

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/22/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gerber Finance Inc.	FORMERLY Gerber Trade Finance Inc.	02/28/2008	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	East West Bank
Street Address:	135 North Los Robles Avenue, 7th Floor
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91101-1758
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1350343	ALPHASONIK
Registration Number:	2865523	VIDEOBAHN
Registration Number:	2887896	SWISS AUDIO
Registration Number:	2892417	XSITE
Registration Number:	2950610	
Registration Number:	2962880	
Registration Number:	3025374	DA
Registration Number:	3067064	
Registration Number:	3218995	
Serial Number:	76555239	Q REFERENCE SERIES BY ALPHASONIK

CORRESPONDENCE DATA

OP \$265.00 1350343

Fax Number: (212)527-7701
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212.527.7700
Email: tmdocket@darbylaw.com
Correspondent Name: Amy J. Benjamin/Darby & Darby P.C.
Address Line 1: P.O. Box 770, Church Street Station
Address Line 4: New York, NEW YORK 10008-0770

ATTORNEY DOCKET NUMBER:	20096/8202301-000
NAME OF SUBMITTER:	Robert S. Weisbein
Signature:	/robert s. weisbein/
Date:	02/28/2008

Total Attachments: 2
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TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, **GERBER FINANCE INC.** (formerly known as Gerber Trade Finance Inc.), a corporation organized and existing under and by virtue of the laws of New York and having a place of business at 110 East 55th Street, New York, New York 10022 (herein "Assignor"), owns and has used in its business the trademarks listed in the attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, **EAST WEST BANK**, a corporation organized and existing under and by virtue of the laws of California, and having a place of business at 135 North Los Robles Avenue, 7th Floor, Pasadena, California 91101-1758 (herein "Assignee"), is desirous of acquiring the entire, right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extension that may be granted thereon, together with the good will of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective February 22, 2008, sell, assign, and transfer the said entire right, title and interest in and to the said Assigned Trademarks and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof of nunc pro tunc as of February 22, 2008.

GERBER FINANCE INC.

Dated:

2/28/08

By:

Jennifer McGuinness

Print Name:


JENNIFER MCGUINNESS

Print Title:

Vice President

SCHEDULE A

<u>TRADEMARK</u>	<u>SERIAL NO./REG. NO.</u>	<u>FILING/REG. DATE</u>
ALPHASONIK	1,350,343	July 23, 1985
VIDEOBAHN	2,865,523	July 20, 2004
SWISS AUDIO	2,887,896	September 21, 2004
XSITE	2,892,417	October 12, 2004
DESIGN ONLY	2,950,610	May 10, 2005
DESIGN ONLY	2,962,880	June 21, 2005
DA	3,025,374	December 13, 2005
DESIGN ONLY	3,067,064	March 14, 2006
DESIGN ONLY	3,218,995	March 13, 2007
Q-REFERENCE SERIES BY ALPHASONIK and DESIGN	76/555,239	October 30, 2003

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