

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Air Ride Technologies, Inc.		09/29/2006	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	BFS Diversified Products, LLC		
Street Address:	310 East 96th Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46240		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76545509	AIR RIDE TECHNOLOGIES	
Serial Number:	76547233	AIR RIDE TECHNOLOGIES	
Serial Number:	76547234	AIR RIDE TECHNOLOGIES	
Registration Number:	3102598	AIR RIDE TECHNOLOGIES	
Registration Number:	3019040	AIR RIDE TECHNOLOGIES	
CORRESPONDENCE DATA			
Fax Number:	(330)379-4064		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	1-330-379-6178		
Email:	iplaw@bfusa.com		
Correspondent Name:	Thomas R. Kingsbury		
Address Line 1:	1200 Firestone Parkway		
Address Line 4:	Akron, OHIO 44317		
NAME OF SUBMITTER:	Thomas R. Kingsbury		

CH \$140.00 76545509

Signature:

/Thomas R. Kingsbury/

Date:

09/24/2007

Total Attachments: 1

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ASSIGNMENT

Air Ride Technologies, an Indiana corporation with its principal place of business at 350 South St. Charles St, Jasper, IN 47546 ("Assignor"), is the user of the name Air Ride Technologies and the applicant of several U.S. trademark applications and registrations containing AIR RIDE including application serial numbers 76/545,509, 76/547,233 and 76/547,234, and registration numbers 3,102,598, and 3,019,040 ("the Trademarks").

BFS Diversified Products, LLC, a Delaware corporation with its principal place of business at 310 East 96th Street, Indianapolis, IN 46240 ("Assignee"), is the owner of the registered trademark AIRIDE and related common-law marks and rights.

Assignor recognizes the rights and validity of Assignee's trademark AIRIDE and related common-law marks and rights.

In consideration of the foregoing and in order to resolve any and all trademark issues regarding the use of the Trademarks and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue any further certificates of registration to Assignee.

ASSIGNOR

By: 

Name: Bret Voelkel

Title: PRESIDENT, AIR RIDE Technologies, Inc

Date: 9.29.06