

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SB Capital Group, LLC		12/07/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	SB Premier Brands, LLC		
Street Address:	18090 7th Avenue, Suite 1509		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77196952	CHARAMBO	
Serial Number:	77223677	CHARAMBO	
CORRESPONDENCE DATA			
Fax Number:	(212)328-6101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-328-6100		
Email:	mgrieco@dreierllp.com		
Correspondent Name:	Mary L. Grieco		
Address Line 1:	499 Park Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	600224.002		
NAME OF SUBMITTER:	Mary L. Grieco		
Signature:	/marylgrieco/		

CH \$65.00 77196952

Date:

12/11/2007

Total Attachments: 2

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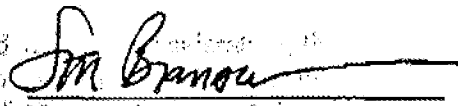
WHEREAS, SB CAPITAL GROUP, LLC, a limited liability company organized and existing under the laws of the State of Delaware, located and doing business at 1010 Northern Boulevard, Suite 340, Great Neck, NY 11021 (hereinafter referred to as "Assignor"), is the owner of the trademarks CHARAMBO and a certain logo associated therewith (such trademarks are set forth on Exhibit A hereto and are hereinafter referred to as the "Marks"), as well as United States trademark applications and registrations therefor (such applications and registrations are set forth on Exhibit A hereto);

WHEREAS, SB PREMIER BRANDS, LLC, a limited liability company organized and existing under the laws of the State of Delaware, located and doing business at 18090 7th Avenue, Suite 1509, Seattle, WA 98101 (hereinafter referred to as "Assignee"), is the successor to Assignor's business to which the Marks pertain and desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world, and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

Witness my hand and the seal of the said Assignor on this 7th day of December, 2007, at New York, New York.
SB CAPITAL GROUP, LLC

Dated: 12/07, 2007 By: 
Name: SIEGFRIED SCHAFFTER
Title: VP FINANCE
SB PREMIER BRANDS, LLC

Dated: 12/7, 2007 By: 
Name: SCOTT BRANSON
Title: CEO


(00310304.DOC)

EXHIBIT A
TRADEMARKS

CHARAMBO



APPLICATIONS

US SERIAL OR REGISTRATION NO.	MARK	GOODS/SERVICES
77196952	CHARAMBO	Tops; Shirts; Sweaters; Pants; Jackets; Coats; Skirts; Shorts; Dresses; Headwear in Class 25
77223677		Tops; Shirts; Sweaters; Pants; Jackets; Coats; Skirts; Shorts; Dresses; Headwear in Class 25

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