

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ION MEDIA ENTERTAINMENT, INC.		10/30/2007	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LOWELL W. PAXSON		
<b>Street Address:</b>	2576 BOWMONT DRIVE		
<b>City:</b>	BEVERLY HILLS		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2737269	PAX SPORTS	
Registration Number:	2742621	PAX SPORTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)776-7801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2027767800		
<b>Email:</b>	cjtyson@duanemorris.com		
<b>Correspondent Name:</b>	DUANE MORRIS LLP		
<b>Address Line 1:</b>	1667 K STREET N.W.		
<b>Address Line 2:</b>	SUITE 700		
<b>Address Line 4:</b>	WASHINGTON, DISTRICT OF COLUMBIA 20006		
<b>NAME OF SUBMITTER:</b>	D. Joseph English		
<b>Signature:</b>	/dje/		
<b>Date:</b>	12/03/2007		

CH \$65.00 2737269

Total Attachments: 2

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source=t.Assignment.Ion.Media.Entertainment, Inc. to Lowell Paxson#page2.tif

## ASSIGNMENT

THIS ASSIGNMENT effective the 30<sup>th</sup> day of October, 2007, is made by Ion Media Entertainment, Inc., a corporation of Florida, having a place of business at 601 Clearwater Park Road, West Palm Beach, Florida 33401 (hereinafter, the "Assignor") and Lowell W. Paxson, a citizen of the United States of America, residing at 2576 Bowmont Dr., Beverly Hills, CA 90210 (hereinafter, the "Assignee").

NOW THEREFORE, for one dollar (\$1.00) and any good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, his successors, legal representatives and assigns, the entire right, title and interest in and to the marks identified in Schedule A attached hereto (hereinafter, the "Marks") together with the goodwill represented thereby respectively, the same to be held and enjoyed by Assignee, for his own use and benefit and the use and benefit of his successors, legal representatives and assigns fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, the Assignor does hereby sell, assign, transfer and set over to Assignee the business of Assignor, or portion thereof, to which the Marks pertain, said business being ongoing and existing.

Date: 10-30-07

By:   
(signature)

Name: WILLIAM L. WATSON  
Vice President

Title: \_\_\_\_\_  
Ion Media Entertainment, Inc.

**SCHEDULE A**

<b>U.S. Registration Number</b>	<b>Mark</b>
2,737,269	PAX SPORTS (STYLIZED)
2,742,621	PAX SPORTS

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