

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lexicon Marketing Operating Luxembourg S.a r.l.		03/04/2005	Private Limited Liability Company: LUXEMBOURG

RECEIVING PARTY DATA

Name:	The Bank of New York
Street Address:	One Wall Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10286
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	3139949	CARRERAS SIN BARRERAS
Registration Number:	3080598	COMPUTACION SIN BARRERAS
Registration Number:	3252247	CREDITO SIN BARRERAS
Registration Number:	3223430	CLUB SIN BARRERAS
Registration Number:	3198577	VIVA SIN BARRERAS
Registration Number:	3276248	ISB ON LINE
Registration Number:	2702330	FIRST AMERICORP
Registration Number:	1657270	INGLES SIN BARRERAS
Registration Number:	1627082	INGLES SIN BARRERAS
Registration Number:	2205186	INGLES SIN BARRERAS
Registration Number:	1767686	LEXICON
Registration Number:	2788169	STATE OF THE ART THE HISPANIC CALL CENTER
Registration Number:	2781323	VIDEO TEACHER
Serial Number:	78767509	ADELGACE SIN BARRERAS

CH \$1390.00 3139949

Serial Number:	78790616	BIENESTAR SIN BARRERAS
Serial Number:	78817074	SIN BARRERAS
Serial Number:	78817085	SIN BARRERAS
Serial Number:	78948736	BIENESTAR SIN BARRERAS
Serial Number:	78415150	SALUD SIN BARRERAS
Serial Number:	78817091	SIN BARRERAS
Serial Number:	78427489	COMPUTADORAS SIN BARRERAS
Serial Number:	78438138	CONOCIMIENTOS SIN BARRERAS
Serial Number:	78817096	SIN BARRERAS
Serial Number:	78415175	VIVIR SIN BARRERAS
Serial Number:	78489087	TRABAJOS SIN BARRERAS
Serial Number:	78415279	OLYMPIA
Serial Number:	78410881	OLYMPIA COOKWARE
Serial Number:	77013955	DURAGRIP
Serial Number:	78817102	SIN BARRERAS
Serial Number:	78558377	SEGUROS SIN BARRERAS
Serial Number:	78817104	SIN BARRERAS
Serial Number:	78817106	SIN BARRERAS
Serial Number:	78817107	SIN BARRERAS
Serial Number:	78956475	COMUNIDAD SIN BARRERAS
Serial Number:	78974922	FUNDACIÓN SIN BARRERAS
Serial Number:	78817109	SIN BARRERAS
Serial Number:	78956491	EDUCACIÓN SIN BARRERAS
Serial Number:	78817110	SIN BARRERAS
Serial Number:	77142016	OLYMPIA
Serial Number:	77234178	LEXICON
Serial Number:	77218525	¿ESTÁS SEGURO?
Serial Number:	78931248	NEGOCIOS SIN BARRERAS
Serial Number:	78874905	MOVIL SIN BARRERAS
Serial Number:	78956456	SALUD SIN BARRERAS
Serial Number:	78913879	SIN BARRERAS
Serial Number:	78817105	SIN BARRERAS
Serial Number:	77338344	SU HOGAR SIN BARRERAS
Serial Number:	77333611	CASA SIN BARRERAS
Serial Number:	77142002	THE HARVEST FLYER

Serial Number:	77253728	JUSTICIA LEGAL SIN BARRERAS
Serial Number:	77234166	LEXICON
Serial Number:	77234149	LEXICON
Serial Number:	77234140	LEXICON
Serial Number:	77203379	MUNDO SIN BARRERAS
Serial Number:	77203259	PROFESIONES SIN BARRERAS

CORRESPONDENCE DATA

Fax Number: (212)858-1500

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: NY-IP@pillsburylaw.com

Correspondent Name: Kerry A. Brennan

Address Line 1: 1540 Broadway

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	206565-31
NAME OF SUBMITTER:	Kerry A. Brennan
Signature:	/Kerry A. Brennan/
Date:	12/13/2007

Total Attachments: 3

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MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS

United States Department of Commerce
Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231


Ladies and Gentlemen:

Pursuant to a Security Agreement, dated as of March 4, 2005 (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), Lexicon Marketing Operating Luxembourg S.á r.l., a private limited liability company (*société à responsabilité limitée*), with a share capital of U.S.\$20,000.00, incorporated under the laws of the Grand Duchy of Luxembourg, having its registered office at 5, rue Guillaume Kroll, L-1882 Luxembourg and registered with the Luxembourg trade and companies register under number B.105.521 (the "Assignor"), has granted to The Bank of New York, as Collateral Agent (the "Collateral Agent") a continuing security interest in, and a continuing lien upon, the Trademarks (as such term is defined in the Security Agreement) including the trademarks listed on the annexed Exhibit A, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Trademarks. The Collateral Agent's security interest in the Trademarks can only be terminated in accordance with the terms of the Security Agreement.

Dated: DECEMBER 7, 2007

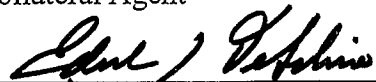
Very truly yours,

Lexicon Marketing Operating Luxembourg S.á r.l.
By: The Bank of New York, Collateral Agent, as
attorney-in-fact

By: 
Name: **EDWARD J. DeSALVIO**
Title: **VICE PRESIDENT**

ACKNOWLEDGED BY:

The Bank of New York,
as Collateral Agent

By: 
Name: **EDWARD J. DeSALVIO**
Title: **VICE PRESIDENT**

TRADEMARKS

<u>Registration No.</u>	<u>Issue Date</u>	<u>Mark</u>
3,139,949	05/07/2004	CARRERAS SIN BARRERAS
3,080,598	05/07/2004	COMPUTACION SIN BARRERAS
3,252,247	05/07/2004	CREDITO SIN BARRERAS
3,223,430	05/07/2004	CLUB SIN BARRERAS
3,198,577	02/23/2006	VIVA SIN BARRERAS
3,276,248	06/19/2004	ISB ON LINE
2,702,330	05/09/2002	FIRST AMERICORP
1,657,270	10/29/1990	INGLES SIN BARRERAS
1,627,082	02/28/1990	INGLES SIN BARRERAS
2,205,186	06/14/1997	INGLES SIN BARRERAS
1,767,686	02/28/1990	LEXICON
2,788,169	05/09/2002	STATE OF THE ART THE HISPANIC CALL CENTER
2,781,323	05/09/2002	VIDEO TEACHER

TRADEMARK APPLICATIONS

<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
78-767509	12/06/2005	ADELGACE SIN BARRERAS
78-790616	01/12/2006	BIENESTAR SIN BARRERAS
78-817074	02/16/2006	SIN BARRERAS (stylized)
78-817085	02/16/2006	SIN BARRERAS (stylized)
78-948736	08/09/2006	BIENESTAR SIN BARRERAS
78-415150	05/07/2004	SALUD SIN BARRERAS
78-817091	02/16/2006	SIN BARRERAS (stylized)
78-427489	05/30/2004	COMPUTADORAS SIN BARRERAS
78-438138	06/19/2004	CONOCIMIENTOS SIN BARRERAS
78-817096	02/16/2006	SIN BARRERAS (stylized)
78-415175	05/07/2004	VIVIR SIN BARRERAS
78-489087	09/24/2004	TRABAJOS SIN BARRERAS
78-415279	05/07/2004	OLYMPIA
78-410881	04/30/2004	OLYMPIA COOKWARE
77-013955	10/04/2006	DURAGRIP
78-817102	02/16/2006	SIN BARRERAS (stylized)
78-558377	02/01/2005	SEGUROS SIN BARRERAS
78-817104	02/16/2006	SIN BARRERAS (stylized)
78-817106	02/16/2006	SIN BARRERAS (stylized)
78-817107	02/16/2006	SIN BARRERAS (stylized)
78-956475	08/21/2006	COMUNIDAD SIN BARRERAS

Serial No.	Filing Date	Mark
78-974922	09/14/2006	FUNDACIÓN SIN BARRERAS
78-817109	02/16/2006	SIN BARRERAS (stylized)
78-956491	08/21/2006	EDUCACIÓN SIN BARRERAS
78-817110	02/16/2006	SIN BARRERAS (stylized)
77-142016	03/27/2007	OLYMPIA (and design)
77-234178	07/19/2007	LEXICON (and design)
77-218525	06/28/2007	¿ESTÀS SEGURO?
78-931248	07/17/2007	NEGOCIOS SIN BARRERAS
78-874905	05/02/2006	MOVIL SIN BARRERAS
78-956456	08/21/2006	SALUD SIN BARRERAS
78-913879	06/21/2006	SIN BARRERAS (stylized)
78-817105	02/16/2006	SIN BARRERAS (stylized)
77-338344	11/27/2007	SU HOGAR SIN BARRERAS
77-333611	11/19/2007	CASA SIN BARRERAS
77-142002	03/27/2007	Design Only
77-253728	08/13/2007	JUSTICIA LEGAL SIN BARRERAS
77-234166	07/19/2007	LEXICON (and design)
77-234149	07/19/2007	LEXICON (and design)
77-234140	07/19/2007	LEXICON (and design)
77-203379	06/17/2007	MUNDO SIN BARRERAS
77-203259	06/11/2007	PROFESIONES SIN BARRERAS