

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Assignment of entire interest and goodwill pursuant to UCC public disposition per T.C.A. 47-9-610 st seq

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Southern Specialty Brands, Inc.		11/29/2007	CORPORATION: TENNESSEE

**RECEIVING PARTY DATA**

<b>Name:</b>	Brown Bark II, L.P.
<b>Street Address:</b>	4100 Greenbriar, Suite 180
<b>City:</b>	Stafford
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	77477
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	2533000	BODACIOUS BLUEBERRY
Serial Number:	76055870	COCO NANA
Registration Number:	2621962	COSMIC CHERRY
Serial Number:	76055872	BLUEBERRIES 'N CREAM
Registration Number:	2769051	DIXIE LILY
Serial Number:	76054844	GALACTIC GRAPE
Serial Number:	76055871	LEMON DROP
Serial Number:	76055581	PEACHES 'N CREAM
Registration Number:	2526010	VERRY BERRY
Registration Number:	2533001	VERRY BERRY
Registration Number:	2536701	VERRY BERRY
Registration Number:	2621963	WATERMELON WOW
Registration Number:	2636453	THE MAGNOLIA I N N

OP \$340.00 2533000

CORRESPONDENCE DATA

Fax Number: (615)242-4203  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 615-742-9349  
Email: probertson@manierherod.com  
Correspondent Name: Philip L. Robertson, Esq.  
Address Line 1: 150 Fourth Ave. N., Ste 2200  
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	NC VENTURES/DAHL
NAME OF SUBMITTER:	Philip L. Robertson, Esq. Attorney/Agent
Signature:	/s/ Philip L. Robertson, Attorney/Agent
Date:	12/05/2007

Total Attachments: 3  
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**This document prepared by:**  
**Philip L. Robertson, Esq.**  
**150 Fourth Ave., North Suite 2200**  
**Nashville, TN 37219**

**TRANSFER STATEMENT  
PURSUANT TO T.C.A. §47-9-619**

**Debtor:**                   **Southern Specialty Brands, Inc.**  
**100 Winners Circle N., Suite 158**  
**Brentwood, Tennessee 37027**  
**FEIN: 62-1625343**

**Secured Party:**       **Brown Bark II, L.P.**  
**4100 Greenbriar, Suite 180**  
**Stafford, Texas 77477**

**Transferee:**           **Brown Bark II, L.P.**  
**4100 Greenbriar, Suite 180**  
**Stafford, Texas 77477**

PLEASE TAKE NOTICE that Brown Bark II, L.P. ("Brown Bark"), the aforesaid Secured Party, maintains a perfected first priority security interest, as assignee of Regions Bank f/k/a AmSouth Bank, in each of the following Trademarks owned by the aforescribed Debtor, Southern Specialty Brands, Inc. ("SSB"):

<b>MARK</b>	<b>GOODS COVERED</b>	<b>USTPO SERIAL /REGISTRATION NO.</b>
Bodacious Blueberry	Dry baking mixes	2533000
Coco Nana	Dry baking mixes	76055870
Cosmic Cherry	Dry baking mixes	2621962
Blueberries 'n Cream	Dry baking mixes	76055872
Dixie Lily	Rice, grits, flour, cornmeal, hush puppy mix, macaroni and cheese, corn muffin mix, wheat flour, corn meal, self rising corn meal mix, cornbread mix, pancake mix, biscuit mix, baking mixes, frozen biscuits, frozen rolls,	2769051 (prior 0333618)

	and self-rising wheat flour.	
Galactic Grape	Dry baking mixes	76054844
Lemon Drop	Dry baking mixes	76055871
Peaches 'n Cream	Mixes for making bakery goods	76055581
Verry Berry	Muffin mixes	2526010
Verry Berry – Words, letters, and/or numbers in stylized form	Muffin Mixes	2533001
Verry Berry	Pancake Mixes	2536701
Watermelon Wow	Mixes for bakery goods	2621963
The Magnolia Inn - design, plus words, letters and/or numbers	Grits, cornmeal, milled rice	2636453
Adam's	Grits, bakery mixes, meal	Common Law
Arnett's	Bakery mixes, meal	Common Law
Alabama King	Meal	Common Law
Blackwell	Grits, bakery mixes, meal	Common Law
Dunn's	Meal	Common Law
Eelbeck	Grits, bakery mixes, meal	Common Law
Happyvale	Meal	Common Law
Miller's	Bakery mixes, meal	Common Law
Pine Mountain	Meal	Common Law
Perkerson's	Meal	Common Law
Sconyer's	Bakery mixes, meal	Common Law
Uncle John's	Meal	Common Law
Avery's	Bakery mixes, meal	Common Law
Mother's	Bakery mixes, meal	Common Law
Old South	foodstuff's	Common Law
Murphy's	Meal	Common Law
Shriver's	foodstuffs	Common Law
Hollyhock	Flour	Common Law
Honey Girl	foodstuffs	Common Law
Country Mill	foodstuffs	Common Law
Cee-Lect	foodstuffs	Common Law
See-All	Rice, meal	Common Law

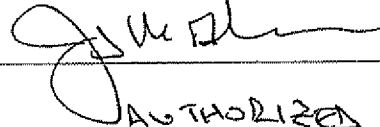
SSB has defaulted in connection with its obligations to Brown Bark secured, in part, by the aforescribed collateral;

Brown Bark has exercised its post-default remedies with respect to the aforescribed collateral and has foreclosed upon and offered the aforescribed collateral for public disposition in accordance with T.C.A. § 47-9-610;

By reason of the exercise, Brown Bark, the aforescribed Transferee, has acquired the rights of the SSB in the aforescribed collateral pursuant to public sale held Thursday November 29, 2007.

BROWN BARK II, L.P.

BY:



ITS:

AUTHORIZED SIGNATORY

STATE OF TEXAS            )  
COUNTY OF FORT BEND )

Appeared before me, the undersigned notary public in and for the county aforesaid, James M. Hrebencar, the Authorized Signatory of Brown Bark II, L.P., with whom I am well acquainted or whose identity was made known to me upon reasonable proof, and who made oath to the foregoing under penalty of perjury and executed the same for the purposes therein contained.

Deborah Hyche Maun  
NOTARY PUBLIC

MY COMMISSION EXPIRES: July 12, 2010

