/1994	Registered	US
Clarke American Checks	Zions First National Bank, Salt Lake City, Utah, MICR reject analysis.	TXu487688	9/16/1991	Unpublished	Registered	US
Clarke American Checks	Capital Bank, S M U Mustangs.	VA95809	11/27/1981	11/16/1981	Registered	US
Clarke American Checks	Chaparral (check series design)	VA95633	11/9/1981	03/01/1982	Registered	US
Clarke American Checks	Clarke billing manual: Tape billing manual	TX1296195	1/6/1984	09/01/1983	Registered	US
Clarke American Checks	Country fair.	VA364863	5/23/1989	5/29/1989	Registered	US
Clarke American Checks	Customer contact skills / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1225172	11/8/1983	07/22/1982	Registered	US
Clarke American Checks	Customer contact skills / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1225173	11/8/1983	07/22/1982	Registered	US
Clarke American Checks	Customer interview skills : [3, trainer's guide]; Clarke training cross-selling workshop / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1272990	11/8/1983	7/22/1982	Registered	US
Clarke American Checks	Customer interview skills : [3], Clarke training cross-selling workshop / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1272989	11/8/1983	7/22/1982	Registered	US

**SCHEDULE C**

**COPYRIGHTS**

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**TRADEMARK**  
**REEL: 003542 FRAME: 0197**

<b>Copyright Listing</b>						<b>Jurisdiction</b>
<b>Owner</b>	<b>Title</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Publication Date</b>	<b>Status</b>	
Clarke American Checks	Fancy free (check series design)	VA95635	11/9/1981	3/1/1982	Registered	US
Clarke American Checks	Fidelity [sic] National Bank, Decatur, Georgia, custom check design.	VA87854		11/25/1981	11/16/1982	Registered
Clarke American Checks	Flying colors.	VA376541	5/23/1989	5/29/1989	Registered	US
Clarke American Checks	Heather.	VA125275	4/8/1983	3/1/1983	Registered	US
Clarke American Checks	Landmarks	VA95632	11/9/1981	3/1/1981	Registered	US
Clarke American Checks	Oriental reflections (check series design)	VA95636	11/9/1981	3/1/1982	Registered	US
Clarke American Checks	Representing your organization-- trainer's guide.	TX1258121	11/7/1983	7/1/1982	Registered	
Clarke American Checks	Representing your organization-- workbook.	TX1258122	11/7/1983	7/1/1982	Registered	US
Clarke American Checks	Sea treasure.	VA364862	5/23/1989	5/29/1989	Registered	US
Clarke American Checks	Springtime	VA96934	3/31/1982	3/1/1982	Registered	US
Clarke American Checks	Springtime rose.	VA364861	5/23/1989	5/29/1989	Registered	US
Clarke American Checks	Texas Independent Bank.	VA107906	6/11/1982	6/7/1982	Registered	US
Clarke American Checks	Valencia	VA95634	11/9/1981	3/1/1982	Registered	

## **Copyright Listing**

<b>Owner</b>	<b>Title</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Publication Date</b>	<b>Status</b>	<b>Jurisdiction</b>
Clarke American Checks	Welcome to Clarke Checks [Editor, Janice Montgomery]	TX1223185	11/7/1983	7/22/1982	Registered	US
Clarke American Checks	Welcome to Clarke Checks [supplemental order guide / Editor, Janice Montgomery]	TX1223186	11/7/1983	7/22/1982	Registered	US
Clarke American Checks	West winds	VA98740	11/30/1981	3/1/1982	Registered	US
Clarke American Checks	Wild and free Checks	VA96933	3/31/1982	3/1/1982	Registered	US

**TRADEMARK**  
**REEL: 003542 FRAME: 0199**

**SCHEDULE D**

**TRADEMARK LICENSES, PATENT LICENSES AND COPYRIGHT LICENSES**

None.

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**RECORDED: 05/15/2007**

**TRADEMARK  
REEL: 003542 FRAME: 0200**