

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phoenix Laboratories, Inc.		03/03/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Great Earth Companies, Inc.		
Street Address:	200 Adams Boulevard		
City:	Farmingdale		
State/Country:	NEW YORK		
Postal Code:	11735		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2724469	ISOMER E	
Registration Number:	2949474	FAMILY BASICS	
Registration Number:	2952888	FAMILY SELECT	
CORRESPONDENCE DATA			
Fax Number:	(310)449-1394		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3104491399		
Email:	jhgeller@aol.com		
Correspondent Name:	Jay H. Geller		
Address Line 1:	2425 Olympic Bl., Suite 4000W		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
NAME OF SUBMITTER:	Jay H. Geller		
Signature:	/jhgeller/		
Date:	03/04/2008		

OP \$90.00 2724469

Total Attachments: 1
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ASSIGNMENT

Whereas Phoenix Laboratories, Inc. has adopted and is using the following trademarks for which it has obtained United States Patent and Trademark Registrations:

- 2724469 - ISOMER E
- 2949474 - FAMILY BASICS
- 2952888 - FAMILY SELECT

and Whereas, Great Earth Companies, Inc. is desirous of acquiring said mark;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Phoenix Laboratories, Inc. does hereby assign unto said Great Earth Companies, Inc. all right, title and interest in and to the mark together with the good will of the business symbolized by the mark, and the above referenced trademark registration.

Dated this 3rd day of March, 2008.

Phoenix Laboratories, Inc.

By Mel Rich
Mel Rich
President