

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pump Audio, Inc.	FORMERLY Pump Audio LLC	06/19/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Getty Images (US), Inc.		
Street Address:	601 North 34th Street		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98103		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78862678	MYPUMP SOUNDTRACK SELECTOR	
Registration Number:	2715379	PUMP AUDIO	
Registration Number:	3192458	PUMPBOX	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Heidi L. Sachs, Esq., c/o Perkins Coie		
Address Line 1:	1201 Third Avenue, 48th Floor		
Address Line 4:	Seattle, WASHINGTON 98101-3099		
ATTORNEY DOCKET NUMBER:	25828-4000 PUMP AUDIO US		
NAME OF SUBMITTER:	Heidi L. Sachs		
Signature:	/Heidi L. Sachs/		

CH \$90.00 78862678

Date:

07/03/2007

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Pump Audio, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 5 Pine Street, Tivoli, New York, 12583, has common law rights in the marks that are the subject of this assignment and as shown in the attached Exhibit and;

WHEREAS Assignor is the owner of the trademark/service mark applications and registrations set forth in Exhibit 1 and are incorporated herein by reference;

WHEREAS, Getty Images (US), Inc. ("Assignee"), a New York corporation with its principal place of business at 601 North 34th Street, Seattle, Washington 98103, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the common law rights, and the registrations and applications set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment.

Signed this 19th day of June, 2007.

PUMP AUDIO, INC.

By: 

Name: Robert B. Opatony

Title: Secretary, General Counsel

EXHIBIT 1

TRADEMARK APPLICATIONS AND REGISTRATIONS

Trademark	Application No.	Registration No.	Appl. Date/ Reg. Date
PUMP AUDIO and Design	76379030	2715379	05/13/2003
PUMPBOX	78753869	3192458	01/02/2007
MYPUMP SOUNDTRACK SELECTOR and Design	78862678	N/A	04/17/2006

ASSIGNMENT OF TRADEMARK RIGHTS - 2
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