TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
J.G.A. Beacon, Inc.		04/30/2007	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Beacon Roofing Supply, Inc.	
Street Address:	1 Lakeland Park Drive	
City:	Peabody	
State/Country:	MASSACHUSETTS	
Postal Code:	01960	
Entity Type: CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1963994	DEALERS CHOICE
Registration Number:	1963996	DEALERS CHOICE

CORRESPONDENCE DATA

Fax Number: (301)230-2891

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 301-230-5242

Email: evonvorys@srgpe.com

Correspondent Name: Eric J. von Vorys
Address Line 1: 11921 Rockville Pike

Address Line 2: Third Floor

Address Line 4: Rockville, MARYLAND 20852

ATTORNEY DOCKET NUMBER:	107374.00033
NAME OF SUBMITTER:	Eric J. von Vorys
Signature:	/EricJvonVorys/

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Date:	05/24/2007
Total Attachments: 2	
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ASSIGNMENT OF SERVICE MARK REGISTRATIONS

WHEREAS, J.G.A. Beacon, Inc., a Georgia corporation, (hereinafter referred to as the "Assignor") and Beacon Roofing Supply, Inc., a Delaware corporation (hereinafter referred to as the "Assignee"); and

WHEREAS, Assignor is the sole and exclusive owner of the service mark DEALERS CHOICE ("Mark") used in connection with wholesale distributorship services in the field of building materials; and

WHEREAS, Assignor is the owner of two (2) United States service mark registrations for the Mark as set forth on Schedule A attached hereto (the "Registrations"); and

WHEREAS, Assignee desires to own the Mark and associated Registrations; and

WHEREAS, Assignor desires by means of this Assignment of Service Mark Registrations to assign, convey and transfer to the Assignee all of Assignor's rights in the Mark and the associated Registrations, together with the good will of the business associated therewith.

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, convey and transfer unto said Assignee all of Assignor's right, title and interest in and to the Mark and associated Registrations, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own use, and for the term or terms for which said Mark has been registered as fully and entirely as the same would have been held and enjoyed by Assignor, including all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said Mark or injury to the said goodwill, and the right to sue for and recover the same in its, the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed as of the date last listed below.

By:	ASSIGNOR: J.G.A. BEACON, INC.	ASSIGNEE: BEACON ROOFING SUPPLY, INC.
Title: Regional Vice President Title: VICE PRESIDENT SALES È MARKETTIME Data: April 20, 2007	By: Dull O. Wade	By:
Date: Amil 20 2007	Name: Scott G. Wade	Name: JOHN MASSARELLI
Date: <u>April 30, 2007</u> Date: <u>4-30-07</u>	Title: Regional Vice President	Title: VICE PRESIDENT SALES & MARKETING
	Date: April 30, 2007	Date: 4-30-07

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SCHEDULE A

	MARK	Registration No.	Registration Date
1.	DEALERS WITH CHOICE	1,963,996	March 26, 1996
2.	DEALERS CHOICE	1,963,994	March 26, 1996

RECORDED: 05/24/2007

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