

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meyer Intellectual Properties, Limited		02/26/2007	CORPORATION: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	Farberware Licensing Company LLC		
Street Address:	300 First Avenue		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02194		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2585607	KITCHEN EASE	
CORRESPONDENCE DATA			
Fax Number:	(212)692-1020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	gpgulia@duanemorris.com		
Correspondent Name:	Gregory P. Gulia		
Address Line 1:	1540 Broadway		
Address Line 4:	New York, NEW YORK 10036-4086		
ATTORNEY DOCKET NUMBER:	U0970-00087		
NAME OF SUBMITTER:	Gregory P. Gulia		
Signature:	/Gregory P. Gulia/		
Date:	05/29/2007		

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Total Attachments: 1
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Assignment of Trademark

WHEREAS, MEYER INTELLECTUAL PROPERTIES, LIMITED, having its principal place of business at 382 Kwun Tong Road, Kowloon Hongkong, China, (hereinafter referred to as "MIP") is the owner of the KITCHEN EASE trademark as follows:

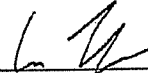
<u>Serial Number</u>	<u>Registration Number</u>	<u>Word Mark</u>
75416575	2585607	KITCHEN EASE

WHEREAS, Farberware Licensing Company LLC, a company incorporated under the laws of the Delaware, having its principal office at 300 First Avenue Needham, MA, USA 02194 ("ASSIGNEE"), desires to acquire all of MIP's rights, title and interest in and to the KITCHEN EASE trademark listed above and the goodwill symbolized by said trademark.

NOW THEREFORE, for consideration set forth and other good and valuable consideration paid to MIP, the receipt and sufficiency of which is hereby acknowledged, MIP does hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns, all of MIP's right, title and interest in and to said Trademark, and the goodwill symbolized by said Trademark, the same to be held and enjoyed by ASSIGNEE, its successors and assigns; and MIP hereby authorizes and requests the Commissioner of Patents and Trademark Office of the United States to record the Assignment to said Trademark and the goodwill symbolized by said Trademark to ASSIGNEE, its successors and assigns, in accordance with the terms of this agreement.

This Agreement is entered into with effective date as of the 26th day of February 2007, by and between MIP and ASSIGNEE, in Vallejo California, United States of America.

MEYER INTELLECTUAL PROPERTIES, LIMITED

By: 
Name: Dean Krause Title: Attorney in Fact

Farberware Licensing Co LLC

Da Raley
Cam T. Raley

Notary Public My Comm. Exp. 12/31/07 5-1-0