

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Publisher's Toolbox, Inc.		11/28/2007	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Getty Images (US), Inc.
Street Address:	75 Varick Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	76286658	PUNCH
Serial Number:	76286491	PUNCH STOCK
Serial Number:	77170455	PUNCHSTOCK
Serial Number:	77170462	PUNCHSTOCK
Serial Number:	77170464	PUNCHSTOCK
Serial Number:	77170467	PUNCHSTOCK
Serial Number:	77170473	PUBLISHER'S TOOLBOX
Serial Number:	77170476	PUBLISHER'S TOOLBOX
Serial Number:	77170480	PUBLISHER'S TOOLBOX
Serial Number:	77170486	PUBLISHER'S TOOLBOX

CORRESPONDENCE DATA

Fax Number: (206)359-9000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2063598255

CH \$265.00 76286658

Email: pctrademarks@perkinscoie.com  
Correspondent Name: Richard R. Ronald  
Address Line 1: Perkins Coie LLP, 3rd Ave, 48th Floor  
Address Line 4: Seattle, WASHINGTON 98101-3099

ATTORNEY DOCKET NUMBER:	25828-4000
NAME OF SUBMITTER:	Richard R. Ronald
Signature:	/Richard R. Ronald/
Date:	11/30/2007

Total Attachments: 2  
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source=US Trademark Assignment-Publisher's Toolbox, Inc#page2.tif

## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Publisher's Toolbox, Inc. ("Assignor,"), a Wisconsin corporation, with a place of business at Suite 200, 8517 Excelsior Drive, Madison, Wisconsin 53717, has common law rights in the marks that are the subject of this assignment and as shown in the attached Exhibit and;

WHEREAS Assignor is the owner of the trademark/service mark applications and registrations set forth in Exhibit 1 and are incorporated herein by reference;

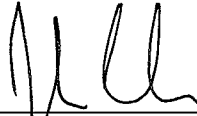
WHEREAS, Getty Images (US), Inc. ("Assignee"), a New York corporation with its principal place of business at 75 Varick Street, New York, New York 10013, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the common law rights, and the registrations and applications set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment.

Signed this 28 day of November, 2007.

**PUBLISHER'S TOOLBOX, INC.**

By:  \_\_\_\_\_

Name: John J. Lapham III

Title: President and Secretary

**EXHIBIT 1**

**TRADEMARK APPLICATIONS AND REGISTRATIONS**

<b>Trademark</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Appl. Date/ Reg. Date</b>
PUNCH	76286658	N/A	July 17, 2001
PUNCH STOCK	76286491	N/A	July 17, 2001
PUNCHSTOCK	77170455	N/A	May 1, 2007
PUNCHSTOCK	77170462	N/A	May 1, 2007
PUNCHSTOCK	77170464	N/A	May 1, 2007
PUNCHSTOCK	77170467	N/A	May 1, 2007
PUBLISHER'S TOOLBOX	77170473	N/A	May 1, 2007
PUBLISHER'S TOOLBOX	77170476	N/A	May 1, 2007
PUBLISHER'S TOOLBOX	77170480	N/A	May 1, 2007
PUBLISHER'S TOOLBOX	77170486	N/A	May 1, 2007