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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	08/21/2007	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
In Zone Holdings, Inc.		01/15/2008	CORPORATION: GEORGIA

### **RECEIVING PARTY DATA**

Name:	In Zone, Inc.	
Street Address:	2251 Corporate Plaza Parkway, Suite 220	
City:	Smyrna	
State/Country:	GEORGIA	
Postal Code:	30080	
Entity Type:	CORPORATION: GEORGIA	

#### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	2885114	BUBBA KEG	
Registration Number:	2456708	SILLY SIPPER	
Registration Number:	3209625	THERE'S BIG AND THEN THERE'S BUBBA	
Serial Number:	78966075	BUBBA	

### **CORRESPONDENCE DATA**

900100457

Fax Number: (832)446-2443

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 832 446 2400

WCTrademark@counselip.com Email:

Correspondent Name: John C. Cain

Address Line 1: Wong Cabello Lutsch Rutherford & Bruccul

Address Line 2: 20333 Tomball Pkwy, Suite 600 Address Line 4: Houston, TEXAS 77070

ATTORNEY DOCKET NUMBER: 898-0000 IZHI TO IZI

TRADEMARK

**REEL: 003730 FRAME: 0196** 

NAME OF SUBMITTER:	Kathleen E. Clavenna
Signature:	/Kathleen E. Clavenna/
Date:	03/03/2008
Total Attachments: 3 source=NuncProTunc IZHI to IZI#page1.tif source=NuncProTunc IZHI to IZI#page2.tif source=NuncProTunc IZHI to IZI#page3.tif	

TRADEMARK REEL: 003730 FRAME: 0197 NUNC PRO TUNC ASSIGNMENT OF UNITED STATES AND FOREIGN TRADEMARKS

WHEREAS, In Zone Holdings, Inc., a Georgia Corporation (hereinafter referred to as

"Assignor"), having a place of business located at 2251 Corporate Plaza Parkway, Suite 220,

Smyrna, Georgia 30080, owns the common law trademarks referenced below, some of which are

the subject of trademark applications or registrations in the United States Patent and Trademark

Office or foreign trademark offices, as set forth in the attached Exhibit A (hereinafter referred to

as the "Trademarks"):

WHEREAS, In Zone, Inc., a Georgia Corporation (hereinafter referred to as

"Assignee"), having a place of business located at 2251 Corporate Plaza Parkway, Suite 220,

Smyrna, Georgia 30080, is desirous of acquiring all right, title and interest in and to the

Trademarks, including any choses in action relating to said Trademarks, together with the

goodwill of the business symbolized by the Trademarks and the applications and registrations

thereof set forth above as the successor to the portion of the business of the applicant to which

the Trademarks pertain; and

WHEREAS, it is desired that the assignment of the trademark applications and

registrations referenced above be made a matter of record in the United States Patent and

Trademark Office and foreign trademark offices.

NOW, THEREFORE, for good and valuable consideration, the full receipt and

sufficiency of which are hereby acknowledged, and intending to be legally bound hereby,

Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and

interest in and to the aforesaid Trademarks, including any choses in action relating to said

Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement

TRADEMARK REEL: 003730 FRAME: 0198 or infringements of said Trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the applications and registrations thereof as set forth above, nunc pro tunc effective August 21, 2007, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby assigned, all without further compensation to Assignor.

# Assignee the Trademarks hereby assigned, all without further compensation to Assignor. IN ZONE HOLDINGS, INC. By: STATE OF GEORGIA SS. COUNTY OF **∀** BEFORE ME, the undersigned authority, on this 15 day of January 2008, personally appeared to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument as \_\_\_\_\_ on behalf of Assignor, the entity therein named, and acknowledged to me that the instrument was the free deed and act of said entity for the purposes therein set forth and intending that this instrument be recorded. [SEAL]

Anice Instandorary Public

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# EXHIBIT A TO NUNC PRO TUNC ASSIGNMENT

## LIST OF TRADEMARK REGISTRATIONS

<u>Trademark</u>	Jurisdiction	Registration <u>Number</u>	Registration <u>Date</u>	Expiration <u>Date</u>
BUBBA KEG	United States	2,885,114	09/14/2004	9/14/2014
SILLY SIPPER	United States	2,456,708	06/05/2001	6/5/2011
THERE'S BIG AND THEN THERE'S BUBBA	United States	3,209,625	2/13/2007	2/13/2017

### **LIST OF TRADEMARK APPLICATIONS**

Trademark Application	Jurisdiction	Application/Serial Number	Application <u>Date</u>
BUBBA	United States	78/966,075	9/1/2006

**RECORDED: 03/03/2008** 

TRADEMARK REEL: 003730 FRAME: 0200