

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sallie Mae, Inc.		06/28/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Noel-Levitz, Inc.		
Street Address:	6300 South Syracuse Way		
City:	Centennial		
State/Country:	COLORADO		
Postal Code:	80444-7307		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2393316	NOEL-LEVITZ	
CORRESPONDENCE DATA			
Fax Number:	(703)984-6500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-810-3000		
Email:	eric.d.reicin@slma.com		
Correspondent Name:	Eric D. Reicin		
Address Line 1:	12061 Bluemont Way		
Address Line 4:	Reston, VIRGINIA 20190		
NAME OF SUBMITTER:	Eric D. Reicin		
Signature:	/eric.d.reicin/		
Date:	06/28/2007		

CH \$40.00 2393316

Total Attachments: 2
 source=Assignment of (Noel Levitz) mark from SMI to Noel Levitz 6-28-07#page1.tif

SERVICE MARK ASSIGNMENT FEDERAL SERVICE MARK APPLICATION

Mark: Noel-Levitz
Registration No.: 2,393,316
Registered on October 10, 2000

ASSIGNOR: Sallie Mae, Inc.
(A Delaware Corporation)
12061 Bluemont Way
Reston, Virginia 20190

ASSIGNEE: Noel Levitz, Inc.
(A Indiana Corporation)
6300 South Syracuse Way
Centennial, CO 80444-7307

The Assignor is using, either itself or through a Licensee, the above-referenced Service Mark, and is the owner of the Service Mark Application set forth above (collectively, the "Service Mark"). The Assignee desires to acquire the Service Mark together with the good will of the business with which said Service Mark is used, and the Assignor desires to assign all of its rights in the Service Mark, and the Goodwill appurtenant thereto.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, said Assignor by these presents, sells, transfers, conveys, and assigns unto Assignee its entire right, title and interest in and to said Service Mark identified herein, all Registrations and Applications for Registration therefor, the goodwill of the business in connection with which said Service Mark is used and which is symbolized by the Service Mark including the right to sue and collect all damages for any past infringements.

NOEL LEVITZ, INC.

By: Mary E

Printed Name: MARY EURE

Title: SECRETARY

Date: JUNE 28, 2007

SALLIE MAE, INC.

By: M S H

Printed Name: MICHAEL SHEEHAN

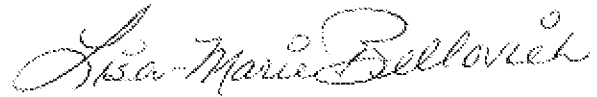
Title: VP + DEPUTY GENERAL COUNSEL

Date: JUNE 28, 2007

STATE OF Virginia)

) SS:
COUNTY OF Fairfax)

Before me, a Notary Public, within and for said County and State, personally appeared the person whose name is signed above, and proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the foregoing Assignment on the date set forth above. Witness my hand and Notarial Seal this 28 day of JUNE, 2007.



Notary Public (Signature)

LISA-MARIE BELLOVICH

(Printed Name)

My Commission Expires: March 31, 2009

Notary ID# 312328