

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PARFUMS SCHIAPARELLI, INC.		05/30/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	INTERBASIC HOLDING S.A.
Street Address:	2, Rue Joseph Hackin
City:	Luxembourg
State/Country:	LUXEMBOURG
Postal Code:	L-1746
Entity Type:	JOINT STOCK COMPANY: ITALY

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	0344590	SHOCKING
Registration Number:	0875325	SHOCKING DE SCHIAPARELLI POUFRE POUF
Registration Number:	0820431	SCHIAPARELLI

CORRESPONDENCE DATA	
Fax Number:	(949)760-9502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9497600404
Email:	efiling@kmob.com
Correspondent Name:	KNOBBE MARTENS OLSON & BEAR LLP
Address Line 1:	2040 Main Street, 14th Floor
Address Line 4:	Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	JACBA116.001/004/013TUS
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DOMESTIC REPRESENTATIVE	
Name:	KNOBBE MARTENS OLSON & BEAR LLP

CH \$90.00 0344590

Address Line 1: 2040 Main Street, 14th Floor
Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER:	Stacey R. Halpern
Signature:	/Stacey R. Halpern/
Date:	06/07/2007

Total Attachments: 3
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DEED OF ASSIGNMENT

THIS ASSIGNMENT is made on this 30th day of May, 2007, BY and BETWEEN

PARFUMS SCHIAPARELLI, INC. a corporation organized and existing under the laws of the State of New York with its Registered Office at Corporation Service Company 80 State Street, Albany, New York 12207-2543 and business offices c/o Corrado Montgomery 730 Fifth Avenue, New York, New York 10019

(hereinafter the "Assignor"), of the one part

AND

INTERBASIC HOLDING S.A. a joint stock company incorporated under the laws of Luxembourg, with registered office at 2 Rue Joseph Hackin, L-1746 Luxembourg, Luxembourg. (hereinafter the "Assignee"), of the other part.

WHEREAS, the Assignor is the registered proprietor in the U.S.A. of the trade marks listed in Annex 1 attached hereto (hereinafter called "The Said Trademarks").

AND WHEREAS the Assignor agreed to transfer all its rights in and to the said trademarks unto the Assignee;

AND WHEREAS both the Assignor and the Assignee wish to have the assignment of the said trademark recorded;

NOW THEREFORE, in consideration of the sum of \$100,000 (one hundred thousand US Dollars) the Assignor hereby assigns and transfers unto the Assignee all rights, title and interests in and to the said trademarks, together with the goodwill of the business which is symbolized by The Said Trademarks, with the understanding that the Assignee shall take the necessary steps to record the assignment in and with the United States Patent Office.

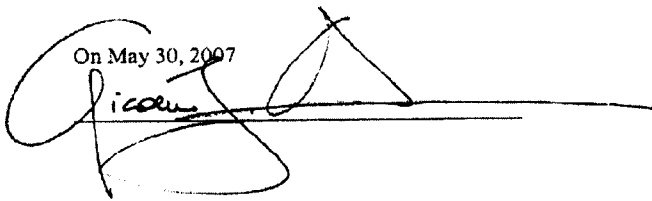
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Handwritten signature:

SIGNED for and on behalf of

PARFUMS SCHIAPARELLI, INC.

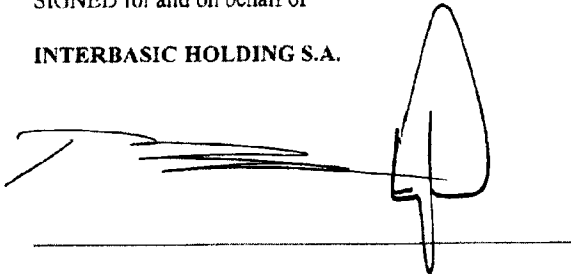
By: GIACOMO J. CORRADO, As President

On May 30, 2007

A handwritten signature in black ink, appearing to read "Giacomo", written over a horizontal line. The signature is stylized and includes a large loop on the left side.

SIGNED for and on behalf of

INTERBASIC HOLDING S.A.

A handwritten signature in black ink, consisting of several horizontal strokes followed by a large, teardrop-shaped loop on the right side, written over a horizontal line.

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Annex 1

Trademarks in the name of Parfums Schiaparelli, Inc.

Country	Wordmark	Type	Status	Appln. Date	Appln. Number	Reg. Date	Reg. Number	Renewal Deadline	Int. Classes	Owner	J&P Ref.
U.S.A.	SHOCKING	Word	Registered	30/03/1987	344590	30/03/1987	344590	3/30/2007	03	PARFUMS SCHIAPARELLI, INC., 565 BROAD HOLLOW ROAD, FARMINGDALE, NY 11735, UNITED STATES	F103285
U.S.A.	SHOCKING DE SCHIAPARELLI POWDRE POUF SCHIAPARELLI	Word	Registered	18/08/1989	875325	19/08/1989	875325	9/19/2009	03	PARFUMS SCHIAPARELLI, INC., 587 5TH AVE., NEW YORK, NY 10017, UNITED STATES	F103282
U.S.A.	SCHIAPARELLI	Word	Registered	13/12/1986	820431	13/12/1986	820431	12/13/2006	03	PARFUMS SCHIAPARELLI, INC., 587 5TH AVE., NEW YORK, NY, UNITED STATES	F103284

Gianni Colli
 GIACCOLO CORONA
 As President
 Parfums Schiaparelli, Inc.

Interbasic Holding B.V.
 Patrick Van Denzen
 Director

Marco Dijkerman
 Director

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