

USPTO

10/9/2007 8:58:28 PM

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3/005

Fax Server

TO:ALAN B. SAMLAN COMPANY:525 WEST MONROE ST.

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.110/04/2007
900088537

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the "RECEIVING PARTY DATA" previously recorded on Reel 002970 Frame 0371. Assignor(s) hereby confirms the receiving party is not CrossCom National, ILLC (typographical error) but should be Crosscom National, LLC.		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	CrossCom National, Inc.		11/01/2004
			Entity Type
			CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	CrossCom National, LLC		
Street Address:	1001 Asbury Drive		
City:	Buffalo Grove		
State/Country:	ILLINOIS		
Postal Code:	60089		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2566428	CROSSCOM NATIONAL RETAILER COMMUNICATIONS
CORRESPONDENCE DATA			
Fax Number:	(312)655-1917		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-655-9900		
Email:	asamlan@kdsilaw.com		
Correspondent Name:	Alan B. Samlan		
Address Line 1:	525 West Monroe St.		
Address Line 2:	Suite 2360		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	CROSSCOMNATIONAL		
NAME OF SUBMITTER:	Alan B. Samlan		

CH 2566428 \$40.00

700345620

TRADEMARK
REEL: 003637 FRAME: 0435

USPTO

10/9/2007 6:56:28 PM PAGE 4/005 Fax Server

TO:ALAN B. SAMLAN COMPANY:525 WEST MONROE ST.

Signature:	/Alan B. Samlan/
Date:	10/04/2007
Total Attachments: 1 source=CCNAssignmentCoverSheet#page1.tif	

TO:ALAN B. SAMLAN COMPANY:525 WEST MONROE ST.

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CrossCom National, Inc.		11/01/2004	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	CrossCom National, ILLC
Street Address:	1001 Asbury Drive
City:	Buffalo Grove
State/Country:	ILLINOIS
Postal Code:	60089
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2566428	CROSSCOM NATIONAL RETAILER COMMUNICATIONS

CORRESPONDENCE DATA

Fax Number: (312)861-2200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-861-2000
 Email: ccasey@kirkiand.com
 Correspondent Name: Dawn H. Dawson
 Address Line 1: 200 East Randolph Drive
 Address Line 2: Suite 5300
 Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	37460-15 CROSSCOM
NAME OF SUBMITTER:	Christine A. Casey

Total Attachments: 5
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TRADEMARK
REEL: 002970 FRAME: 0371

TRADEMARK
REEL: 003637 FRAME: 0437

CH 840 00 2566428

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of November 1, 2004 ("Effective Date") by and between CrossCom National, Inc., an Illinois corporation, located at 1001 Asbury Drive, Buffalo Grove, Illinois 60089, ("Assignor"), and CrossCom National, LLC, a Delaware limited liability company, located at 1001 Asbury Drive, Buffalo Grove, Illinois 60089 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Contribution Agreement among Assignor, Assignee, CrossCom Holdings, LLC, a Delaware limited liability company, and Bruce R. Leech, an individual, dated November 1, 2004 (the "Agreement"); and

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registration set forth on Schedule A and the United States unregistered trademark set forth on Schedule B, in each case, together with the goodwill of the business associated therewith, (collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignor shall, at Assignee's expense, take all further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitation, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any

interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

CROSSCOM NATIONAL, INC.

CROSSCOM NATIONAL LLC

By: C. Mark Hussey

By: C. Mark Hussey

Name: C. MARK HUSSEY

Name: C. MARK HUSSEY

Title: CFO

Title: CFO

SCHEDULE A

U.S. TRADEMARK REGISTRATION

Application No.	Application Date	Mark
2,566,428	5/7/2002	CROSSCOM NATIONAL RETAILER COMMUNICATIONS

SCHEDULE B

U.S. UNREGISTERED TRADEMARK

Integrated Rollout Solutions

RECORDED: 11/04/2004

**TRADEMARK
REEL: 002970 FRAME: 0377
TRADEMARK
REEL: 003637 FRAME: 0442**

FAX TRANSMISSION FROM:

KNECHTEL, DEMEUR & SAMLAN
ATTORNEYS AT LAW

525 W. Monroe St., Suite 2360
Chicago, IL 60661
(312) 655 - 9900
(312) 655 - 1917 FAX

TO: U.S. Trademark Office
Assignment Division

DATE: October 10, 2007

FAX #: 571-273-0140

PAGES: 9, including this cover sheet

FROM: Alan B. Samlan

SUBJECT: Document ID No.: 900088537

Comments:**Dear Sir/Madam:****Attached for correction of the original assignment are the following documents:**

1. New assignment cover sheet (already submitted and processed online);
2. Original cover sheet;
3. Original Trademark Assignment.

The previous transmission of the new assignment sheet did not have the original Trademark Assignment document attached. The assignment fee has already been assessed and therefore there should be no charge for this transmission. Should you have any questions please contact the undersigned. Thank you very much.

Very truly yours,



Alan B. Samlan

This message is intended only for the use of the individual or entity to which it is addressed. It may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If the reader of this message is not the intended recipient, or the employee or agent of the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you receive this communication in error, please notify us immediately by telephone. **IF YOU HAVE ANY QUESTIONS OR IF THIS TRANSMISSION IS INCOMPLETE, PLEASE CALL 312-655-9900.**