

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L. Perrigo Company		07/10/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Moran Foods, Inc. d/b/a Save-A-Lot, Ltd.		
Street Address:	100 Corporate Office Drive		
City:	Earth City		
State/Country:	MISSOURI		
Postal Code:	63045		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3114739	BEING WELL	
CORRESPONDENCE DATA			
Fax Number:	(616)957-8196		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6169499610		
Email:	ptomail@priceheneveld.com		
Correspondent Name:	H. W. Reick		
Address Line 1:	695 Kenmoor S.E.		
Address Line 2:	P O Box 2567		
Address Line 4:	Grand Rapids, MICHIGAN 49501		
ATTORNEY DOCKET NUMBER:	PER01 T598		
NAME OF SUBMITTER:	H. W. Reick		
Signature:	/winthrop/		
Date:	10/03/2007		

CH \$40.00 3114739

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, L. PERRIGO COMPANY, a Michigan Corporation, having a place of business at 117 Water Street Allegan, Michigan 49010 (hereinafter "Assignor"), is the owner of (a) the mark "BEING WELL" (hereinafter "the Mark") for use in connection with Acid Reducers; Analgesics; Antacids; Anti-Diarrheals; Anti-Gas Preparations; Antihistamines; Cold and Allergy Relief Medications; Cough Suppressants; Diet Pills/Tablets; Dietary Supplements; Expectorants; Fungicidal Agents in the form of Suppositories and Creams; Gastro-Intestinal Treatment Preparations; Hair Regrowth Treatments; Hemorrhoid Treatment Preparations; Laxatives; Migraine Treatment Preparations; Nutritional Drinks, namely, Nutritional Drinks for use as a meal supplement or for between meal snacks and Powdered Nutritional Supplement Drink Mix; Nasal Spray Preparations; Nasal Decongestants; Nutritional Supplements; Pain Reliever/Fever Reducer Medications; Sleep Aid Pills/Tablets; and Stop Smoking Aids and (b) U.S. Trademark Registration No. 3,114,739 (hereinafter the "Registration") for the Mark; and

WHEREAS, MORAN FOODS, INC. d/b/a SAVE-A-LOT, LTD., a corporation of the State of Missouri, having a place of business at 100 Corporate Office Drive, Earth City, Missouri 63045 (hereinafter "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the Registration together with the goodwill of the business in connection with which said Mark and Registration are used and which mark is symbolized by same, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business in connection with which the Mark and the Registration are used and which mark is symbolized thereby, and all other rights which Assignor has enjoyed thereunder throughout all countries of the world, including any and all rights of recovery based on past infringement of said Mark and Registration, the same to be held and enjoyed by the Assignee, its successors and assigns to the full end of the terms for which the Mark and the Registration are valid and any renewals of the terms thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 10th day of July 2007.

WITNESS

L. PERRIGO COMPANY, Assignor

James C. Tomshack
James C. Tomshack

LEGAL REVIEW

Initial AT Date 7/10/07

MORAN FOODS, INC. d/b/a SAVE-A-LOT, LTD.,
Assignee

Lynne W. McQuesten

Stephen E. Burkhardt
Stephen E. Burkhardt 8-15-07