

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jarden Corporation		10/24/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hearthmark, LLC		
<b>Street Address:</b>	345 South High Street, No. 201		
<b>City:</b>	Muncie		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47305		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77155046	DIAMOND	
<b>Serial Number:</b>	77164601	RENEW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(561)912-4182		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	561-912-5185		
<b>Email:</b>	jmeehan@jarden.com		
<b>Correspondent Name:</b>	Lawrence J. Shurupoff		
<b>Address Line 1:</b>	2381 Executive Center Drive		
<b>Address Line 4:</b>	Boca Raton, FLORIDA 33431		
<b>ATTORNEY DOCKET NUMBER:</b>	JARDIA-4-9984-9988		
<b>NAME OF SUBMITTER:</b>	John E. Capps		
<b>Signature:</b>	/John E. Capps/		
<b>Date:</b>	10/29/2007		

CH \$65.00 77155046

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT, effective this 24th day of October, 2007, is by and between Jarden Corporation a Delaware corporation (“Assignor”) having its principal place of business at 555 Theodore Fremd Avenue, B-302, Rye, New York 10508 and Hearthmark, LLC, a Delaware corporation, (“Assignee”), having its principal place of business at 345 South High Street, No. 201, Muncie, Indiana 47305.

WHEREAS, Assignor has adopted, used and is the owner of all right, title and interest in and to the registered trademark listed on Schedule A attached hereto and made a part hereof (hereinafter referred to as the “Trademark Rights”); and

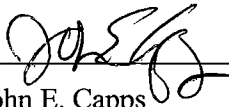
WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor’s right, title and interest in and to the Trademark Rights, and the registration therefor, together with the goodwill of the business symbolized by the Trademark Rights, all priority rights under any applicable convention, and all rights to damages and profits, due or accrued, arising out of past infringements of said Trademark Rights, and the right to sue for and recover the same.

Assignor has not and will not enter into any agreement in conflict with the rights assigned herein.

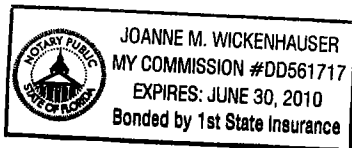
IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer effective as of the day and year first written above.

JARDEN CORPORATION  
(Assignor)

By:   
Name: John E. Capps  
Title: Sr. Vice President, General Counsel, Secretary  
Date: October 24, 2007

STATE OF FLORIDA                    )  
  ) ss  
COUNTY OF PALM BEACH            )

On this 24th day of October 2007, before me appeared John E. Capps to me personally known and known to me the person who executed the foregoing Assignment; and who being by me duly sworn, did depose and say that he is the Sr. Vice President, General Counsel, Secretary of JARDEN CORPORATION (“Assignor”), that he is authorized to sign this Assignment on behalf of Assignor, and unto me acknowledged said Assignment to be the free act and deed of Assignor.



*Joanne M. Wickenhauser*  
Notary Public

**SCHEDULE A**  
**ASSIGNED TRADEMARK**

<b>REF. NO.</b>	<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>APP. NO.</b>	<b>STATUS</b>	<b>FILE DATE</b>
Jardia-4-9984	US	DIAMOND and Design	77/155,046	PENDING	4 /12/2007
Jardia-4-9988	US	RENEW	77/164,601	PENDING	4 /24/2007