

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jarden Corporation		10/30/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hearthmark, LLC		
<b>Street Address:</b>	345 South High Street, No. 201		
<b>City:</b>	Muncie		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47305		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2507095	SHAKE-A-PICK	
<b>Serial Number:</b>	76597385	SAVANNAH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(561)912-4182		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	561-912-5185		
<b>Email:</b>	jmeehan@jarden.com		
<b>Correspondent Name:</b>	Lawrence J. Shurupoff		
<b>Address Line 1:</b>	2381 Executive Center Drive		
<b>Address Line 4:</b>	Boca Raton, FLORIDA 33431		
<b>ATTORNEY DOCKET NUMBER:</b>	JARDIA-48577-8		
<b>NAME OF SUBMITTER:</b>	John Capps		
<b>Signature:</b>	/John Capps/		
<b>Date:</b>	11/08/2007		

CH \$65.00 2507095

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective this 30th day of October, 2007, is by and between Jarden Corporation, a Delaware corporation ("Assignor") having its principal place of business at 555 Theodore Fremd Avenue, B-302, Rye, New York 10580 and Hearthmark, LLC, a Delaware limited liability company, ("Assignee"), having its principal place of business at 345 South High Street, No. 201, Muncie, Indiana 47305.

WHEREAS, Assignor has adopted, used and is the owner of all right, title and interest in and to the registered trademark listed on Schedule A attached hereto and made a part hereof (hereinafter referred to as the "Trademark Rights"); and

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, and the registration therefor, together with the goodwill of the business symbolized by the Trademark Rights, all priority rights under any applicable convention, and all rights to damages and profits, due or accrued, arising out of past infringements of said Trademark Rights, and the right to sue for and recover the same.

Assignor has not and will not enter into any agreement in conflict with the rights assigned herein.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer effective as of the day and year first written above.

Jarden Corporation  
(Assignor)

By: \_\_\_\_\_

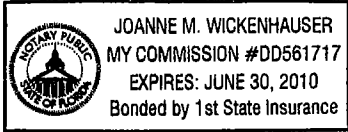
Name: John E. Capps

Title: Sr. Vice President, General Counsel, Secretary

Date: October 30, 2007

STATE OF FLORIDA                    )  
                                                  ) ss  
COUNTY OF PALM BEACH            )

On this 30th day of October 2007, before me appeared John E. Capps to me personally known and known to me the person who executed the foregoing Assignment; and who being by me duly sworn, did depose and say that he is Sr. Vice President, General Counsel, Secretary of JARDEN CORPORATION (“Assignor”), that he is authorized to sign this Assignment on behalf of Assignor, and unto me acknowledged said Assignment to be the free act and deed of Assignor.



*Joanne M. Wickenhauser*  
Joanne M. Wickenhauser  
Notary Public

**SCHEDULE A**  
**ASSIGNED TRADEMARK**

<b>COUNTRY</b>	<b>SERIAL NO.</b>	<b>REG. NO.</b>	<b>MARK</b>	<b>STATUS</b>	<b>FILED DATE</b>	<b>REG. DATE</b>
US	76/226,530	2,507,095	SHAKE-A-PICK	Registered	3/19/2001	11/13/2001
US	76/597,385		SAVANNAH	Pending	6/15/2004	