

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Riverside Paper Corporation		06/29/2007	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Pacon Corporation
Street Address:	2525 North Casaloma Drive
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54913-8865
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Serial Number:	74249199	AL FRESCO
Serial Number:	74249179	ANGELO DE DRAW
Serial Number:	73557500	ARRAY
Serial Number:	74026192	ART STREET
Serial Number:	75456341	ARTPAK SCHOOL GRADE
Serial Number:	78771564	COLOR TREE
Serial Number:	72277936	COLORTONE
Serial Number:	76120973	COTTON CANDY
Serial Number:	77056484	DECOROL
Serial Number:	73403331	
Serial Number:	74270351	
Serial Number:	74344898	
Serial Number:	74415167	ECO
Serial Number:	72428109	ECOLOGY

OP \$1115.00 74249199

Serial Number:	75535594	ECOLOGY GIVING BACK TO THE FUTURE.
Serial Number:	74281903	EDGAR ALLAN PRINT
Serial Number:	77054105	FLAME-AWAY
Serial Number:	75724022	GEL-INK
Serial Number:	75250195	GLOW MAX
Serial Number:	74215920	HYPER
Serial Number:	74281906	JOHN HANDSCRIPT
Serial Number:	78443915	KALEIDOSCOPE
Serial Number:	73557478	KALEIDOSCOPE
Serial Number:	74249166	LEONARDO DA DOODLE
Serial Number:	73557501	NEON
Serial Number:	78443913	PLAY 'N LEARN
Serial Number:	74249167	REM-BRITE
Serial Number:	73296825	RESUME
Serial Number:	74461918	RIP-OFFS
Serial Number:	78874437	RIVERSIDE
Serial Number:	71220363	RIVERSIDE
Serial Number:	75111752	ROAD WRITER
Serial Number:	75250196	SUPER GLOW
Serial Number:	76268767	THE PRESENT-IT
Serial Number:	73629968	THE PRESIDENT
Serial Number:	74281902	TOULOUSE LA TRACE
Serial Number:	75684254	TRU-BRITE
Serial Number:	73777198	TRU-RAY
Serial Number:	71700811	TRU-RAY
Serial Number:	72277474	TRU-RITE
Serial Number:	71646628	TRU-RITE
Serial Number:	78215028	TRU-TRIM
Serial Number:	74249180	VINCENT VAN SCRIBBLE
Serial Number:	74281905	WALT WRITEMAN

CORRESPONDENCE DATA

Fax Number: (262)241-3403

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262 241-3400

Email: cjs@cbcslaw.com

TRADEMARK
REEL: 003634 FRAME: 0336

Correspondent Name: Cobby J. Shereff
Address Line 1: 1001 West Glen Oaks Lane
Address Line 2: Suite 110
Address Line 4: Mequon, WISCONSIN 53092

ATTORNEY DOCKET NUMBER:

4260079

NAME OF SUBMITTER:

Cobby J. Shereff

Signature:

/Cobby J. Shereff/

Date:

10/04/2007

Total Attachments: 3

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Confirmatory Assignment of Marks

This Confirmatory Assignment of Marks is made by and between Riverside Paper Corporation, a Wisconsin corporation with its principal place of business at 800 South Lawe Street, Appleton, Wisconsin 54912 ("Seller"), and Pacon Corporation, a Wisconsin corporation with its principal place of business at 2525 North Casaloma Drive, Appleton, Wisconsin 54913-8865 ("Purchaser").

Whereas, Seller is the owner of the trademarks shown on the attached Exhibit A, the registrations and applications for registration therefor, and the goodwill of the business in connection therewith (the "Marks").

Whereas, Purchaser desires to acquire the Marks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns and transfers unto Purchaser, Seller's entire right, title and interest in and to the Marks and Seller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Marks.

This Confirmatory Assignment of Marks is made pursuant to the "Asset Purchase Agreement" by and among Seller, Riverside Paper Holdings, LLC and Purchaser, dated as of June 18, 2007.

In witness whereof, the Seller has caused this Confirmatory Assignment of Marks to be executed by its duly authorized representatives as of the date written below.

Riverside Paper Corporation

By: *Kevin W. Buckley*
Name: Kevin W. Buckley
Title: President
Date: June 29, 2007

STATE OF Wisconsin)
)
MILWAUKEE COUNTY)






Personally came before me on June 29, 2007, the above-named individual, to me known to be the person who executed this document and acknowledged the same.

(SEAL)

Thomas J. [Signature]
Notary Public, State of Wisconsin
My commission expires: is permanent

EXHIBIT A

LIST OF MARKS

<u>Mark</u>	<u>U.S. Reg. (App.) Number</u>	<u>Issue (Filing) Date</u>
AL FRESCO	1732999	11/17/1992
ANGELO DE DRAW	1732997	11/17/1992
ARRAY	1389062	04/08/1986
ART STRBET	1652343	07/30/1991
ARTPACK SCHOOL GRADE and Design	2530142	01/15/2002
		
COLOR TREE	(78/771564)	(12/12/2005)
COLORTONE	857508	09/24/1968
COTTON CANDY	2805253	01/13/2004
DECOROL	(77/056484)	(12/04/2006)
Design - Arrow/Wave	1264969	01/24/1984
		
Design - Cloud/Tree	1883497	03/14/1995
		
Design - Man with Scissors	1785532	08/03/1993
		
ECO	2353921	05/30/2000
ECOLOGY	962795	07/03/1973
ECOLOGY GIVING BACK TO THE FUTURE and Design	2274421	08/31/1999
		
EDGAR ALLAN PRINT	1798669	10/12/1993

<u>Mark</u>	<u>U.S. Reg. (App.) Number</u>	<u>Issue (Filing) Date</u>
FLAME-AWAY	(77/054105)	(11/30/2006)
GEL-INK	2474239	07/31/2001
GLOW MAX	2123984	12/23/1997
HYPHER	1706741	08/11/1992
JOHN HANDSCRIPT	1795853	09/28/1993
KALEIDOSCOPE	1669384	12/24/1991
KALEIDOSCOPE	2976260	07/26/2005
LEONARDO LA DOODLE	1771381	05/18/1993
NEON	1389063	04/08/1986
PLAY 'N LEARN	3116044	07/18/2006
REM-BRITE	1772951	05/25/1993
RESUME Stylized	1196777	06/01/1987
RESUME		
RIP-OFFS	1887906	04/04/1995
RIVERSIDE	3213159	02/27/2007
RIVERSIDE Stylized	214272	06/15/1926
RIVERSIDE		
ROAD WRITER	2141445	03/03/1998
SUPER GLOW	2123985	12/23/1997
THE PRESENT-IT	2538208	02/12/2002
THE PRESIDENT	1444104	06/23/1987
TOULOUSE LA TRACE	1794279	09/21/1993
TRU-BRITE	2324479	02/29/2000
TRU-RAY	1559802	10/10/1989
TRU-RAY Stylized	637186	11/13/1956
TRU-RAY		
TRU-RITE	857507	09/24/1968
TRU-RITE Stylized	589696	05/11/1954
TRU-RITE		
TRU-TRIM	2883195	09/07/2004
VINCENT VAN SCRIBBLE	1732998	11/17/1992
WALT WRITEMAN	1795852	09/28/1993