

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/20/1999

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mead Johnson & Company		11/16/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bristol-Myers Squibb Company
Street Address:	345 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10154
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1080176	DURICEF

CORRESPONDENCE DATA

Fax Number: (212)546-5664
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 546-3475
 Email: gabriela.brown@bms.com
 Correspondent Name: Gabriela Ullrich-Brown
 Address Line 1: 345 Park Avenue
 Address Line 2: Bristol-Myers Squibb Company
 Address Line 4: New York, NEW YORK 10154

NAME OF SUBMITTER:	Nadine P. Flynn
Signature:	/nadine flynn/
Date:	11/19/2007

CH \$40.00 1080176

NUNC PRO TUNC ASSIGNMENT

WHEREAS, MEAD JOHNSON & COMPANY, a corporation organized and existing under the laws of the state of Delaware, located at 2400 West Lloyd Expressway, Evansville, IN 47721 ("**Assignor**"), was the owner of the following trademark and application therefor:

TRADEMARK

DURICEF

REGISTRATION NO.

1,080,176

(hereinafter, the "Trademark"); and

WHEREAS, BRISTOL-MYERS SQUIBB COMPANY, a corporation organized and existing under the laws of the state of Delaware, located at 345 Park Avenue, New York, NY 10154 ("**Assignee**"), acquired said Trademark and all associated goodwill in the Trademark, effective as of December 20, 1999.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of December 20, 1999, of all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and with all claims arising out of or relating to the use or ownership of the Trademark.

MEAD JOHNSON & COMPANY

By: _____

Name: Nadine P. Flynn

Title: Assistant Secretary

Dated: November 16, 2007

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