OP \$40.00 77134

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|---------------------------|
| Mr. Anthony E. Armand | | 01/24/2008 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| Name: | Bravo Sports |
|-----------------|-------------------------|
| Street Address: | 12801 Carmenita Road |
| City: | Santa Fe Springs |
| State/Country: | CALIFORNIA |
| Postal Code: | 90670 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|------------|
| Serial Number: | 77134751 | KICK N' GO |

CORRESPONDENCE DATA

Fax Number: (303)473-2720

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-473-2710

Email: docket@hollandhart.com

Correspondent Name: Scott S. Havlick

Address Line 1: 555 17th Street, Suite 3200

Address Line 2: P.O. Box 8749

Address Line 4: Denver, COLORADO 80202-8749

| ATTORNEY DOCKET NUMBER: | 41820.0313 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Scott S. Havlick |
| Signature: | /Scott S. Havlick/ |
| Date: | 01/26/2008 |

TRADEMARK
REEL: 003704 FRAME: 0727

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Total Attachments: 2

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TRADEMARK REEL: 003704 FRAME: 0728

TRADEMARK ASSIGNMENT

WHEREAS, ANTHONY E. ARMAND, an individual citizen of the United States, having a mailing address at 1800 Broadway, Suite 300 One Boulder Plaza, Boulder, Colorado 80302 (Assignor) is the owner of the following Trademark applications in the United States Patent and Trademark Office and the Canadian Intellectual Property Office:

| Mark | Class of Goods | Application No. | Country |
|------------|----------------|-----------------|---------------|
| KICK N' GO | 12 | 77/134,751 | United States |
| KICK N' GO | 12 | 1348413 | Canada |

WHEREAS, BRAVO SPORTS, a California corporation, having an office and principal place of business at 12801 Carmenita Road, Santa Fe Springs, California 90670 (Assignee) wishes to acquire the entire right, title, interest in and to said trademarks and all rights of registration and renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks

NOW THEREFORE, for and in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ANTHONY E. ARMAND does hereby sell, assign, and set over unto BRAVO SPORTS, its successors, assigns, the entire right, title and interest to said trademarks and all rights of registration and renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefits.

Dated: January 24, 2008

ANTHONY E. ARMAND (Assignor)

By:

| COUNTY OF LOS Angles | _) |
|----------------------|------------|
| STATE OF California |) ss.) |

Subscribed and sworn to before me this 24 day of January, 2008

2008, by ANTHONY E. ARMAND.

Witness my hand and official seal.

My commission expires: March 21,2010

LIANA K. MATLOCK
Commission # 1653439
Notary Public - California
Los Angeles County
My Comm. Expires Mar 21, 2010