

02-08-2008

U.S. DEPARTMENT OF COMMERCE  
and States Patent and Trademark Office

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103480845

To the Director of the U. S. Patent and Trademark Office. Please return this form to the address(es) or the new address(es) below.

2.7.08

1. Name of conveying party(ies):

Inficorp Holdings, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Georgia
- Other

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: First National of Nebraska, Inc.

Internal

Address: Stop 3290

Street Address: 1620 Dodge Street

City: Omaha

State: NE

Country: USA Zip: 68197

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) October 1, 2007

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,375,674 2,370,208

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kim M. Argo

Internal Address: Stop 3290

Street Address: 1620 Dodge Street

City: Omaha

State: NE Zip: 68197

Phone Number: (402) 633-3109

Fax Number: (402) 633-1950

Email Address: trademarkoffice@fnni.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$80

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers: 0000073 2375674  
Expiration Date: 02/07/2008 08/31/2008

b. Deposit Account Number: \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Kim M. Argo  
Signature

2-4-08  
Date

Kim M. Argo, attorney of record  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT OF SERVICE MARKS**

THIS ASSIGNMENT is made October 1, 2007 by Inficorp Holdings, Inc., a Delaware corporation ("Assignor"), of 3490 Piedmont Road, Suite 9100, Atlanta, Georgia 30305 to First National of Nebraska, Inc., a Nebraska corporation ("Assignee"), of 1620 Dodge Street, Omaha, Nebraska 68197-3290.

**RECITALS:**

A. Assignor is the owner of the Certificate of Registration for the service marks and the service mark applications indicated on Exhibit A, attached hereto and incorporated herein by this reference, for registration of the service marks set forth on Exhibit A (the "Marks").

B. Assignee wishes to acquire all of Assignor's rights, title and interest in and to the Marks and the Certificate of Registrations and applications for registration thereof.

NOW THEREFORE, for valuable consideration, receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Marks, together with all of the good will of Assignor's business which may be symbolized by the Marks, the registrations and applications for registration of the Marks, and the right to recover for past infringement of the Marks.

Inficorp Holdings, Inc.

By: Clay G. Battle

STATE OF GEORGIA     )  
  ) ss  
COUNTY OF FULTON    )


On this Oct. 23, 2007, before me appeared Clay G. Battle of Inficorp Holdings, Inc., who acknowledged that she signed the foregoing instrument voluntarily on behalf of such corporation.

Patricia M. Barber  
Notary Public

[Notary Seal]

Notary Public, Gwinnett County, Georgia  
My Commission Expires Oct. 15, 2011

# EXHIBIT A

Marks	Registration/ Serial Number	International Class	Description of Services
1. INFICORP	2,375,674	036	FINANCIAL SERVICES, NAMELY, MANAGEMENT OF LOAN PORTFOLIOS IN CONNECTION WITH CARD-ACCESSED ACCOUNTS, CARD-ACCESSED ACCOUNT MARKETING, NAMELY, SOLICITATION, ACTIVATION, AND RETENTION OF CARD- ACCESSED ACCOUNTS, AND MANAGEMENT CONSULTING FOR CARD-ACCESSED ACCOUNTS.
2. 	2,370,208	036	FINANCIAL SERVICES, NAMELY, MANAGEMENT OF LOAN PORTFOLIOS IN CONNECTION WITH CARD-ACCESSED ACCOUNTS, CARD-ACCESSED ACCOUNT MARKETING, NAMELY, SOLICITATION, ACTIVATION, AND RETENTION OF CARD- ACCESSED ACCOUNTS, AND MANAGEMENT CONSULTING FOR CARD-ACCESSED ACCOUNTS.