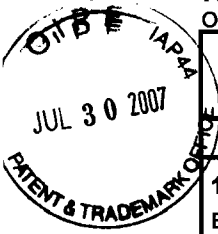


08-02-2007



103433022

To the Director of the U. S. Patent a

Documents or the new address(es) below.

1. Name of conveying party(ies):

ELIZABETH ARDEN, INC.

- Individual(s)
- General Partnership
- Corporation- State: Florida
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) July 24, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: COFINLUXE

Internal

Address: _____

Street Address: 6 Anatole de la Forge

City: Paris

State: _____

Country: France Zip: F 75017

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other Societe Anonyme Citizenship France

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,177,730

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Donald L. Dennison

Internal Address: Suite 105

Street Address: 1727 King Street

City: Alexandria

State: VA Zip: 22314

Phone Number: (703)837-9600 Ext. 15

Fax Number: (703)837-0980

Email Address: ddennison@dennisonlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 2017
Expiration Date 06/11

b. Deposit Account Number _____

Authorized User Name _____

00000018 1177730

40.00 DP

9. Signature:

Donald L. Dennison
Signature

July 30, 2007

Date

Donald L. Dennison
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

08/01/2005 MIAHAI

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ASSIGNMENT OF TRADEMARK

WHEREAS, **ELIZABETH ARDEN, INC.** a corporation of Florida, having a principal place of business at 14100 N.W. 60th Avenue, Miami Lakes, Florida 33014 is the owner by assignment and has used and is the owner of the following United States Trademark and Registration:

Reg. No. 1,177,730 **CAFÉ and Design**, registered November 17, 1981

and

WHEREAS, **COFINLUXE** a French Societe Anonyme having an office located at 6 rue Anatole de la Forge, F 75017, France is desirous of acquiring said trademark and the registration therefore:

NOW, therefore, for Five Dollars (\$5.00) and other good and valuable consideration, receipt of which is hereby acknowledged, **ELIZABETH ARDEN, INC** does hereby assign unto said **COFINLUXE**, all right, title, and interest in and to said mark and its United States registration together with the good will of the business symbolized by the mark.

Dated this 24th day of July, 2007.

ELIZABETH ARDEN, INC

By James Thomas Perry

Title: Vice President and Associate GC

Witness: Carol Strandy