

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Sierra Design Group

- Individual(s)
- General Partnership
- Corporation- State: Nevada
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Bally Gaming, Inc.
 Internal Address: Attn: Law Department
 Street Address: 6601 S. Bermuda Road
 City: Las Vegas
 State: Nevada
 Country: USA Zip: 89119

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Nevada
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 09/27/2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

7272380

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

1,000,000 Pennies

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Bally Gaming, Inc.
 Internal Address: Pamela Bowsher,
Law Department
 Street Address: 6601 South Bermuda Road
 City: Las Vegas
 State: NV Zip: 89119
 Phone Number: 702-584-7644
 Fax Number: 702-584-7990
 Email Address: pbowsher@ballytech.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
 Expiration Date _____
 b. Deposit Account Number 500215
 Authorized User Name Pamela Bowsher

9. Signature:

Mark Lerner
Signature

9/26/07
Date

Mark Lerner, Secretary of Sierra Design Group

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 500215 2722380

ASSIGNMENT OF TRADEMARKS

Sierra Design Group, a Nevada corporation, (herein "Assignor") has an office and principal place of business at 6601 South Bermuda Road, Las Vegas, NV, 89119, and has adopted and is using the mark identified in Schedule 1 attached hereto, for which the Assignor has obtained registration in the United States Patent and Trademark Office.

Bally Gaming, Inc., a Nevada corporation, (herein "Assignee") has an office and principal place of business at 6601 South Bermuda Road, Las Vegas, NV, 89119, and desires to acquire the Assignor's entire right, title and interest in and to the mark, together with the goodwill of the business associated with the mark, and the registration identified in Schedule 1 attached hereto.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to the mark, together with the goodwill of the business associated with the mark, and the registration identified in Schedule 1 attached hereto.

Dated and effective as of September 27, 2007.

ASSIGNOR:
SIERRA DESIGN GROUP

By *Mark Lerner*
Mark Lerner, Secretary

STATE OF NEVADA)
) ss.
COUNTY OF CLARK)

Subscribed and sworn to before me, a Notary Public, this ____ day of September, 2007.

Carolyn J. Willis
Notary Public



ASSIGNEE:
BALLY GAMING, INC.

By *Mark Lerner*
Mark Lerner, Secretary

STATE OF NEVADA)
) ss.
COUNTY OF CLARK)

Subscribed and sworn to before me, a Notary Public, this ____ day of September, 2007.

Carolyn J. Willis
Notary Public



TRADEMARK

SCHEDULE 1

TRADEMARK	U.S. REGISTRATION NO.	REGISTRATION DATE
1,000,000 Pennies	2722380	06/03/2003