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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		10/23/2007	NATIONAL ASSOCIATION:

RECEIVING PARTY DATA

Name:	Sparks Exhibits & Environments Corp.	
Street Address:	2828 Charter Road	
City:	Philadelphia	
State/Country:	PENNSYLVANIA	
Postal Code:	19154	
Entity Type:	CORPORATION: PENNSYLVANIA	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2658199	CHANGING THE FACE2FACE EXPERIENCE
Registration Number:	2853498	SPARKSLINK
Registration Number:	2778028	SPARKSTRACK
Registration Number:	2806662	SPARKSPORT
Registration Number:	2862545	SPARKSGAP
Registration Number:	2857853	SPARKS EXHIBITS & ENVIRONMENTS
Registration Number:	2964888	SPARKS

CORRESPONDENCE DATA

Fax Number: (215)568-6499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-568-6400

Email: ptomail@volpe-koenig.com, jjo@volpe-koenig.com,

LMcGuinness@volpe-koenig.com

Correspondent Name: John J. O'Malley

Address Line 1: 30 S. 17th Street, Suite 1600

TRADEMARK REEL: 003665 FRAME: 0164

Address Line 4: Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	SEE2-1A	
NAME OF SUBMITTER:	John J. O'Malley	
Signature:	/John J. O'Malley/	
Date:	11/20/2007	
Total Attachments: 1 source=Release of Security Agreement - Executed 10-23-2007#page1.tif		

TRADEMARK REEL: 003665 FRAME: 0165

RELEASE OF SECURITY AGREEMENT

Bank of America, N.A. ("Secured Party"), hereby releases its security interest in the interests of Sparks Exhibits & Environments Corp., a Pennsylvania corporation, Sparks Exhibits & Environments Ltd., a California corporation, Sparks Exhibits & Environments, Inc., a Georgia corporation, and Sparks Custom Retail, LLC (formerly known as DMS Store Fixtures LLC), a Pennsylvania limited liability company, and in the collateral, including, but not limited to, the trademarks set forth on Schedule A attached hereto, created by that certain Loan and Security Agreement dated February 6, 2004, as amended (the "Security Agreement"), in favor of General Electric Capital Corporation ("GE Capital"), a Delaware corporation, recorded with the United States Patent and Trademark Office on April 2, 2004 in Reel/Frame 2822/0929, and subsequently assigned to Secured Party by virtue of an Assignment and Assumption Agreement with GE Capital dated September 27, 2005.

By this Release of Security Agreement, Secured Party hereby releases any and all security interests, liens or other encumbrances created by the Security Agreement referenced herein.

BANK OF AMERICA, N.A.

MICHAEL STRIGE

TRADEMARK
REEL: 003665 FRAME: 0166

RECORDED: 11/20/2007