

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
M&I Marshall & Ilsley Bank		12/07/2007	Wisconsin Banking Corporation: WISCONSIN

RECEIVING PARTY DATA

Name:	IDG, LLC
Street Address:	1480 Gould Drive
City:	Cookeville
State/Country:	TENNESSEE
Postal Code:	38501
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1892864	ALL-GEL
Registration Number:	2896243	BRITE BOX
Registration Number:	1476820	COMIC STRIPS
Registration Number:	1503821	ECHO
Registration Number:	1501278	ECHO
Registration Number:	2073864	HEADLINE
Registration Number:	1592968	MEDI-LABELS
Registration Number:	2803424	NEWON
Registration Number:	1531963	PERMA STAMP
Registration Number:	1569646	PERMA-STAMP
Registration Number:	1534256	PERMA STAMP
Registration Number:	0597299	PERMA STAMP
Registration Number:	0690391	PORELON
Registration Number:	0765738	PORELON

CH \$515.00 1892864

Registration Number:	1098769	REDI-TAG
Registration Number:	2228786	REDI-TAG
Registration Number:	1517786	RIBBON SAVER
Registration Number:	1891879	SP
Registration Number:	1292831	STAMP-EVER
Registration Number:	2041582	U.S. STAMP & SIGN

CORRESPONDENCE DATA

Fax Number: (212)446-4900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-446-4800
Email: hsmith@kirkland.com
Correspondent Name: Hayley Smith, Sr. Legal Assistant
Address Line 1: Kirkland & Ellis LLP
Address Line 2: 153 East 53rd Street
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	36807-24; H. SMITH
NAME OF SUBMITTER:	Hayley Smith
Signature:	//Hayley Smith//
Date:	12/10/2007

Total Attachments: 4
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RELEASE OF SECURITY INTERESTS IN GENERAL INTANGIBLES

THIS RELEASE OF SECURITY INTERESTS IN GENERAL INTANGIBLES (this "Release") is made as of December 7, 2007 ("Effective Date") in favor of IDG, LLC, a Delaware limited liability company ("Grantor") by M&I Marshall & Ilsley Bank, a Wisconsin banking corporation, in its capacity as agent for the Lenders (as defined in the Credit Agreement ("Grantee").

WHEREAS, pursuant to the terms and conditions of that certain GENERAL INTANGIBLES SECURITY AGREEMENT by and between Grantor and Grantee dated December 22, 2005 (the "General Intangibles Agreement"), Grantor granted to Grantee a continuing security interest in and to all of Grantor's right, title and interest throughout the world in and to all of Grantor's General Intangibles (as defined in the General Intangibles Agreement), including, without limitation, the United States patents set forth on Schedule A attached hereto, the United States trademark registrations set forth on Schedule B attached hereto, together with the goodwill associated therewith;

WHEREAS, Grantor and Grantee entered into the General Intangibles Agreement pursuant to the terms and conditions of the General Intangibles Agreement and the Credit Agreement by and between Grantor and Grantee dated December 22, 2005 (the "Credit Agreement");

WHEREAS, the General Intangibles Agreement was recorded with the United States Patent and Trademark Office ("PTO") on March 29, 2006, at Reel 3278, Frames 0798-0812 and Reel 17379, Frames 0536-0550; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Grantee under the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the General Intangibles Agreement and the Credit Agreement, and hereby terminates, cancels and releases any and all security interests it has against the General Intangibles.

Grantee represents and warrants that: (i) it has the full power and authority to execute this release; and (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the General Intangibles.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this release.

* * * *

IN WITNESS WHEREOF, Grantee has caused this release to be executed by its duly authorized representative as of the Effective Date.

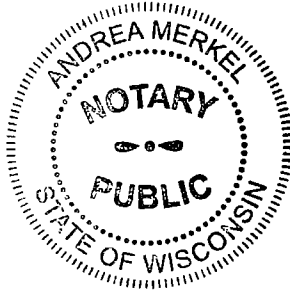
M&I MARSHALL & ILSLEY BANK, as Agent

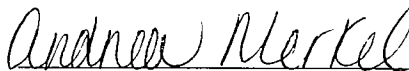
By: 
Thomas F. Bickelhaupt, Vice President

STATE OF WISCONSIN)

COUNTY OF MILWAUKEE)

On this 10 day of December, 2007, there appeared before me Thomas Bickelhaupt, Vice President, personally known to me, who acknowledged that he/she signed the foregoing release as his/her voluntary act and deed on behalf and with full authority of M&I Marshall & Ilsley Bank.




Notary Public

SCHEDULE A

U.S. PATENTS

TITLE	PATENT NUMBER	ISSUE DATE
COMPUTER PRINTER COMPATIBLE INDEX TABS	6,132,831	10/17/2000
DISPENSER FOR TAGS, LABELS, INDEXING TABS AND THE LIKE	5,851,348	12/22/1998
ILLUMINATED SIGN	7162821	01/16/2007
LABEL DISPENSER	D347,243	05/24/1994
METHOD FOR PREPARING A MARKING STRUCTURE	5,049,432	09/17/1991
METHOD OF MANUFACTURING PRE-INKED THERMOPLASTIC MEDIUM	6,180,036	01/30/2001
PRE-INKED THERMOPLASTIC MEDIUM USEFUL FOR FORMING THERMAL IMAGES THEREON	5,942,312	08/24/1999
PRINTER AND METHOD OF USING SAME TO PRINT ON THERMOPLASTIC MEDIUM	6,229,556	05/08/2001
RELEASABLE PHOTOPOLYMER PRINTING PLATE AND METHOD OF FORMING SAME	5,972,566	10/26/1999
SELF-INKING HAND STAMP	4,970,954	11/20/1990
TRANSFERABLE INDEX TABS	6,013,154	01/11/2000

SCHEDULE B

U.S. TRADEMARK REGISTRATIONS

TRADEMARK	TRADEMARK REG. NUMBER	TRADEMARK REG. DATE
ALL-GEL	1,892,864	05/09/1995
BRITE BOX	2,896,243	10/19/2004
COMIC STRIPS	1,476,820	02/16/1988
ECHO	1,503,821	09/13/1988
ECHO & DESIGN	1,501,278	08/23/1988
HEADLINE	2,073,864	06/24/1997
MEDI-LABELS (STYLIZED)	1,592,968	04/24/1990
NEWON	2,803,424	01/06/2004
PERMA-STAMP	1,531,963	03/28/1989
PERMA-STAMP	1,569,646	12/05/1989
PERMA-STAMP & DESIGN	1,534,256	04/11/1989
PERMA-STAMP (STYLIZED)	597,299	10/26/1954
PORELON	690,391	12/29/1959
PORELON	765,738	03/03/1964
REDI-TAG	1,098,769	08/08/1978
REDI-TAG	2,228,786	03/02/1999
RIBBON SAVER	1,517,786	12/27/1988
SP	1,891,879	05/02/1995
STAMP-EVER	1,292,831	09/04/1984
U.S. STAMP & SIGN	2,041,582	03/04/1997