

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joseph A. Holdings LLC		01/30/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The CIT Group/Commercial Services, Inc.		
<b>Street Address:</b>	11 West 42nd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2265976	JOSEPH A. QU'EST-CE QUE C'EST SILK?	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)826-5420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3016380511		
<b>Email:</b>	ipresearchplus@comcast.net		
<b>Correspondent Name:</b>	IP Research Plus, Inc.		
<b>Address Line 1:</b>	21 Tadcaster Circle		
<b>Address Line 2:</b>	Attn: Penelope J.A. Agodoa		
<b>Address Line 4:</b>	Waldorf, MARYLAND 20602		
<b>ATTORNEY DOCKET NUMBER:</b>	32689		
<b>NAME OF SUBMITTER:</b>	Penelope J.A. Agodoa		
<b>Signature:</b>	/pja/		

OP \$40.00 2265976

Date:

02/05/2008

**Total Attachments: 6**

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Joseph A Holdings LLC  
99 Hook Road, Section 5  
Bayonne, NJ 07002

- Individual(s)           Association  
 General Partnership    Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other Delaware Limited Liability Company

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) January 30, 2008

- Assignment                   Merger  
 Security Agreement         Change of Name  
 Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  
 No

Name: The CIT Group/Commercial Services, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 11 West 42nd Street

City: New York

State: New York

Country: USA                          Zip: 10036

- Association    Citizenship \_\_\_\_\_  
 General Partnership    Citizenship \_\_\_\_\_  
 Limited Partnership    Citizenship \_\_\_\_\_  
 Corporation    Citizenship New York

Other \_\_\_\_\_    Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2265976

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

Joseph A. Qu'Est Ce Que C'Est Silk? (Registration Date: August 3, 1999)

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: \_\_\_\_\_

Internal Address: \_\_\_\_\_

NATIONAL CORPORATE RESEARCH LTD.

Street Address: 225 WEST 34th STREET

City: NEW YORK

State: NY                          Zip: 10122

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$** \_\_\_\_\_

- Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card    Last 4 Numbers \_\_\_\_\_  
                                Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

February 4, 2008

Date

Daniel M. Ford

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

76

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK ASSIGNMENT OF SECURITY**

WHEREAS, JOSEPH A HOLDINGS LLC, a Delaware Limited Liability Company having a mailing address at 99 Hook Road, Section 5, Bayonne, New Jersey 07002 ("Company"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Company is obligated to THE CIT GROUP/COMMERCIAL SERVICES, INC. ("Secured Party"), pursuant to (i) a certain Bill of Sale, dated the date hereof, between Company and Secured Party (as amended, modified, restated or supplemented from time to time the "Bill of Sale") and (ii) a certain Security Agreement, dated the date hereof, made by Company in favor of Secured Party (as amended, modified, restated or supplemented from time to time the "Security Agreement", and together with the Bill of Sale, collectively, the "Agreements"); and

WHEREAS, pursuant to the Security Agreement, Company is granting to Secured Party a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Company does hereby assign unto Secured Party and grant to Secured Party a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Security Agreement and in accordance with the terms and provisions thereof.

Company expressly acknowledges and affirms that the rights and remedies of Secured Party with respect to the assignment and security interest granted hereby are more fully set forth in the Security Agreement.

Dated: New York, New York  
January 30, 2008

Witness:

  
\_\_\_\_\_

Witness:

\_\_\_\_\_

JOSEPH A HOLDINGS LLC

By:   
\_\_\_\_\_

Name: HAREESH THARANE  
Its: MANAGER OF THE SOLE MEMBER  
THARANE IP HOLDINGS LLC

THE CIT GROUP/COMMERCIAL SERVICES,  
INC.

By: \_\_\_\_\_

Mark Forchheimer  
Vice President

**TRADEMARK ASSIGNMENT OF SECURITY**

WHEREAS, JOSEPH A HOLDINGS LLC, a Delaware Limited Liability Company having a mailing address at \_\_\_\_\_ (“Company”), has adopted, used and is using the marks shown in the attached Schedule A (the “Marks”), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Company is obligated to THE CIT GROUP/COMMERCIAL SERVICES, INC. (“Secured Party”), pursuant to (i) a certain Bill of Sale, dated the date hereof, between Company and Secured Party (as amended, modified, restated or supplemented from time to time the “Bill of Sale”) and (ii) a certain Security Agreement, dated the date hereof, made by Company in favor of Secured Party (as amended, modified, restated or supplemented from time to time the “Security Agreement”, and together with the Bill of Sale, collectively, the “Agreements”); and

WHEREAS, pursuant to the Security Agreement, Company is granting to Secured Party a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Company does hereby assign unto Secured Party and grant to Secured Party a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Security Agreement and in accordance with the terms and provisions thereof.

Company expressly acknowledges and affirms that the rights and remedies of Secured Party with respect to the assignment and security interest granted hereby are more fully set forth in the Security Agreement.

Dated: New York, New York  
January 30, 2008

Witness:

\_\_\_\_\_


JOSEPH A HOLDINGS LLC

By: \_\_\_\_\_

Name:

Its:

Witness:

  
\_\_\_\_\_

THE CIT GROUP/COMMERCIAL SERVICES,  
INC.

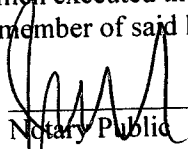
By:   
\_\_\_\_\_

Mark Forchheimer

Vice President

STATE OF NEW YORK        )  
                                      : ss.:  
COUNTY OF NEW YORK    )

On this 31 day of January, 2008, before me personally came HARSH THAKUR, to me known, who, being by me duly sworn, did depose and say that s/he is the MANAGER of JOSEPH A HOLDINGS LLC, the entity described in and which executed the foregoing instrument; and that s/he signed her/his name thereto by order of the sole member of said limited liability company.

  
\_\_\_\_\_  
Notary Public

**JOSEPH C. WALSH**  
**NOTARY PUBLIC STATE OF NEW YORK**  
**No. 01WA614077**  
**QUALIFIED IN NEW YORK COUNTY**  
**COMMISSION EXPIRES FEBRUARY 13, 2010**

STATE OF NEW YORK        )  
                                      : ss.:  
COUNTY OF NEW YORK    )

On this 30<sup>th</sup> day of January, 2008, before me personally came Mark Forchheimer to me known, who, being by me duly sworn, did depose and say that s/he is a Vice President of THE CIT GROUP/COMMERCIAL SERVICES, INC., the corporation described in and which executed the foregoing instrument.

\_\_\_\_\_  
Notary Public



SCHEDULE A

Schedule A to a Trademark Assignment of Security dated January 30, 2008, by and between JOSEPH A HOLDINGS LLC and THE CIT GROUP/COMMERCIAL SERVICES, INC., as Secured Party.

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Joseph A. Qu'Est Ce Que C'Est Silk?	2265976 (USA)	August 3, 1999