

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
F. SCHUMACHER & CO.		11/07/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	WV IP HOLDINGS, LLC		
Doing Business As:	DBA WAVERLY LIFESTYLE		
Street Address:	c/o NexCen Brands		
Internal Address:	1330 Avenue of the Americas, 34th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2376153	SUN 'N SHADE	
Registration Number:	2616366	GARDEN ROOM	
Registration Number:	2778861	GARDEN ROOM	
Registration Number:	3111503	G	
Registration Number:	1657462	W DS	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	J. ALLISON STRICKLAND		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		

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ATTORNEY DOCKET NUMBER:	WAVH 07/06294
NAME OF SUBMITTER:	J. Allison Strickland
Signature:	/anca nicolescu/
Date:	11/13/2007
Total Attachments: 2 source=Signed Assignment Deed - five registrations (F0132502)#page1.tif source=Signed Assignment Deed - five registrations (F0132502)#page2.tif	

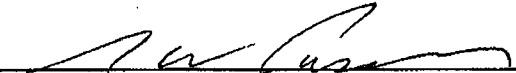
ASSIGNMENT

WHEREAS, F. SCHUMACHER & CO., a corporation organized and existing under the laws of the state of New York located at 79 Madison Avenue, New York, NY 10016 ("Assignor"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, WV IP HOLDINGS, LLC, d/b/a WAVERLY LIFESTYLE, a limited liability company organized and existing under the laws of Delaware located at c/o NexCen Brands, 1330 Avenue of the Americas, 34th Floor, New York, NY 10019 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

F. SCHUMACHER & CO.

By: 

Name: Gerald W. Puschel

Title: President + C.E.O.

Date of Signature: 11/7/2007

SCHEDULE

TRADEMARKS	REGISTRATION NO.
SUN 'N SHADE	2,376,153
GARDEN ROOM	2,616,366
GARDEN ROOM	2,778,861
G AND DESIGN	3,111,503
W DS AND DESIGN	1,657,462

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