

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PINNACLE FOODS GROUP INC.		09/25/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	PINNACLE FOODS GROUP LLC
Street Address:	c/o The Corporation Trust Company, Corporation Trust Center
Internal Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 76

Property Type	Number	Word Mark
Registration Number:	1053030	1887
Registration Number:	0583458	APPIAN WAY
Registration Number:	2424777	BEEFRAGIOUS BEEF RAVIOLI
Registration Number:	2426408	BEEFTASTIC LASAGNA
Registration Number:	1510543	BIG 'N CRUSTY
Registration Number:	0904414	CELESTE
Registration Number:	2452053	CHEEZE CHOMPIN' MACARONI N' CHEESE
Registration Number:	1178351	CHEF'S CHOICE
Registration Number:	2028196	CHEF'S CHOICE
Registration Number:	2095467	CHEF'S CHOICE
Registration Number:	0585900	CHEF'S CHOICE
Registration Number:	1547565	CHEF'S CHOICE
Registration Number:	1445405	CHEF'S CHOICE

OP \$1915.00 1053030

Serial Number:	78645531	CHOCOLATE LOVERS
Registration Number:	2607867	COUNTRY CABIN
Registration Number:	1017558	COUNTRY KITCHEN
Serial Number:	78601291	COUNTRY KITCHEN
Registration Number:	1742433	COUNTRY KITCHEN LITE
Registration Number:	0876663	COUNTRY SUPPER
Serial Number:	77118322	CREAM
Registration Number:	0055577	CREAM
Registration Number:	0055578	CREAM CORN STARCH
Registration Number:	2667348	CREATE YOUR OWN
Registration Number:	2426021	CRISP & HEALTHY
Registration Number:	2586221	
Registration Number:	2271209	
Registration Number:	1944425	
Registration Number:	0703621	
Registration Number:	1138877	
Registration Number:	0842549	
Registration Number:	0835567	DUNCAN HINES
Registration Number:	1299761	DUNCAN HINES
Serial Number:	77076788	DUNCAN HINES
Registration Number:	1788936	DUNCAN HINES CHOCOLATE LOVERS
Registration Number:	3074852	FISH 'N DIPS
Registration Number:	2797730	FUN FROSTERS
Registration Number:	1646508	HARTFORD HOUSE
Registration Number:	0914149	HARTFORD HOUSE
Registration Number:	1172496	LENDER'S
Registration Number:	2963537	LENDER'S
Registration Number:	0932754	LENDER'S
Registration Number:	2775738	LENDER'S AUTHENTIC BAGELS SINCE 1927
Registration Number:	1531083	LENDER'S BAGELS
Registration Number:	0061962	LOG CABIN
Registration Number:	0563478	LOG CABIN
Registration Number:	1679044	LOG CABIN LITE
Registration Number:	2507658	LOG CABIN PREMIUM BLENDS
Registration Number:	1348341	LUNCH BUCKET

Registration Number:	1424133	LUNCH BUCKET
Registration Number:	2433054	MIGHTY MUNCHIN' MACARONI N' BEEF
Registration Number:	1693787	MOIST DELUXE
Registration Number:	2643026	MOIST DELUXE
Registration Number:	0970903	MRS. BUTTERWORTH
Registration Number:	0722714	MRS. BUTTERWORTH'S
Registration Number:	0831942	MRS. BUTTERWORTH'S
Registration Number:	2502706	MRS. BUTTERWORTH'S
Registration Number:	2621585	MRS. BUTTERWORTH'S
Registration Number:	0663544	MRS. PAUL'S
Registration Number:	2011744	MRS. PAUL'S
Registration Number:	0949434	MRS. PAUL'S
Registration Number:	1794378	OCEAN'S ORIGINAL
Registration Number:	2068794	SEASONED TO PERFECTION
Registration Number:	3156014	SIGNATURE DESSERTS
Registration Number:	1549374	SINCE 1927, BAKERS OF BETTER BAGELS
Registration Number:	2714827	SLURPLICIOUS SPAGHETTI N' FRANKS
Registration Number:	2143075	SUN UP SKILLET
Registration Number:	1513776	SUNRISE
Registration Number:	2958474	SYRUP DUNK'ERS
Registration Number:	2035255	THE MEATY ONE!
Registration Number:	2507572	THE OFFICIAL CANNED FOOD OF THE NEW MILLENNIUM
Serial Number:	78825158	THE ULTIMATE IN THICK, RICH, CHILI.
Registration Number:	0804802	TREET
Registration Number:	0734635	VAN DE KAMP'S
Registration Number:	2618409	VAN DE KAMP'S
Registration Number:	1200559	VAN DE KAMP'S
Registration Number:	0074056	WIGWAM

CORRESPONDENCE DATA

Fax Number: (714)755-8290

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 714-540-1235

Email: ipdocket@lw.com, kristin.azcona@lw.com

Correspondent Name: LATHAM & WATKINS LLP

Address Line 1: 650 Town Center Drive, 20th Floor

Address Line 4: Costa Mesa, CALIFORNIA 92626

TRADEMARK

REEL: 003661 FRAME: 0392

ATTORNEY DOCKET NUMBER:	023299-0409
NAME OF SUBMITTER:	Kristin J. Azcona
Signature:	/kja/
Date:	11/15/2007
Total Attachments: 4 source=Pinnacle Foods Inc to LLC#page1.tif source=Pinnacle Foods Inc to LLC#page2.tif source=Pinnacle Foods Inc to LLC#page3.tif source=Pinnacle Foods Inc to LLC#page4.tif	

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "PINNACLE FOODS GROUP INC.", CHANGING ITS NAME FROM "PINNACLE FOODS GROUP INC." TO "PINNACLE FOODS GROUP LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2007, AT 1:48 O'CLOCK P.M.

2911079 8100

071185139



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6128612

DATE: 11-02-07

TRADEMARK
REEL: 003661 FRAME: 0394

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION OF**

PINNACLE FOODS GROUP INC.

**FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

September [25], 2007

- 1.) The jurisdiction where the Company first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware and was incorporated in the State of Delaware on June 19, 1998.
- 4.) The name of the Corporation immediately prior to filing this Certificate is "Pinnacle Foods Group Inc."
- 5.) The name of the limited liability company into which the Corporation is to be converted as set forth in its Certificate of Formation is "Pinnacle Foods Group LLC".

[signature to follow on next page]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Limited Liability Company as of the date first written above.

PINNACLE FOODS GROUP INC.

By: K. Maggs
Name: Kelley Maggs
Title: SVP

CERTIFICATE OF FORMATION
OF
PINNACLE FOODS GROUP LLC

This Certificate of Formation of Pinnacle Foods Group LLC (the "Company"), is being duly executed and filed by Anthony LoBue, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, *et seq.*).

- FIRST: The name of the limited liability company formed hereby is Pinnacle Foods Group LLC.
- SECOND: The address of the registered office of the Company in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.
- THIRD: The name and address of the registered agent of the Company in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Pinnacle Foods Group LLC this 25 day of September, 2007.

By: _____

Name: Anthony LoBue

Title: Authorized Person